

# **SOUTHEAST ASIA'S GREEN ECONOMY 2024 MOVING THE NEEDLE**

standard chartered

TEMASEK





# Disclaimer & Reference

he information in this report is provided on an "as-is" basis. This document was produced by Bain & Company, GenZero, Standard Chartered, and Temasek ("the authors") as of the date of writing and is subject to change. This document has been prepared solely for informational purposes over a limited time period and for providing a perspective on the market. Projected market and financial information, analyses, and conclusions contained herein should not be construed as definitive forecasts or guarantees of future performance or results.

The authors or any of their affiliates and any third party involved make no representation or warranty, either expressed or implied, as to the accuracy or completeness of the information in this report and shall not be liable for any loss arising from the use hereof. Inclusion of companies featured in this report does not indicate endorsement in any shape or form from the authors of this report.

### Reference

The information included in this report should be sourced as "Bain & Company, GenZero, Standard Chartered, and Temasek Southeast Asia's Green Economy 2024 Report: Moving the needle."

Copyright in the materials, text, articles, and information created by third parties and the rights under copyright of such parties referenced in this report are hereby acknowledged. Copyright in all other materials not belonging to third parties and in these materials as a compilation vests and shall remain, at all times, as the copyright of the authors of this report, and should not be reproduced or used except for business purposes on behalf of the authors or with the express prior written consent of an authorized signatory of the authors.



# **Authors & Acknowledgments**

#### **Authors**

The "Southeast Asia's (SEA) Green Economy 2024 Report: Moving the needle" is jointly produced by a collaboration between Bain & Company, GenZero, Standard Chartered, and Temasek. Contributing authors are as follows:

#### **Dale Hardcastle**

Global Sustainability Innovation Center Director and Partner, Bain & Company

Yukiko Tsukamoto Partner, Bain & Company

**Berakah Hyunbin Lee** Senior Manager, Bain & Company

**Kimberly Tan** Head of Investments. GenZero

**Tracy Wong Harris** Head of Sustainable Finance Asia, Standard Chartered

**Justin Ma** Executive Director. Standard Chartered

**Kyung-Ah Park** Head, ESG Investment Management & Managing Director, Sustainability, Temasek

### **Acknowledgments**

We would like to thank the team who has worked tirelessly to develop this report:

#### **Bain & Company**

Gerry Mattios, Expert Partner Gwyneth Fries, Senior Manager Jongmin Park, Manager Jinwoo (Mark) Jang, Consultant Berlinda Lim, Senior Associate Consultant Jaeeun Kil, Associate Consultant Seunghyun Jang, Associate Consultant Jessy Chua, Director, SEA Market Reputation Michele Koe, Manager, SEA Market Reputation Yan Xin Tay, Manager, SEA Market Reputation

# GenZero

#### **Standard Chartered**

**Business Content** 

#### Temasek

Keith Lin. Director

The insights and content of this report also benefited from the wisdom of more than 50 leading industry experts across SEA and beyond. The richness and clarity of thought in this report would not have been possible without the input from these individuals. To all who answered our call or wrote a thoughtful email-we owe you our deepest thanks.

Hui Qing Soh, Chief of Staff Chloe Lim, Assistant Vice President

Evonne Lee, Co-Head, CIB Marketing, Asia and Sponsorships, Singapore

Christina Soon, Director, Communications and

Gladys Goh, Associate Director, Brand & Marketing

Phyllis Goh. Associate Director, Communications

Anh Vu Nguyen, Director

Allan Arthur Leyeza Cabrera, Vice President

Remus Tan, Assistant Vice President

**Gladys Tan, Assistant Vice President** 





# **TABLE OF CONTENTS**



Introduction **State of Play** Investable Ideas **Accelerators** Policies and Incentives **Innovative Finance Mechanisms** Scaling Corporate Investment Cluster/Pilot Development **Regional Collaboration** Conclusion **Country Insights** Indonesia Malaysia Philippines Singapore Thailand Vietnam

Page
5
20
46
70
75
91
108
115
120
126
133
134
139
144
149
154
159



# Introduction



# **Foreword by Bain & Company**



Satish Shankar

Regional Managing Partner, Asia-Pacific. Bain & Company

The past 12 months have reinforced the need for concerted global action on climate change, and specifically for greater urgency and commitment from governments across the world. This has been equally true across Southeast Asia where, encouragingly, there has been a steady uptick in commitments from all stakeholders. Four countries in ASEAN have raised climate commitments, and seven are now considering carbon pricing measures to promote action. There has been a four-fold increase in corporate commitments to set science-based targets, and many leaders have outlined ambitious multi-billion-dollar investment programs to decarbonize their businesses.

Yet in climate action, as in business and life, the real test of a strategy is not the targets we set, but the concrete steps we take to accelerate progress and deliver the impact we have committed to. The green transition in SEA is at a tricky juncture where bold ambition is meeting the realities of the day. Southeast Asia governments are grappling with the challenges of rising energy demand (that will grow by nearly 42% over the decade to 2030), a burgeoning middle class, strong pressure not to increase energy and electricity prices, and the need to deliver just and equitable growth-before even considering ambitious plans to decarbonize and build the industries of tomorrow.

Corporates and investors are keen to play their part. Yet uncertainties about the transition path and supporting regulation and policies (central to any

translation of climate commitments to reality) make it difficult to take decisive action at scale and invest the billions of dollars that are needed to ensure a speedy and effective transition. To break this logiam, the largest corporates and investors, including the multilateral financial institutions, need to act with urgency and conviction to lead the way.

Despite the uncertainties, there is much that can be done in the "here and now." There are several actions that are "no regrets" moves and tap proven levers for decarbonization across various industries. Similarly, there are policies that governments can implement to address nature loss and protect carbon sinks that don't require difficult trade-offs.

This year's Green Economy report speaks to both the challenges on the road to net zero and the immediate actions we can take today to accelerate the transition. While the challenges are considerable, there is much room for optimism, as at least the first wave of available levers can meet much of the region's decarbonization commitments to 2030 if executed with collective commitment and collaboration. In parallel, a focus on defining longer-term solutions that governments, corporations, and investors align on will deliver just and sustainable growth in this dynamic region.

We invite all stakeholders to work together to reaffirm their commitment to the green transition and take action today.



# Foreword by GenZero



Kimberly Tan

Managing Director and Head of Investment Group, GenZero

As a decarbonization-focused investor located in Singapore, GenZero is deeply committed to deploying capital to bridge the gap between Southeast Asia's Net Zero ambitions and concrete achievement.

We believe that an acceleration of effort by countries, corporates and investors is imperative as Southeast Asia remains woefully off-track despite significant progress in 2023. Emissions increased by 13% or 400 MtCO2e in 2023 and will continue to increase as primary energy consumption increases alongside GDP growth. Renewable energy investment in Southeast Asia increased by 9% in 2023. However, renewable energy constitutes less than 10% of electricity generation in the region. Total green investment increased by 20% from \$5.2 billion to \$6.3 billion in 2023 but remains far short of the \$1.5 trillion needed to fund the Southeast Asia's transition by 2030.

It is therefore critical that all stakeholders act collectively and decisively to drive the system-level change required to accelerate and scale decarbonization across Southeast Asia. We remain optimistic about the region as a destination for green investment given the ample headroom for increased deployment of commercially ready and cost-effective technologies from low penetration levels today. We believe this could unlock incremental annual revenues of \$300 billion by 2030 and present a meaningful opportunity to invest into companies with fit-for-purpose technologies and business models which could become the new market leaders in the green economy. However, capital flows have been hampered by the overall lower bankability of Southeast Asian projects, greater offtake risk and lack of political commitment to long-term policies which hinder investor willingness to take long-term bets. We believe that governments must develop more coherent policies and frameworks and more targeted incentives to allow Southeast Asia to compete globally for finite investment dollars amidst robust industrial policy by other markets.

GenZero is a double bottom-line investor. The success of our investments is proposed path to action and specific initiatives for countries, corporates, not measured solely in terms of financial returns but also in terms of the positive climate impact we generate. It is with this mindset that we invested the emissions curve for Southeast Asia to get to Net Zero by 2050. into Rize.Farm alongside Temasek, Breakthrough Energy Ventures and

Wavemaker Impact. Rize.Farm is a technology-enabled platform that reduces methane emissions in rice cultivation by providing the right economic incentives across the value-chain, from input financing to market aggregation, to drive the adoption of sustainable cultivation techniques by smallholder rice farmers. We believe that Rize Farm's use of finance and technology to scale the dissemination and implementation of better agronomic practices will improve the likelihood of smallholder farmers while also reducing greenhouse gas emissions, and is a good example of a business where financial success and positive climate impact are deeply intertwined.

To further fuel the shift towards clean energy and sustainable fuel projects across the region, we signed a Memorandum of Understanding with Keppel Limited at COP28. The partnership aims to explore opportunities to drive the early retirement of coal-fired power plants, and to advance Southeast Asia's transition to renewable alternatives like solar and geothermal energy. As a financial investor, we are acutely aware that commercial acumen and capital is not enough and must be married with operating capability and know-how to drive real change in Southeast Asia's transition.

GenZero also recognizes the potential that carbon markets have in channeling financing to support the scaling and adoption of sustainable solutions and practices in Southeast Asia. We are heartened by the steady progress made by Southeast Asian countries in establishing national carbon markets and registries, as well as the related policy frameworks and infrastructure to support trading and investment. We believe this will enable the scale up of nature-based solutions projects in Southeast Asia, and constitute the foundation for the use of carbon credits within blended finance models to create additional revenue streams that can lower the cost of financing the transition.

The report goes beyond a description of the current state of play, to offer a and investors. We hope that this catalyzes concrete action that can bend





# Foreword by **Standard Chartered**



#### **Patrick Lee**

CEO. Singapore and ASEAN, Standard Chartered

What will it take for a nation to reach net zero? Rather than a singular effort, it's increasingly clear that a collective determination to navigate complexity and build shared action towards a green and sustainable economy is the way forward.

This ambition is what brings us together, alongside our partners, to develop this Green Economy report, as we explore what a just transition truly looks like on the road to a net-zero future. The report seeks to offer knowledge and insight to propel us towards sustainable goals and shine a light on opportunities and progress across public, private and regional pathways. The report identifies a list of market-ready, high-impact investable ideas that currently hold momentum, of which further uptake can bring clear advantages to the region and build scalable, long-term solutions for the future.

As a region, ASEAN is the fourth largest energy consumer in the world. Energy demand in ASEAN has increased on average by around 3% a year over the past two decades, and this trend is set to continue up until 2030, according to the International Energy Agency. Governments across ASEAN have set out long-term plans for a more secure and sustainable future, with many having already announced net-zero emissions and carbon neutrality targets, which will help propel energy efficiency improvements and the transition to a clean energy economy. But to accelerate progress, we need to move further and faster. This will require bold action, knowledge of the market and stakeholder support from government, philanthropy and the private sector.

For Standard Chartered, sustainability is a core part of our strategy, echoed through the Bank's commitment to supporting the transition across ASEAN. With a long-standing presence in parts of the world where sustainable finance can have a significant impact, we facilitate the movement of capital to where it is needed most. We apply our knowledge across our market

footprint and the innovative mindset of our teams to create financial solutions that help to address challenges and support sustainable growth. We're committed to mobilizing \$300 billion of sustainable finance and continue to make progress towards our goal of achieving net zero in our operations by 2025, and in our financing by 2050. These ambitions aim to catalyse finance to scale impact and climate solutions where they are most needed.

In collaboration with the Singapore government's Green Plan 2030, Standard Chartered has actively contributed to multiple initiatives in the country's sustainable finance ecosystem, including supporting the development of carbon markets as well as sustainable trade and data solutions through initiatives such as Climate Impact X, Transition Credits Coalition (TRACTION) and SGTraDex. Across the rest of the region, we also work with governments in Indonesia and Vietnam on the Just Energy Transition Partnership (JETP) to help deliver on collective ambitions to reach net zero by 2050.

With Singapore's growing leadership in green finance, the role the nation plays as a connector for the region is crucial, with great strides to come with the nation's plans to become a blended finance hub, which will help to lower the cost of capital for energy-transition projects by leveraging a mix of grants, concessional loans and commercial capital, to achieve substantive and inclusive outcomes.

As the only international bank present in all 10 ASEAN markets, Standard Chartered is well positioned to leverage its network from Singapore as an Asia super-connector, to provide the necessary expertise and help catalyse available capital to drive climate action. Transformation will not happen overnight, but if we work together and adopt a different lens to find breakthrough opportunities and solutions, we can accelerate the transition towards a sustainable, thriving future.





# Foreword by Temasek



**Kyung-Ah Park** 

Head, ESG Investment Management & Managing Director, Sustainability, Temasek

The global community has made notable progress on climate action in the past year, with unprecedented collective commitment to transition away from fossil fuels and more than 110 governments pledging at the United Nations' COP28 climate summit to triple the world's renewable energy capacity and double energy efficiency by 2030. Yet, the pace and scale of climate action is still wholly insufficient. 2023 left its mark as the hottest year on record, with carbon emissions from fossil fuels hitting a new high and a record 63 number of billion-dollar weather disasters costing over \$300 billion in the same year.

Southeast Asia has an outsized role to play in the global net zero ambition and decarbonization. Many communities across Southeast Asia today continue to lack access to clean and reliable energy. On the other hand, the region's biodiversity and abundance of natural resources as well as strategic importance as an industrial hub allows it to leverage nature-based solutions and new technologies for a once-in-a-generation opportunity to ride the green growth wave.

As an investor seeking to deliver sustainable returns over the long term, Temasek has stepped up to deploy capital towards companies with pivotal technologies or innovative nature-based solutions that support the region's journey towards net zero. For example, we worked with Breakthrough Energy Ventures, GenZero and Wavemaker Impact last year to establish Rize.Farm, an agri-tech startup that aims to decarbonise rice cultivationthe region's leading source of methane emissions-starting with Indonesia and Vietnam as its first two markets. Rize Farm is building a platform that will identify and implement the most effective strategies to reduce greenhouse gas emissions in rice cultivation and the right economic incentives to drive the adoption of sustainable cultivation techniques.

Southeast Asia faces the dual, often conflicted challenge of addressing the rising need for affordable and reliable energy while simultaneously cutting emissions. Alongside the development of green solutions, accelerating the green transition in Southeast Asia will require financing mechanisms for both the managed phaseout of coal and adoption of new technologies in

hard-to-abate sectors. A key part of this puzzle is the deployment of 'accelerators,' including enabling policies and strong public-private partnerships, that can unlock green investment and transition financing.

Temasek is a knowledge partner of the Transition Credits Coalition (TRACTION) launched by the Monetary Authority of Singapore (MAS) to study the early retirement of coal-fired power plants in Asia through highintegrity transition carbon credits. We also signed a Memorandum of Understanding with Allied Climate Partners, International Finance Corporation and MAS, as part of the Financing Asia's Transition Partnership (FAST-P), with the intent to establish a green investments partnership to address climate finance gaps and increase the bankability of green and sustainable projects in Asia.

Pentagreen Capital, our joint venture with HSBC focused on debt financing, has started to catalyse financing for sustainable infrastructure projects in the region. In September 2023, it signed its first transaction with Citicore Solar Energy Corporation, structuring a \$100 million mezzanine construction green loan with an initial \$30 million committed for a portfolio of six solar power projects with gross capacity of 490 MW across the island of Luzon in the Philippines.

Amidst the challenges the region faces in its decarbonisation journey, we believe that there are also tremendous opportunities in its green economy that can be seized by leveraging the right levers, tools and partnerships.

We hope this report will provide useful insights into the very concrete and investable opportunities in Southeast Asia that can drive immediate progress for the region's green economy, as well as the areas where policies, innovative solutions and collaboration can help to unlock these win-win opportunities to accelerate Southeast Asia's just and inclusive transition.

We invite you to be part of this endeavour to support, catalyse and grow the region's green economy opportunities, so that every generation prospers.





# The 2024 Green Economy Report is the 5<sup>th</sup> report in this series



Assess SEA's green economy potential and strategic pathways

2021 **Opportunities on** the road to net zero

**Develop a collective action** plan for SEA to capture economic opportunities



Identify investable opportunities to accelerate the net zero transition

2023 Cracking the code

**Understand SEA's progress** vs. climate commitments and how to unlock its potential in energy transition and nature

- SEA's Green Economy Potential
- Deep Dive: 5 Sectors ٠
- Deep Dive: 6 Countries ٠

- Year of transition and climate action (Intro)
- Defining the road to net zero
- Catalyzing the journey
- Unlocking capital for sustainability
- Leading by doing (Conclusion)

- Moving from promises to action (Intro)
- Where to invest
- The current disconnect
- Recommendation

- Progress towards decarbonization
- Accelerating the energy transition
- Valuing nature for impact
- Recommendation and call for action



#### **Identify actionable** and investable business opportunities and accelerators

- Progress towards decarbonization
- Top decarbonization ideas
- Accelerators to further unlock the full potential





# This report answers key questions about Southeast Asia's green transition and trajectory

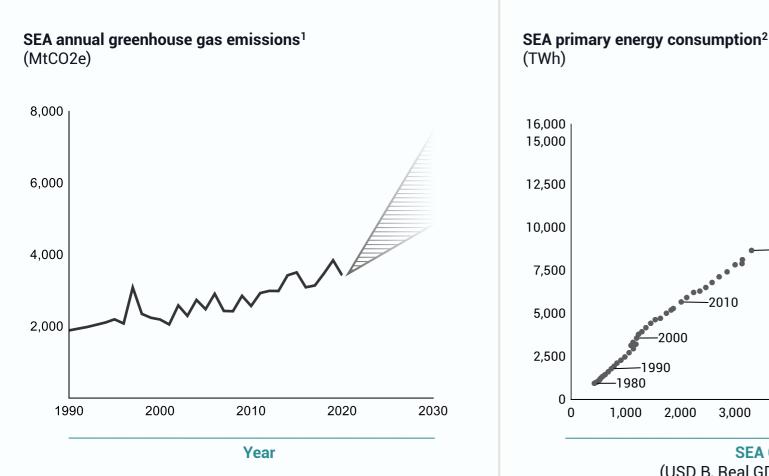
State of Play **Investable Ideas** Where do SEA countries stand What decarbonization ideas in meeting their climate commitment? today offer the greatest impact, Are we on track for 2030? deployability and investability? Accelerators **Country Insights** IV What actions should each country What accelerators can we act on take given different environments, to unlock the potential of ideas sooner? competing priorities, and readiness?

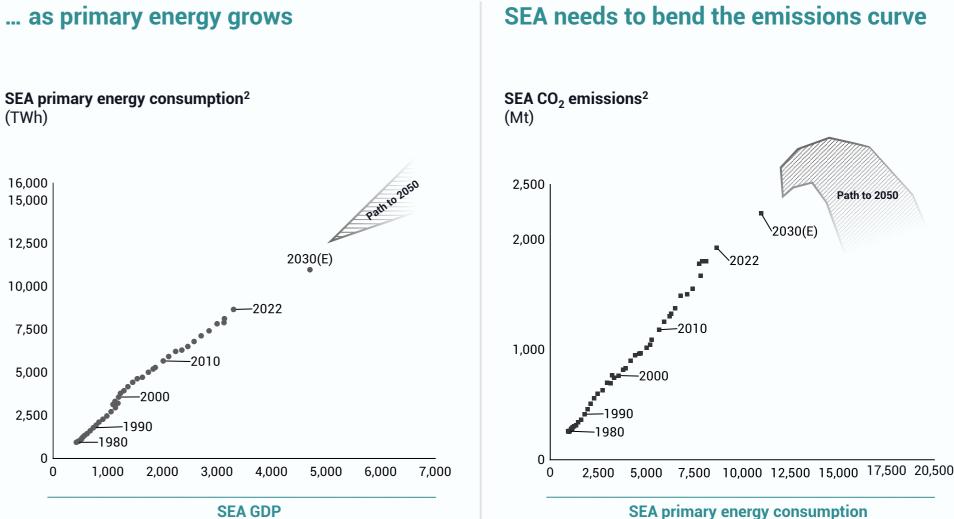




# While SEA only accounts for ~7% of global emissions, its emissions are steadily increasing, and are expected to rise rapidly unless steps are taken to reduce its emissions intensity

**Emissions of SEA are still rising ...** 





(USD B, Real GDP, Base: 2010)

Notes: 1) Actual GHG emissions data used until 2020; 2) Primary energy consumption and CO2 emissions in 2030 refers to stated policies scenario from IEA; primary energy consumption in 2022 for Brunei, Cambodia, Laos, and Myanmar was calculated by multiplying YoY between 2021-22 of ASEAN6 | Sources: Climate Watch; Our World in Data; IEA; IHS Markit; Bain analysis

# (TWh)



# SEA faces unique challenges that will need a systems level change to decarbonize and transition

Structural constraints & challenges hinder the pace of progre										
Dual need to balance growth and transition	Legacy fossil fuel dependence	Uneven opportunities & limited cooperation	Often limited incentives for carbon reduction							
GDP per capita is low at \$6K in 2023 (vs. \$63K in N. America) Growing economies & middle class will need ~50% more power demand in 2040 About ~60% of coal power stations are young <sup>1</sup> Just transition to ensure access to clean and affordable energy for all stakeholders	Economy is ~35% dependent on energy-intensive sectors Fossil fuels continue to provide affordable access to baseload power (~75% of power sector dependent on fossil fuels) Grid constraints hinder ability to leverage solar/wind >60M employment in energy- intensive industries	Mismatch due to geographical dispersion of renewable resource potential vs. demand Lack of cross regional grid connections and cooperative mechanisms	Continued incentives favoring fossil fuels by most governments Investor pressure across SEA is lacking Current policy incentives insufficient Complex, fragmented ecosystem of players							

# Inadequate access to financing

Insufficient returns for investment with higher perceived risks (e.g., currency fluctuation, regulatory)

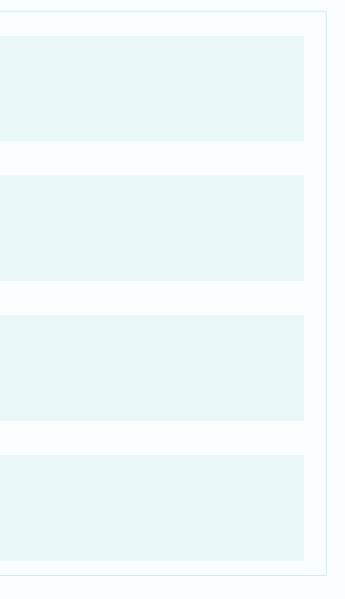
Majority state-owned grid infrastructure limits private sector participation





# Just Transition | SEA needs to consider all stakeholders as it transitions to a green economy

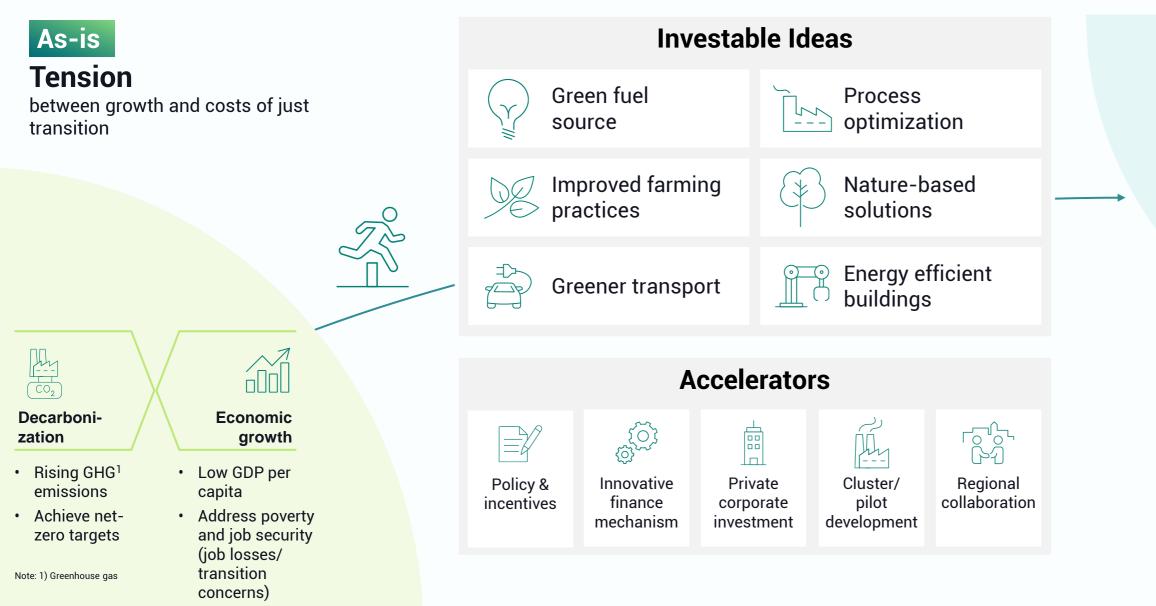
Provide access to affordable and reliable clean energy Minimize job displacement and support reskilling and redeploying workers (e.g., JETP<sup>1</sup> could create potential 383K jobs in Indonesia from 2023 to 2030) **Ensure inclusive community decision-making** Focus on nature and biodiversity co-benefits

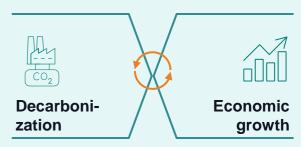






# **Transition potential | SEA has a clear opportunity to leverage the coming transition for** competitiveness and economic growth-not just decarbonization





- Reduce GHG emissions
- Economic growth including new revenue pool and job creation

# To-be **Balanced ecosystem**

aligning economic growth with just transition goals





Size of prize | Unlocking the region's green economy could be worth another \$300B annually by 2030

# ~\$300B1





### Southeast Asia Green Economy revenue pool by 2030

Notes: 1) Gross new revenue – updated the size of prize data from 2020 and 2022 report; Others-Carbon trading market; annual gross new revenue does not include economic losses from green transition such as job losses, businesses shut down from coal plants phase-out, or economic losses of decreasing sales of ICE vehicles | Sources: IEA; OECD; IRENA; BNEF; MAS; Climate Watch; Lit. search; Bain analysis







# **Key Recommendations**



### Focus attention on investable decarbonization ideas

Invest behind proven ideas with high impact (abatement potential) and deployability (scale and time to impact/decarbonization)



#### Scale up policies and incentives to enable corporate action

Accelerate policies like carbon pricing, clusters for green transition<sup>1</sup>, disclosure, and regional collaboration; actively promote interoperable frameworks that support cross border finance and capital at the lowest cost



#### Promote innovation in finance to catalyze investment

Scale innovative finance mechanisms (e.g., blended finance, carbon credits, project financing) to ensure various investors have sufficient drive/business cases to invest



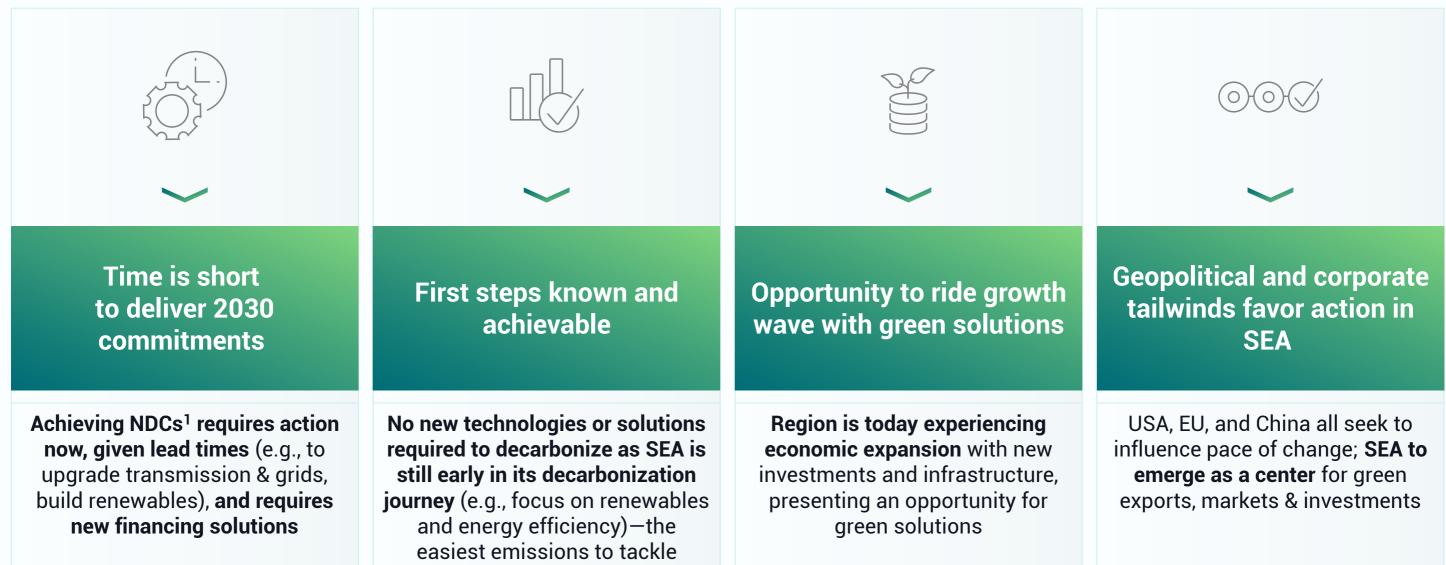
#### Advance country and regional plans for the transition path

Investors want certainty on the next wave of transition and how industries will evolve; certainty backstops investment ideas and greater focus on what we can do today is an imperative to accelerate action





# Why Now? | SEA has a window of opportunity that it needs to seize today







# Key numbers of this report



#### Path ahead with benefits beyond decarbonization

13 top investable ideas identified

# ~\$150B

top investable ideas by 2030

# ~\$300B

green economy by 2030









19

# State of Play



# SEA has a critical role to play in global climate action and decarbonization

**Major contributor to** global GHG emissions

4th

largest energy consumer in the world<sup>1</sup>

Many levers ready to drive impactful decarbonization



of electricity derived from fossil fuels<sup>4</sup>



increase in GDP vs. global increase of 4%<sup>2</sup>



automobiles for every 100 people<sup>5</sup>



contribution to global emissions from land use change and forestry<sup>3</sup>



of land area is forest, declining 1% annually in last five years<sup>6</sup>

Notes: 1) Comparing primary energy (energy available as resources before it has been transformed) consumption in 2022 in ASEAN6 with other individual countries in the world, accounts for 5% of the global primary energy consumption; 2) In 2022; 3) in 2020; 4) Electricity generated by coal, natural gas, oil, and other non renewables in 2021; 5) In 2022; 33 units of motorcycle out of 100 people; 6) Refer to land with >=30% canopy density cover; GHG = greenhouse gas

Sources: Euromonitor: Our World in Data: World Bank: Climate Watch: IRENA: Global Forest Watch: Asia Automotive Analysis: Lit. search: Bain analysis







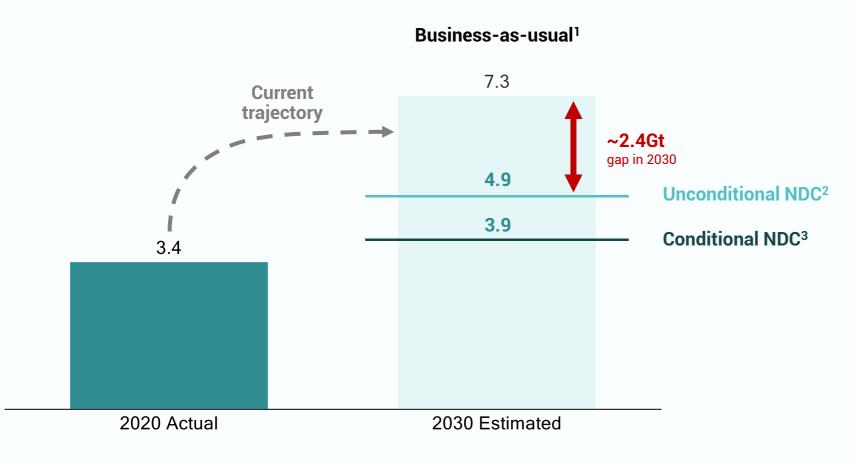


21

# SEA has committed to cut emissions by ~32% by 2030 urgent need for accelerated action to shift trajectory

### **Emissions outlook**

#### **GHG emissions in SEA region** (GtCO<sub>2</sub>e)



Notes: 1) Projected emissions level should there be no significant change in technology, economics, or policies such that historical trends continue; 2) Emissions level committed by SEA countries that can be reached with own resources and capabilities and without international support; 3) Emissions level committed by SEA countries that can be reached subject to international support and/or other conditions; GHG = greenhouse gas; NDC = Nationally Determined Contribution-a country's official commitment to greenhouse gas emissions reduction as submitted to the UNFCCC Sources: UNFCCC Country NDCs: Climate Watch: EU EDGAR: Bain analysis

# Leading indicators in 2022–23 emissions suggest further rise

National emissions data is limited by multi-year lag; however, trajectory of industrial emissions level, regional energy consumption, and GDP growth all suggest little change in emissions trajectory

# SEA needs to deliver a material reduction vs. business-as-usual

~32% reduction in emissions is required by 2030 to meet NDC target; more need to start today to deliver a successful outcome with only five years to go





**SEA renewed its** commitments at **COP28** and pushed for greater global support for transition

# **Key SEA commitments in COP28**

### Accelerating energy transition

**Reaffirmed commitments** to renewable energy



Cambodia Announced to increase the use of renewable energy to **70% by 2030**—up from 52% in 2022



Malavsia

Highlighted the goal to elevate the share of renewable energy in power installed capacity from 50% to 70% in 2050

Sought solution for early coal phase out

Indonesia

Cambodia

LPG factories

ADB3

of 660 MW coal-fired

power plant Cirebon-1,

under ETM<sup>2</sup> program of

Closed 700 MW Botum

Sakor coal fired power

project, which received

\$1.5B in funding, and

replaced with 800 MW



#### **Philippines**

ADB<sup>3</sup> announced to allot \$10B (2024-2029) and Canada committed on climate finance (run until 2026)



#### **ASEAN**

The USAID<sup>4</sup> Partnerships for Asia's Green Investment (PAGI) activity announced to mobilize ~\$160M for emissions reduction in SEA

Notes: 1) Seven years earlier than planned; 2) Energy Transition Mechanism; 3) Asian Development Bank; 4) United States Agency for International Development Sources: ADB; Lit. search; Bain analysis



#### **Upgrading climate finance**

#### New funding commitments and initiatives from both domestic/foreign investors

Singapore Launched blended finance initiative, Financing Asia's **Transition Partnership** (FAST-P), which will aim to

mobilize up to \$5B





# SEA countries' maturity towards transition evaluated



#### **Dimensions Key questions for each SEA country** Ambition **Target-setting and guality** Is there a net zero target? Is it legally binding? Is it sufficient to hit 1.5°C? Are the targets cascaded to each sector? To leading corporates? **Target cascading Progress** What is the current state of emissions levels? **Emissions level and** What level of progress has been reached across each major lever? decarbonization levers (Energy, Nature, Agriculture) Roadmap National sector-level roadmap Do clear short-term and long-term sectoral roadmaps exist to reach target? **Corporate roadmap** Do top emitting corporates have roadmaps to achieve targets? **Regulatory framework** Are there **necessary standards and regulations** in place? Accelerator **Financial prerequisites** Are there **necessary taxes**, incentives, and carbon pricing mechanisms? Are the existing infrastructure and implemented technology sufficient? Infrastructure and technology Investment What is the total size of investment to green economy by category, Size of green investment investor type, and country? Where is it headed?



# Scope: Our assessment covers 10 SEA countries, ~100 corporates across 3 major emission sectors

### **Countries**

10 SEA countries are covered<sup>1</sup>

#### with high GHG emissions Brunei GHG emissions (Unit: MtCO2e) Cambodia 4,000 Indonesia 3.422 Waste 6% Industrial Processes 8% Lao PDR 3,000 Agriculture 14% Malaysia Top 10 corporates with high reported GHG emissions levels in Nature 22% each country 2,000 Myanmar Philippines 1,000 Singapore Energy 50% Thailand 0 Vietnam 2020 SEA<sup>3</sup>

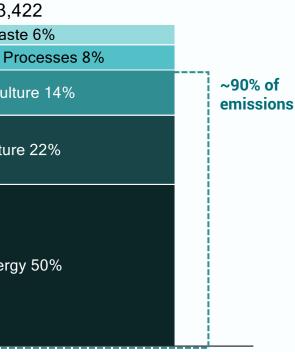
Notes: 1) Timor-Leste is not covered due to low GHG emissions level (less than 5 MtCO2e); 2) 6 corporates were examined for Vietnam and 5 corporates for Myanmar, Cambodia, Laos PDR, and Brunei due to the limited number of corporates officially disclosing their emissions levels; 3) Latest GHG emissions data available; GHG = greenhouse gas | Sources: Climate Watch; Lit. search

Corporates

~10 corporates<sup>2</sup> in each country

#### **Sectors**

Energy, nature, and agriculture sectors







# **Assessment results**

#### Overall Assessment

Significant progress in defining "what needs to be done" as more countries established roadmaps Yet, "how to get it done" still unclear due to insufficient regulations and incentives to facilitate the implementation of plans

Ambition	Additional 15 of top 100 emitting corporates set new net zero/emissions reduction target in 2023. Now more than half of the ~100 companies have a target	•	All country level targets have remained <b>resulting in no country having targets</b>
Progress	<b>7/10 of the countries showed progress</b> in one or more of the following dimensions: adopting renewable energy and electric vehicles, preserving forestland, and enhancing health of cropland soil	•	Progress made is still insufficient. Rer installed capacity in most countries
Roadmap	• Ahead of COP28, 5/10 of the countries updated sectoral roadmaps, emphasizing "energy transition" and specific KPI <sup>1</sup> targets and milestones	•	Most newly announced roadmaps <b>rely</b> <b>investors</b> to realize Only 20/100 of the top emitting corpor <b>roadmaps</b>
Accelerator	6/10 of countries have shown progress on taxonomy, emissions reporting, or development of local and regional carbon markets	•	Only 1/10 of the countries has sufficient mandates to promote renewable energy
Investment	Green investment <b>increased by 20%</b> versus 2022 levels in 2023 (\$6.3B) Investment amount from domestic investors took over that of foreign investors in 2023	•	Overall investment amount still too sm Contribution from corporate investmen PE/VCs <sup>2</sup> decreased

Note: 1) Key performance indicator; 2) Private equity/venture capital

ed the same as the previous year, s sufficient for 1.5°C

enewable energy is still less than 10% of

ly on catalytic capital from foreign

orates announced corporate level

cient regulatory framework, including legal ergy investment

small to achieve targets

ents are larger while investments from



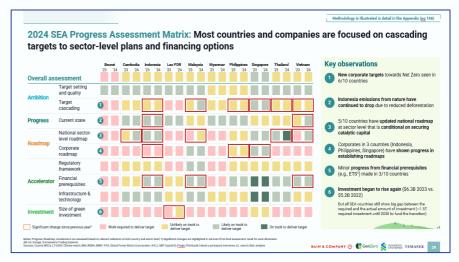


# Introducing the SEA Green Economy Index and progress matrix

### **SEA Green Economy Index**



#### **SEA Progress Assessment Matrix**



- ts

What is it?	<ol> <li>Index of decarbonization maturity</li> <li>Assessed across five different dimensions: Ambition / Progress / Roadmap / Accelerators / Investment</li> </ol>	1. 2.	Heatmap assessment of progress towards 2030 I Assessed across five dif Ambition / Progress / Ro Investment
How to interpret?	<ol> <li>Provides how each country is performing year on year and relative to peers on decarbonization maturity</li> <li>Clarify potential areas of improvement for each country</li> </ol>	1. 2.	Provides <b>year-on-year p</b> delivery of climate targe Clarifies <b>potential areas</b>

#### f status of decarbonization NDC targets

fferent dimensions: oadmap / Accelerators /

#### rogress of the country in effective

#### of improvement for each country





# **2024 SEA Green Economy Index: ASEAN countries have made varying degrees of progress over the** last 12 months; Singapore and Vietnam leading the way with the most progress

Overall Index	'24	Singapore 55	Malaysia	Indonesia	Thailand 39	Philippines 39	Cambodia 38	Vietnam 38	Lad
	vs. '23	<b>1</b> +4	<b>+</b> 2	<b>+</b> 2	<b>+</b> +2	<b>+</b> +3	<b>+</b> 3	<b>+</b> 5	1
	'24	<u>(</u>	<	<b>e</b>	ŧ	•	•		
Ambition		62	55	50	49	43	42	33	
	vs. '23	<b>+</b> 2	<b>+</b> +3	<b>+</b> +1	<b>+</b> +1	-	-	-	
Progress	'24		•	۲	0	>	•	ŧ	
		69	64	60	59	58	51	43	
	vs. '23	-	<b>+</b> +4	<b>+</b> 7	<b>+</b> 1	-	<b>+</b> 3	<b>+</b> 1	1
	'24	<u>(</u>	<b>e</b>	ŧ	>	-	<	<u>e</u>	
Roadmap		77	49	32	29	27	21	19	
	vs. '23	<b>+</b> 18	+8	+8	<b>+ +</b> 4	<b>+</b> 6	<b>1</b> +19	+8	
	'24	<u>(</u>	<b>_</b>	>	<b>e</b>	<u>_</u>	-	<	
Accelerators		82	59	52	46	46	42	39	
	vs. '23	-	-	<b>+</b> 5	<b>+</b> 1	<b>-</b> 1	-3	<b>↓</b> -1	
Investment	'24	0	<u>(</u>	>	<b>_</b>	•	ŧ	<	
	24	22	19	9	4	1	1	1	
	vs. '23	<b>+</b> 12	-6	<b>+</b> 3	+3	<b>+</b> 1	-	<b>↓</b> -2	

Note: Progress, Roadmap, Accelerators are assessed based on relevant indicators at both country and sector level

Sources: Country NDC; LT-LEDS; Climate Watch; BMI; IRENA; BNEF; FAO; Global Forest Watch; Euromonitor; AVCJ; S&P Capital IQ; Preqin; Pitchbook; Industry participant interviews; Lit. search; Bain analysis





# 2024 SEA Progress Assessment Matrix: Most countries are focused on cascading targets to sectorlevel plans and developing financing options

		<b>Brune</b> '23			ia Lao PDR 24 '23 '24	<b>Malaysia</b> '23 '24	<b>Myanmar</b> '23 '24	Philippines	<b>Singapore</b> '23 '24	Thailand         Vietnam           '23         '24         '23         '24	Key	obser
<b>Overall</b> ass	sessment											New cor 6/10 cou
Ambition	Target-setting and quality											
Ampluon	Target cascading	0										Indonesi continue
Progress	Current state	2										5/10 cou at sector
Deedman	National sector- level roadmap	3										catalytic
Roadmap	Corporate roadmap	4									4	Corporat Philippin establis
	Regulatory framework										<b>5</b> N	Minor <b>pr</b> (e.g., ETS
Accelerator	Financial prerequisites	5										
	Infrastructure & technology										•	<b>Investm</b> \$5.2B 20
Investment	Size of green investment	6										But all SE/ required a required ir
Significant char	nge since previous year <sup>1</sup>	Wo	rk required to	deliver target	Unlikely deliver ta	on track to Irget		ly on track to ver target		On track to deliver target		

Notes: Progress, Roadmap, Accelerators are assessed based on relevant indicators at both country and sector level; 1) Significant changes are highlighted in red even if the final assessment result for each dimension did not change; 2) Emissions Trading Systems

Sources: Country NDCs; LT-LEDS; Climate watch; BMI; IRENA; BNEF; FAO; Global Forest Watch; Euromonitor; AVCJ; S&P Capital IQ; Pregin; Pitchbook; Industry participant interviews; Lit. search; Bain analysis

### ervations

orporate targets towards net zero seen in ountries

sia emissions from nature have ued to drop due to reduced deforestation

ountries have updated national roadmap tor level that is conditional on securing ic capital

rates in 3 countries (Indonesia, pines, Singapore) have shown progress in ishing roadmaps

progress from financial prerequisites TS<sup>2</sup>) made in 3/10 countries

ment began to rise again (\$6.3B 2023 vs. 2022)

SEA countries still has big gap between the I and the actual amount of investment (~\$1.5T investment until 2030 to fund the transition)





#### **N1** AMBITION

# More high-GHG emitting corporates have set net-zero targets across 6 SEA countries

									Likely	y to be sufficient Unlikely to be sufficient
		Singa	apore	🔮 Malaysia	🗕 Indone	esia	ᄅ Thailand		Philippines	s 😣 Vietnam
Corporates <sup>1</sup> with target			7/10	6/10		7/10		5/10	3/62	
Newly added in 2022	<b>—</b> /		+1	+2 +2		+1	+1			
		Jardine Cyc & Carriage		YTL Power YTL GROUP	INDOCEMENT	Astra	GULF	RATCH GROUP	ACEN	Vinamilk EST 1976
Emissions	'30	30%	20%	60%	65%	30%	N/A	70% <sup>3</sup>	73.6%	15%
reduction target	'50	N/A	Net zero	Net zero	N/A		Net zero	Carbon neutral	Net zero	Net zero

"In alignment with the Singapore Green Plan 2030, we establish sustainability goals and targets in emissions, energy, and resource efficiency."

SBS Transit

2022 Sustainability report

"We have set a high-level target for our Group in line with the Malaysian Government's goal."

"Our pivot towards renewables galvanizes our position as a formidable regional player as the world takes urgent action to achieve a cleaner energy ecosystem."

2022 ESG Report

YTL Power YTL GROUP

Notes: Scope of emissions, baseline year: Jardine Cycle&Carriage-Scope 1&2, 2019; SBS Transit-Scope 1&2, 2022; YTL-Scope 1, 2010; Indocement-CO2, 1990; Astra, United Tractors-Scope 1&2, 2019; Gulf Energy-definition not found; Ratch Group-scope 1&2, 2014; Acen-Scope 1, 2021; Vinamilk-Scope 1&2, 2021; 1) Top 10 emitting corporates 2) 6 corporates were examined for Vietnam due to the limited number of corporates officially disclosing their emissions levels; 3) By 2025 Sources: Lit. search: Bain analysis

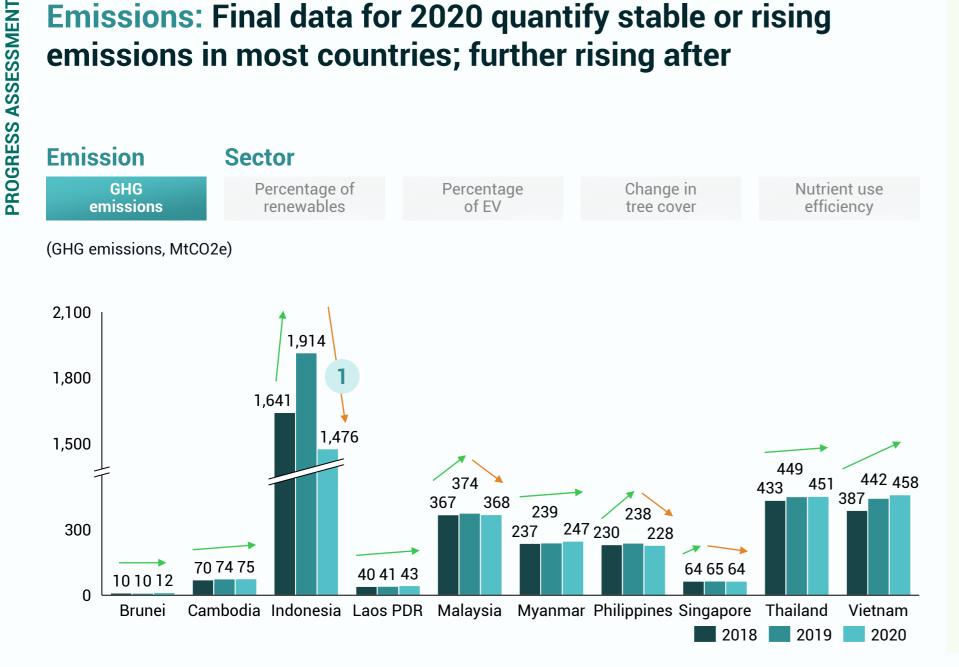
#### ACEN

2022 Integrated report





# **Emissions:** Final data for 2020 quantify stable or rising emissions in most countries; further rising after



# Key takeaways

The overall emissions level in the region is showing consistent and predictable growth

2022, respectively

Even Indonesia, which had a significant decrease in emissions in 2020, demonstrated a significant increase with a CAGB of 6% in 2021-2022

#### The current emissions level in the region is highly likely not on pace to meet the 2030 reduction target

As per the 2020 official data, a few countries including Indonesia showed a temporary decrease, but they seem to have rebounded since 2021

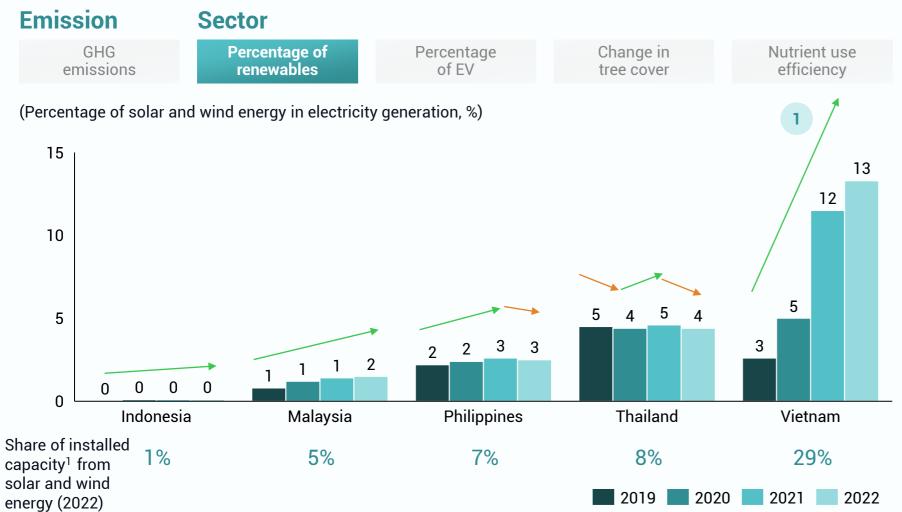
#### Excluding emissions from nature, emissions level showed a rising trend of 2% and 5% in 2021 and

All other leading indicators for emissions in the region show a steadily rising trend, thus the latest data for up to 2023 is certain to show increasing emissions





# Share of renewable energy: SEA's solar and wind generation remain low at ~4%; only Vietnam shows material increase



Notes: 1) Share of total renewable energy of installed capacity includes installed capacity of solar, wind, hydro, geothermal, and biomass; GHG = greenhouse gas; EV = electric vehicles Sources: IRENA; BNEF; EMBER; Lit. search; Bain analysis

# Key takeaways

share of renewable energy

The impact of renewable energy is expected to be offset by the continuous increase in energy demand, more readily supplied by fossil fuels, in the region

In contrast, Thailand shows no clear upward trend due to low feed-in-tariff and limited potential in wind energy

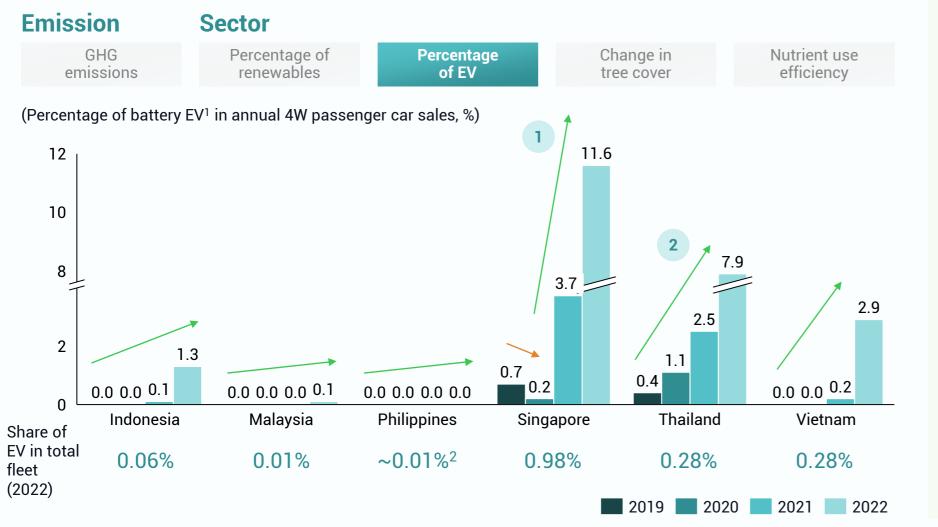
# Most countries are slow to increase

Vietnam only shows significant growth due to high feed-in-tariff and favorable climatic **conditions** characterized by abundant sunlight and strong wind speeds





# **EV penetration:** Takeoff in EVs spotlights potential, importance of government incentives and infrastructure



Notes: Electric 2W shows faster market penetration compared to 4W in most ASEAN countries -% of electric 2W in total 2W sales in Indonesia, Malaysia, Philippines, and Vietnam in 2022 is 1-7% phigher than that of 4W shown in the graph (e.g., % of E2W in Vietnam in 2022 reaches ~10%); 1) Not including plug-in hybrid cars; 2) Data for the Philippines unavailable, but highly likely to be lower than 0.01% when considering trajectory; 3) Singapore's Urban Redevelopment Authority and Land Transport Authority awarded a pilot tender for 600+ EV charging points in public car parks in 2021 and uncertainties in EV tax breaks could also have affected the increase of EV registration as EV Early Adoption Incentive was announced to end in Dec 2023, and incentives for cleaner commercial vehicles were halved in April 2023; 4) Incentives for EV production result in ~\$4.3B investments from Japanese automakers; 5) Chinese manufacturers could offer a low price as they could access the market duty-free due to China-ASEAN free trade agreement: GHG = greenhouse gas; EV = electric vehicles I Sources; BMI Fitch; BNEF; Marklines; Lit, search Bain analysis

# Key takeaways

### EV market continues to grow across all countries

Singapore experienced a temporary dip due to insufficient infrastructure but began to stabilize from 2022, with the implementation of more charging stations<sup>3</sup>

380% increase in battery EV sales in Thailand in 2023

Has been providing incentives for EV production<sup>4</sup> and offering wide options of affordable EVs from Chinese car makers<sup>5</sup>



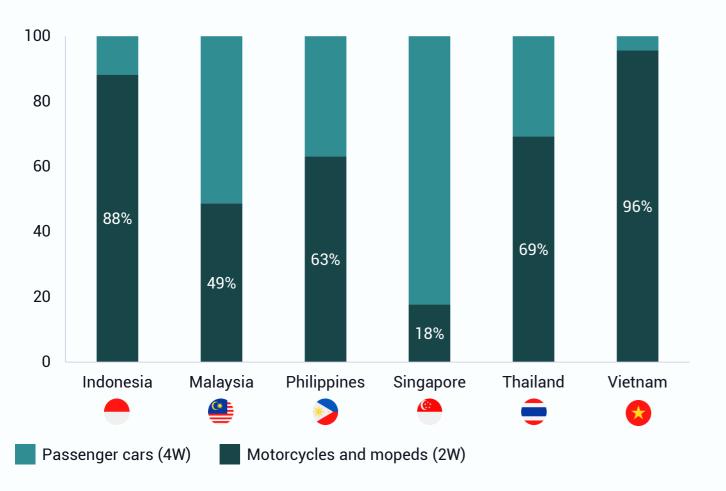




# **EV penetration:** A significant opportunity for 2-wheeler EV adoption in SEA

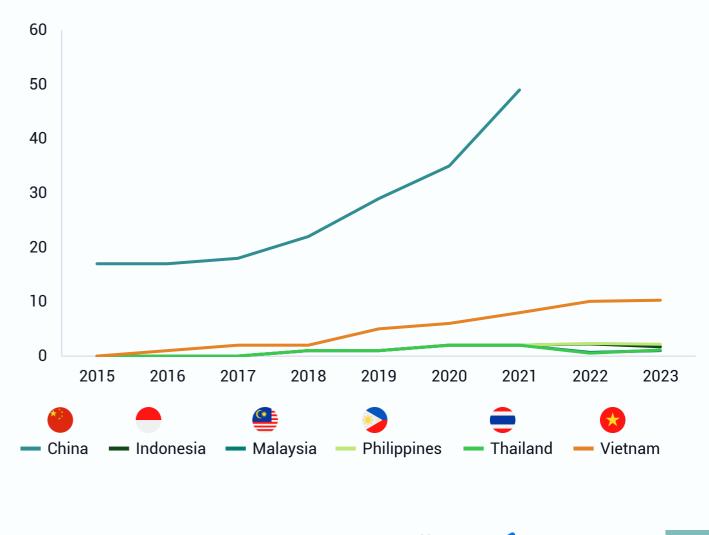
## 2-wheeler is the major passenger vehicle use

Share of passenger vehicles in use by vehicle type (%)



### 2-wheeler EV penetration has headroom to grow in SEA

Electric 2W sales share (%)



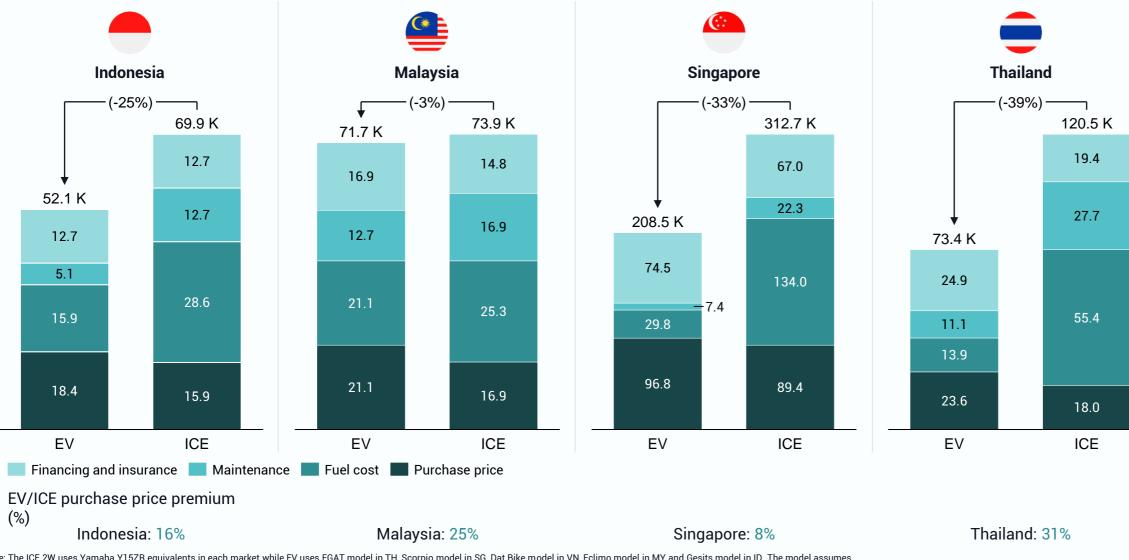
Notes: 1) Absence of data for 2022 and 2023, but noted decline in electric 2W sales following reduction of government incentives; 2) Reference developing Asia sales given limited data from 2015 to 2021; EV = electric vehicles Sources: Euromonitor; IEA; Marklines



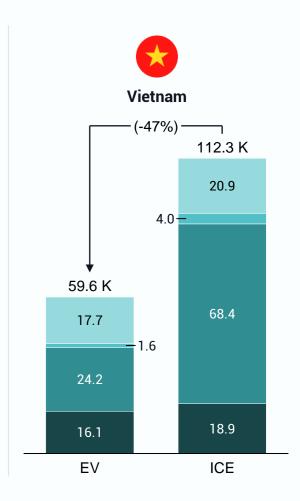
BAIN & COMPANY ( GenZero Standard TEMASEK

# **EV penetration:** From a consumer point of view, the total cost of ownership of EV 2-wheelers is already cheaper than ICE, presenting a business case to transition to EV models

2-wheeler total cost of ownership analysis (USD)



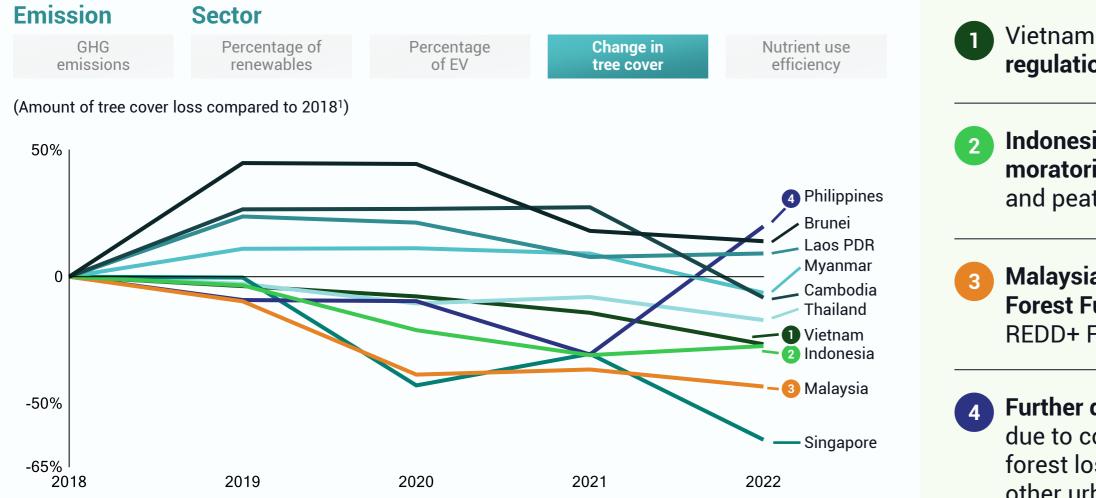
Note: The ICE 2W uses Yamaha Y15ZR equivalents in each market while EV uses EGAT model in TH, Scorpio model in SG, Dat Bike model in VN, Eclimo model in MY and Gesits model in ID. The model assumes 100% battery swapping/out-of-home charging, if home charging was assumed the parity to ICE would be more favorable; EV = electric vehicles; ICE = internal combustion engine | Source: Lit search



Vietnam: -15%



# **Deforestation:** Almost all countries across SEA are seeing steady reduction in deforestation due to effective policies



Notes: Tree cover loss in the chart includes >= 30% canopy density threshold; 1) Calculated by (the amount of tree cover loss in a specific year) / (the amount of tree cover loss in 2018) - 1; 2) Vietnam Forests and Deltas, payments for forest environmental services; 3) Covers 66 million hectares; 4) Includes market-based Forest Carbon Offset mechanism; GHG = greenhouse gas; EV = electric vehicles Sources: Global Forest Watch; Lit. search; Bain analysis

# Key takeaways

forest loss is slowing

other urbanization activities



# Deforestation continues but the rate of

### Vietnam continues to implement regulations<sup>2</sup> for forest conservation

Indonesia has announced permanent moratorium on the conversion of forest and peatlands<sup>3</sup> to other uses in 2019

### Malaysia has established Malaysia Forest Fund in 2021, which implemented **BFDD+** Finance Framework<sup>4</sup>

# **Further deforestation in the Philippines** due to continued commodity-driven forest loss from mining, forestry and







#### **02** PROGRESS

### Soil health: No clear improvement in soil health, signifying importance of alternative farming methods

**Emission** Sector Percentage of Nutrient use GHG Percentage Change in emissions renewables of EV efficiency tree cover (Nutrient use efficiency,<sup>1</sup> 100 point score) 100 86 90 90 86 80 80 77 <sub>77</sub> 80 75 75 75 75 73 73 69 70 67 67 66 66 66 61 59 60 58 50 13 1414 10 3333 0 Cambodia Indonesia Malaysia Myanmar Philippines Singapore Thailand Vietnam Brunei Laos 2020 2021 2018 2019

Notes: Nutrient use efficiency (nutrient output divided by nutrient input) indicates cropland nutrient deficits that limit crop production or nutrient excessiveness that leads to more pollution from leaching/runoff; 1) The difference between each efficiency value of cropland nitrogen, phosphorus, and potassium and the optimal state of 100% were calculated, and then calculated the average of these differences; 2) Circular Strategy on Environment (2023), Roadmap for sustainable consumption and production (2022); 3) Actual amount of productivity enhancement in the target area is disclosed in Philippines Rural Development Project Implementation Status & Results Report: GHG = greenhouse gas: EV = electric vehicles I Sources: FAOSTAT: World Bank: Lit. search: Bain analysis

### Key takeaways

health in SEA

Cambodia emphasizes the **importance** of preserving soil and water in recently announced sectoral roadmap<sup>2</sup>

Under the Organic Agricultural Act, the Philippines provides tax incentives to organic agriculture entities and explicit support for the deployment and development of organic fertilizers



### No improvement in the overall soil

#### **Philippines Rural Development Project** significantly enhanced farm and fishery productivity<sup>3</sup> by supporting smallholders from ~1,200 projects





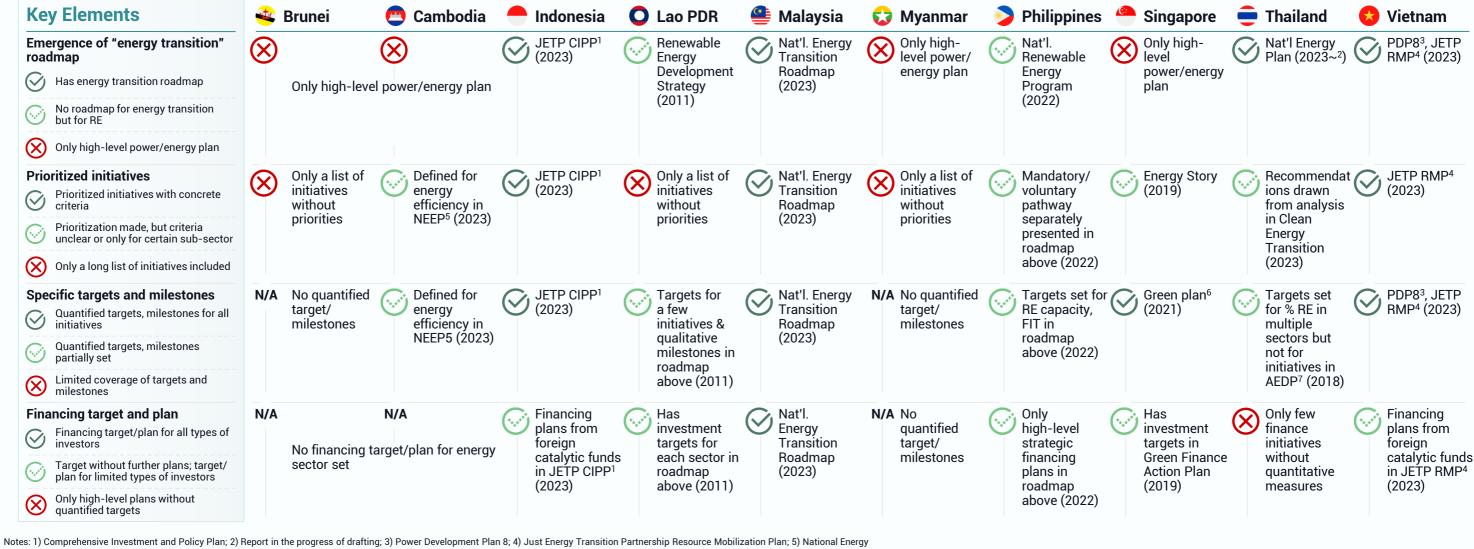
#### Five countries made progress in net-zero roadmap; Delivery will be conditional on securing funding Key takeaways from national sector-level roadmaps announced in 2023 What works well What could be challenging **Emergence of "energy** Defines "energy transition" as key intermediate state of While "transition" has become a key concept in the region, decarbonization with more practical solutions transition" roadmap some countries still lack roadmaps explicitly addressing it 🛑 Indonesia 🛛 🚨 Malaysia Regards renewable energy as the most critical power source, not just as one of many 大 Vietnam Thailand **Prioritized initiatives based** Heightens validity of proposed initiatives by presenting Top priority is boosting renewable energy capacity, which on specific criteria prioritization criteria<sup>1</sup> overshadows prerequisites in the grid and tariffs 🗕 Indonesia 🛛 🖴 Malaysia 🔀 Vietnam Specific targets and milestones Enhances achievability of goals by setting KPI targets and Some countries still lack targets and milestones for NDCs for each initiatives milestones, and assigning responsible champions for each initiative in many countries 🛑 Indonesia 🛛 🖴 Malaysia Singapore 🔀 Vietnam Financing target and plan **Increase the potential for attracting investment** by presenting Most plans rely on funds from external investors for material financing objectives and plans after recognizing the crucial challenge to resolve to deliver 🔮 Malaysia need for investment



### More concrete and feasible financing needed to make plans realistic

### SESSMENT AS S Ó PROGRE

#### **Evaluation of energy roadmaps**



Efficiency policy; 6) Roadmaps related to energy transition in Singapore have limitations as they are predicated on collaboration with other countries in SEA and other regions; 7) Alternative Energy Development Plan | Sources: UNFCCC; Lit. search; Bain analysis

Details are illustrated in Country Insights section (pg 133)



### Progress made in policy, finance, and infrastructure enablers to accelerate pace of transition

### **Disclosure and standards**

Regional taxonomy being updated or newly launched



Updated version of ASEAN taxonomy was announced including new assessment method of economic activities





#### Brunei

BNCCC<sup>2</sup> issued directive on mandatory GHG emissions reporting for government department and private companies starting from 2023



#### Singapore

MAS<sup>1</sup> launched Singapore-Asia Taxonomy for Sustainable Finance to establish a framework for CFPPs<sup>3</sup> phase-out

#### **Philippines**

Additional annual report on sustainability, including GHG emissions reporting, is mandatory for all publicly listed companies starting from 2023

### **Carbon pricing**

Progress on carbon tax and ETS seen in 4/10 countries<sup>4</sup>



#### Indonesia

Ministry of Energy newly launched mandatory Emissions Trading System for power sector in 2023

٠	Α.
	_

#### Malavsia

Started to review carbon pricing instrument in 2023 and plans to complete reviewing process by 2024



#### Singapore

Increased carbon tax from S\$5/tonne to S\$25/tonne from 2024-25

Allow 5% of emissions to be offset with international carbon credits



DCC<sup>5</sup> announced that development of carbon pricing instrument and Emissions Trading System has begun and will be operational by 2028





Notes: 1) Monetary Authority of Singapore; 2) Brunei Darussalam's National Climate Change Committee; 3) CFPP = coal-fired power plant; 4) Singapore's index score remains the same as it already had carbon tax; 5) Department of Climate Change; 6) Comprehensive Investment and Policy Plan; 7) Just Energy Transition Partnerships; 8) Energy Generating Authority of Thailand Sources: Expert Interview; Lit. search; Bain Analysis









#### Infrastructure

#### New initiatives in place to improve grid capacity in 4/10 countries



#### Indonesia

Announced transmission lines and grid deployment as an investment focus area in CIPP,6 recently unveiled roadmap of JETP6



#### Thailand

EGAT,<sup>8</sup> Thailand's state power company, developed new centers that can support additional 8 MW renewable energy



#### Laos PDR

The World Bank approved **Power** Distribution Improvement Project to increase capacity and efficiency of domestic electricity grid



#### Vietnam

Announced plans to **develop grid** infrastructure for renewable energy usage

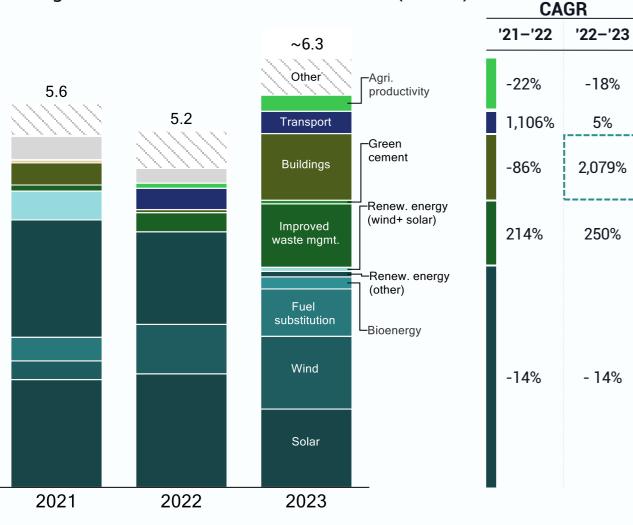




#### **05** INVESTMENTS

### Investments by theme: Power remains the largest emissions category across the region; wind power, alternative fuels, and green data centers show significant increase YOY

Private green investments in SEA countries (USD B)



•	Nature/agriculture Investment increase in agricultural productivity E.g., \$200M investment in eFishery, which provides services to incr
•	<b>Transport</b> <b>EV</b> continue to be attractive, mostly in SG E.g., \$50M llectra Motor group invested by venture capitals and a c
•	<b>Buildings</b> Increase in investments for green data centers driven by efficiency regulation <sup>1</sup> in Malaysia and Singapore E.g., \$530M investment in Nusajaya and Kulai data center in Malay E.g., \$402M acquisition in PT Teknologi Data Infrastruktur by Singe
•	Industrial/waste Investments in waste management increased with effort treatment and plastic recycling E.g., \$682M Three-River System Wastewater Project in the Philippi E.g., \$60M Central Java PET Recycling Facility in Indonesia
•	Power The biggest category in SEA
	More opportunities pursued around wind power systems

Due to geological limitation of solar power system, shift from solar to wind is seen in the region (e.g., \$692M Monsoon Wind Project in Laos PDR)

Notes: Figures include private sector deal transactions which are categorized as "closed" and "effective" and >\$10M in size, including private placements and excluding IPOs. Used allocation methodology from the previous report. Amount not representative of overall private sector investment; Of the total investment of \$692M for the Monsoon Wind Power Project in Laos PDR, \$300M is duplicated in data for 2022 and 2023; Transactions tagged as Other account for 9% of the total investment; 1) Alternative protein; 2) Malaysia: passed Energy Efficiency and Conservation Act requiring mandatory audits and energy saving measures to companies with certain amount of energy consumption, Singapore: launched Built Environment Industry Transformation Map (ITM) and planning to introduce Mandatory Energy Improvement (MEI) regime by the end of 2024, including building energy efficiency requirements, led by The Building and Construction Authority | Sources: AVCJ; S&P Capital IQ; Pregin; Pitchbook; Lit. search; Bain analysis

#### ity

services to increase efficiency in fishing

#### apitals and a corporate

rs driven by release of energy ore enter in Malaysia uktur by Singtel

#### d with efforts toward water

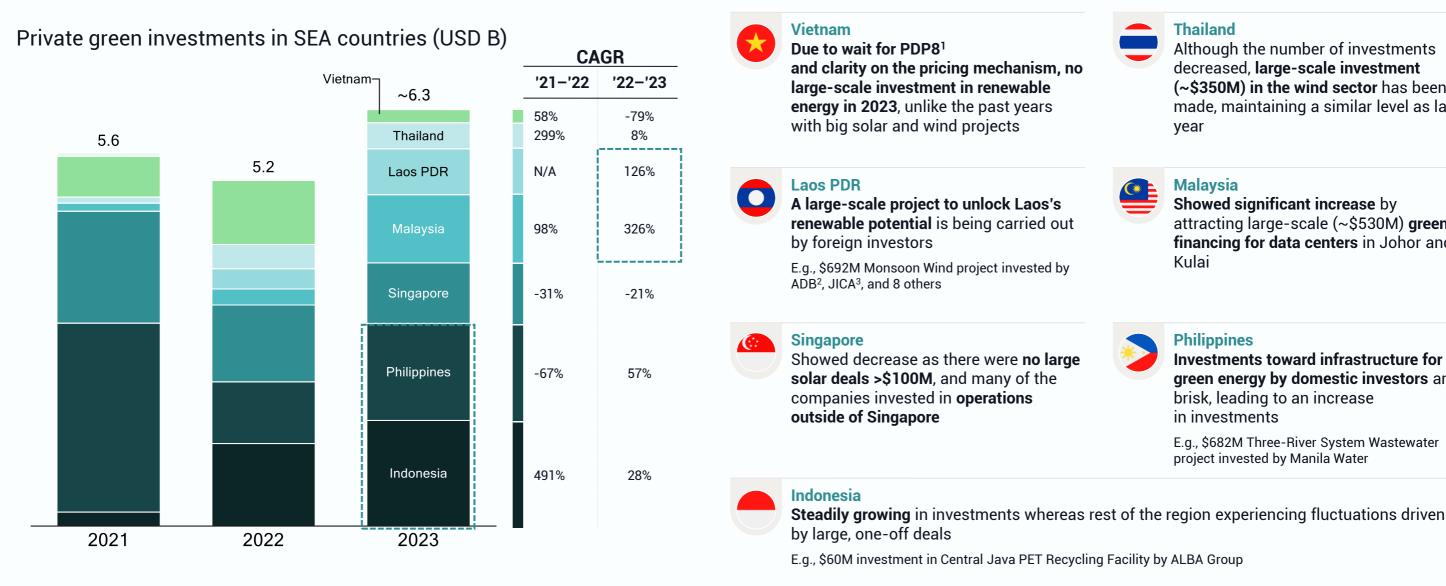
in the Philippines onesia



#### 05 **INVESTMENTS**

### **Investments by country:** Indonesia and Philippines ~50% of investment; largest growth in Malaysia

ASSESSMENT **PROGRESS** 



Notes: Figures include private sector deal transactions which are categorized as "closed" and "effective" and >\$10M in size, including private placements and excluding IPOs. Used allocation methodology from the previous report, calculating the investment size of a country based on where the target company of the deal is operating. Amount not representative of overall private sector investment; Of the total investment of \$692M for the Monsoon Wind Power Project in Laos PDR, \$300M is duplicated in data for 2022 and 2023; 1) Power Development Plan 8; 2) Asian Development Bank; 3) Japan International Cooperation Agency | Sources: AVCJ: S&P Capital IQ: Pregin: Pitchbook: Lit. search: Bain analysis

BAIN & COMPANY 🕙 🌓 GenZero standard TEMASEK

#### Thailand

Although the number of investments decreased, large-scale investment (~\$350M) in the wind sector has been made, maintaining a similar level as last vear

#### Malaysia

Showed significant increase by attracting large-scale (~\$530M) green financing for data centers in Johor and Kulai

#### **Philippines**

Investments toward infrastructure for green energy by domestic investors are brisk, leading to an increase in investments

E.g., \$682M Three-River System Wastewater project invested by Manila Water



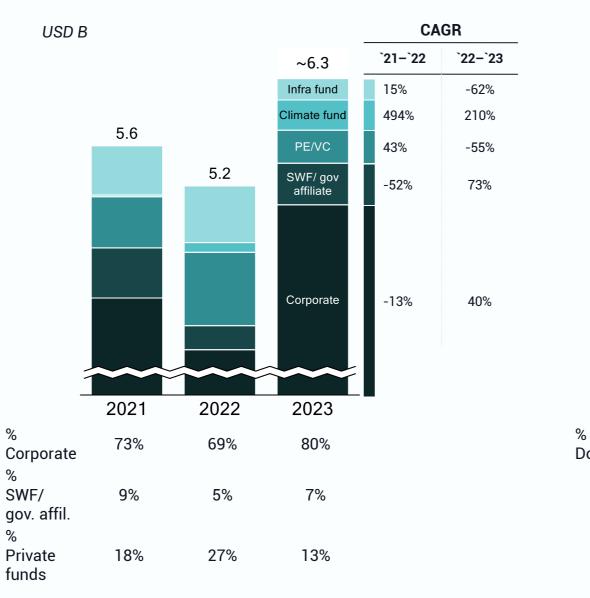


#### **05** INVESTMENTS

**Investments by** investor. Domestic corporates and investors playing a larger role; climate funds also growing

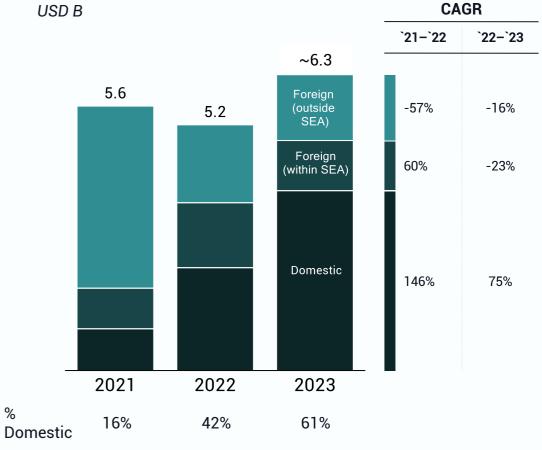
#### Private green investments by investor type<sup>1</sup>

#### Majority of green investments are made by corporates



### Private green investments by investor origin<sup>2</sup>

decline in foreign investments



Notes: 1) (Investor type) Corporates invest in more large-size deals compared to other investor types, and more investment in green start-ups is led by the growth of climate funds (e.g., \$200M investment in eFishery, an aqua-tech start-up); 2) (Investor origin) Increase in the share of domestic investments is aligned with national and corporate level green targets and roadmaps, and investments from foreign countries continue to decline Sources: AVCJ: S&P Capital IQ: Pregin: Pitchbook: Lit. search: Bain analysis

%

%

%

### More domestic investments within SEA region while consistent





### Notable new investments in 2023

 $\mathbf{O}$ 

Lao PDR Monsoon Wind Project

Accelerating the region's energy transition by unlocking the potential of Laos's wind power

#### \$692 million

ASEAN's first cross-border, largest wind project launched in 2023, offering 600 MW capacity

Generated electricity will be exported to Vietnam for 25 years

• Expected to reduce 27% of carbon emissions in Vietnam by 2030

Financing package provided by 10 foreign investors

- Comprises loan A and B (36%), catalytic financing (7%), parallel loans (55%), grant (1%)
- Investors include 4 corporates, 3 state-owned banks, 2 infra funds, and 1 climate fund



Singapore

**Green Loan financing** for Singtel data centers

Advancing digital sustainability and energy efficiency in green-certified data centers

#### \$401 million

Two data centers<sup>1</sup> of Singtel secured green loan to support the operations and refinance borrowings

Both are on the way to implement liquid cooling and AI for energy efficiency

 Could attract the fund as they have acquired the highest level of green building certification by BCA<sup>2</sup>

Five-year loan secured, coordinated by 4 domestic investors

• 4 investors are all corporate

Spearheading the nation's energy transition by building the world's largest solar project

Meralco, an electricity distributor, invested in SPNEC, a developer of solar farms

SPNEC will be used to carry out the largest solar **project** in the world

of BESS

#### Philippines

### **Solar Power New Energy** Corp. (SPNEC)

### \$286 million

• The planned solar project in Luzon is expected to develop 3500 MW of solar panels and 4000 MWh

Controlling stake of SPNEC acquired by Meralco

• 50.5% of the shares acquired by MGen, Meralco's renewable energy development arm



### **Recommendations going forward**

We need to better define the "how" and build the ecosystem to close the investment gap

7	

Countries and companies need concrete plans to deliver on 2030 commitments



Investment needs to be mobilized via enhanced collaboration between public & private sectors



To scale investment, a robust ecosystem with demonstrated success stories is needed



Policies and incentives that are catalytic and fit-for-purpose need to be more clearly defined, addressing the regions' unique challenges and focusing incentives where we can deliver impact









# Investable Ideas



### **Investing where** it counts in 2024

### Sweet spot

SEA needs to **identify** these opportunities and act now



## Impactful

Potential to **reduce carbon** emissions above 100 MtCO2e/year at steady state for entire value chain



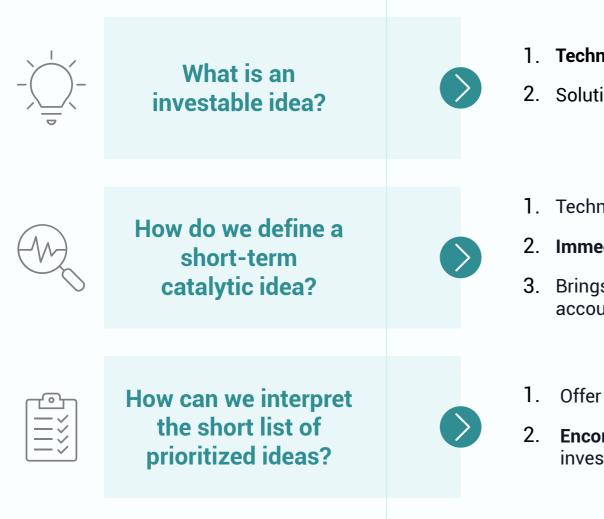
## **Addressable**

Technically feasible and market ready with immediate emissions returns possible within the next 12 months



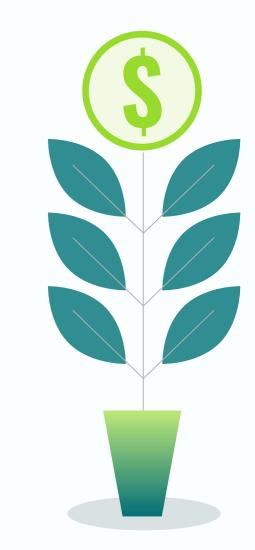


### While long-term impact is critical, SEA should prioritize investment today that can deliver meaningful near-term impact and immediate emissions reductions



- Technological innovation that can be implemented
- 2. Solution that brings about concrete emissions reduction

- 1. Technically feasible; has been **tested or implemented** in the market
- **Immediate emissions returns** within the next 12 months
- Brings desirable abatement potential of more than 100 MtCO2e, which accounts for 3% of SEA emissions
- Offer a comprehensive view on attractive ideas that can be invested today
- Encompass various sectors with no specific ranking amongst top 13 investable ideas







### We assessed ~100 decarbonization investable ideas for SEA by abatement impact and deployability

	<b>Step 1:</b> Identify and prioritize decarbonization	Example (non
6 decarbonization opportunities	opportunities for SEA Improved Nature- Green Process Greener Energy farming based fuel optimization transport efficient practices solutions source	Nature and Agrice practices; livesto solutions
	<b>Step 2:</b> Create long list of investable ideas within the 6 prioritized opportunity areas and populate 94 ideas	Nature and Agric Alternate wetting an Bamboo production Organic soil restora Precision agricultur Regenerative agricu Scale green (low-ca Vertical farming
94 investable ideas	<b>Step 3:</b> Assess and quantify abatement potential and deployability	
13 priority ideas	<b>Step 4:</b> Prioritize high-impact and high- deployability ideas	AWD for rice culti Precision agricult Regenerative agri

Source: Project Drawdown

### on-exhaustive)

#### iculture: Improved farming tock management; nature-based

### iculture: Improved farming practices and drying (AWD) for rice cultivation

- on
- ration
- ure practice
- culture practice
- carbon) fertilizer production

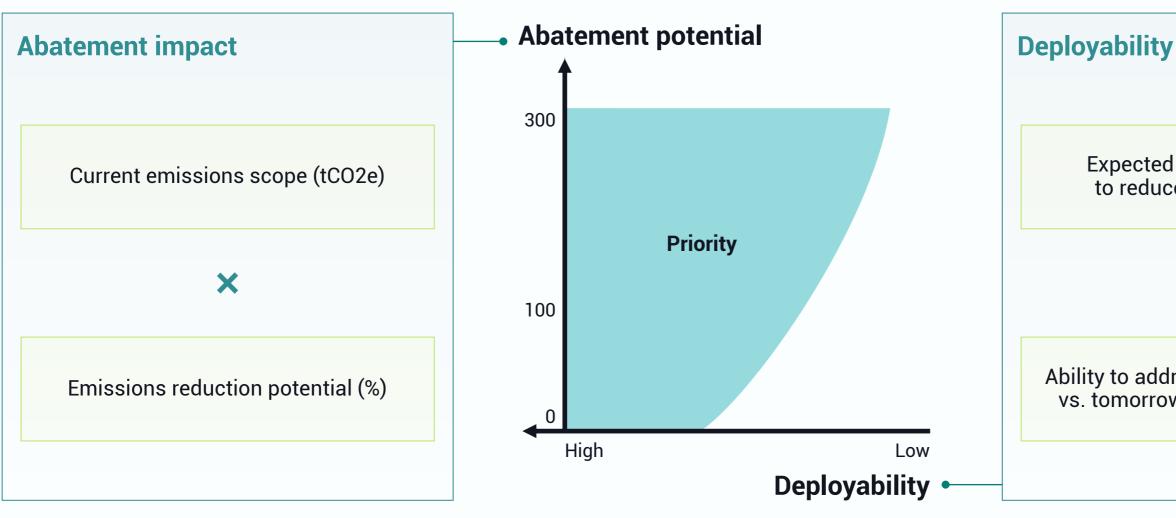
Itivation ulture practice griculture practice





**PRIORITIZATION** 

## The investment attractiveness was assessed on abatement potential and deployability







#### Expected net financial benefit to reduce a unit of emission

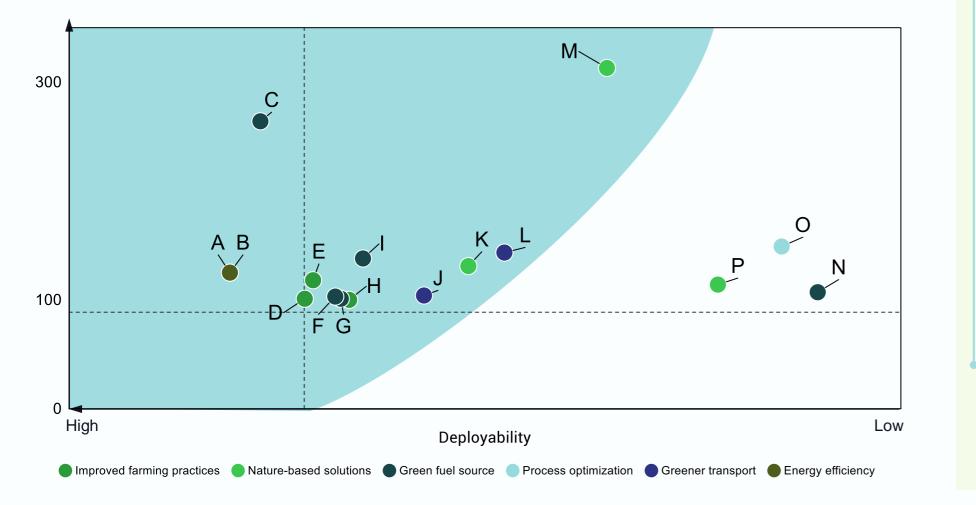


#### Ability to address deliver impact today vs. tomorrow-time value of carbon



### **Prioritization:** ~100 investable ideas assessed based on abatement potential and deployability, leading to short list of 16 with top 13 investable ideas prioritized

Abatement potential (MtCO2e)



### Short list of ideas

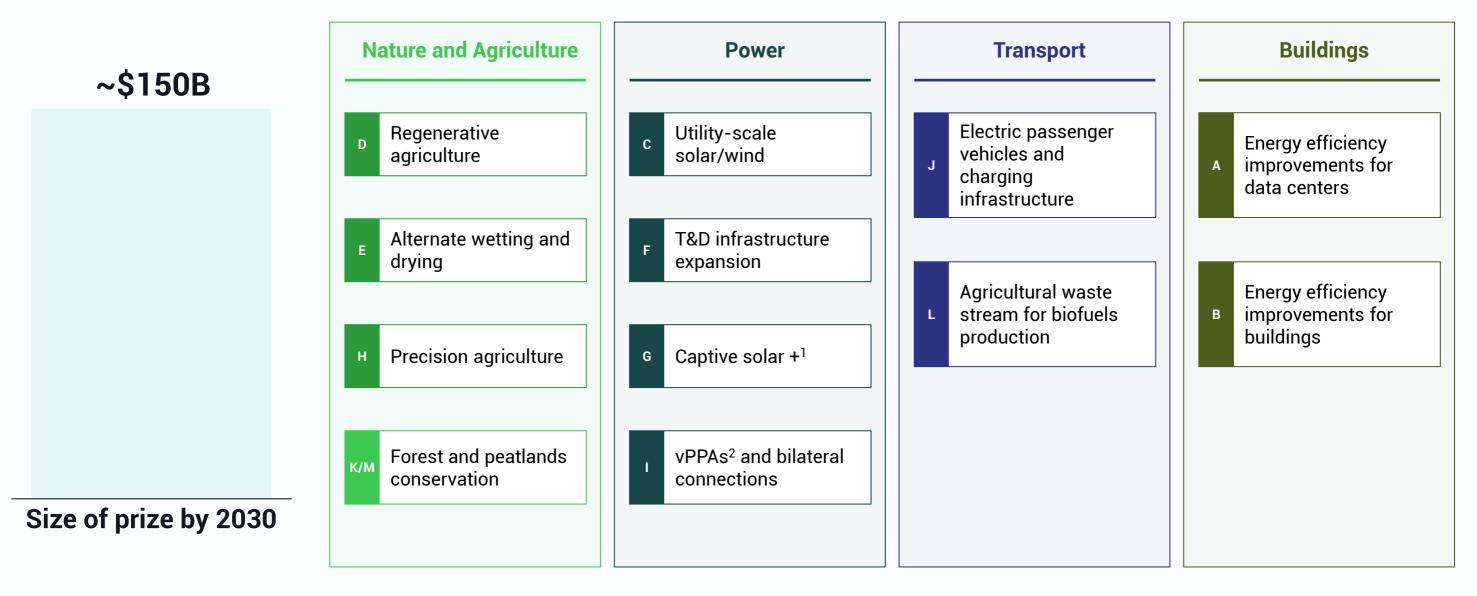
A	Energy efficiency impr
B	Energy efficiency impr
C	Utility-scale solar and
D	Regenerative agricultu
e	AWD for rice cultivatio
F	Transmission and dist
G	Captive solar +1
Ð	Precision agriculture p
0	vPPA <sup>2</sup> and bilateral gri
J	Electric passenger veh
K	Forest conservation
C	Waste stream for biofu
M	Peatlands conservatio
N	Low-carbon transition
0	Optimization of "subcr
P	Blue carbon mangrove

ovements for data centers
ovements for buildings
wind energy
re practice
n
ribution (T&D) infrastructure expansion
ractice
d interconnections
icles and charging infrastructure
iels production
n
fuels for maritime
itical" coal plants during transition
restoration





## ~\$150B size of prize if all 13 investable ideas are implemented in SEA by 2030



Note: 1) Including additional technologies in combination with captive solar; 2) vPPA = virtual power purchase agreement



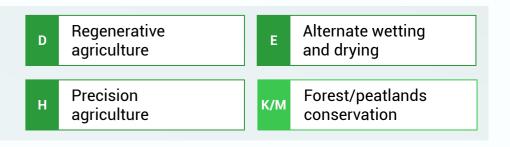
### **Nature and Agriculture industry landscape**

#### **Ideas** context

Ideas could be implemented together as part of a comprehensive approach to sustainable agriculture and nature conservation

AWD and precision agriculture + regenerative agriculture enhance the ecological resilience of operations and improve crop productivity

**Regenerative agriculture + nature conservation** within a landscape restoration framework enhance soil health, water resources, and carbon sequestration



#### **Recent developments**



#### **Philippines**

#### **Philippine Rural Development Project Scale-**Up initiative approved by World Bank to scale infrastructure investment in irrigation systems for smallholder farmers

#### Vietnam

Pilot AWD project in Mekong Delta region was initiated by university researchers in collaboration with local farmers in line with master plan created by the government in 2022 for the Mekong Delta to cut greenhouse gas emissions and improve efficiency while diversifying production

#### Potential accelerators

### Partnerships to drive broad-based change:

Provide training and technical assistance to upskill farmers, improve technical know-how, and bring subsequent behavioral change with introduction of smallholder financing solutions

#### Incentives to unlock financing:

Revenue incentive mechanisms through carbon credits generation as hedge against higher up-front costs and less-certain long-term upside

#### Standards to scale adoption:

Promote policies and guidelines to incentivize sustainable agriculture practices and conservation

#### Potential wild cards to consider

#### **Climate variability:**

Climate change has led to shifting seasons and erratic weather patterns, which can affect land viable for agricultural use, reduce productivity, and further deforestation

#### Market dynamics:

Shift in consumers' demand or economic fluctuations can influence farmers' decision to switch and adopt sustainable practices

#### BAIN & COMPANY ( ) GenZero standard TEMASEK





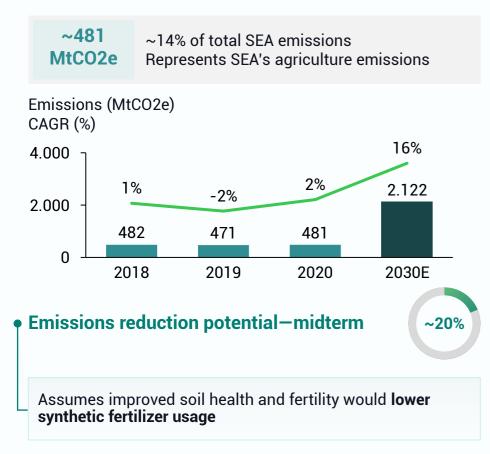
### **Regenerative agriculture practice**

DEEP DIVE  $(\mathbf{D})$ 

Improved 0° farming practices Range of farming techniques like cover crops, crop rotation, nutrient management, and no or reduced tillage

Aim to improve soil health, sequester carbon in soil, decrease fertilizer use, and reduce cropland burning

### **Current state of play**



#### **Potential ways to invest**

Project developers with solutions or technology to increase uptake/lower the cost for farmers adopting regenerative agriculture techniques (e.g., project aggregators, endto-end solutions)

Micro-financing platforms/startups to support loans to smallholder farmers

Non-governmental organizations (NGOs) or societal institutions to educate and support farmers on regenerative agriculture techniques

#### Levers to improve capital flows

#### Transition barriers to be addressed

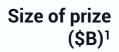
Financial: Undesirable unit economics, yielding highly limited investor returns: limited credit availability for farmers to transition/ manage risk

Context: Vietnamese coffee industrial partners invested **\$625,000 in a project** to enhance access to regenerative agriculture for sustainable coffee

coffee sector

Why it works: Strategic partnership fosters acceptance of sustainable practices







Social: Lack of awareness and skepticism of efficacy among smallholder farmers

#### Case study: Sustainable coffee production

Results: Aim to support ~10,000 households and influence industry shifts toward sustainable practices within the





## Alternate wetting and drying for rice cultivation

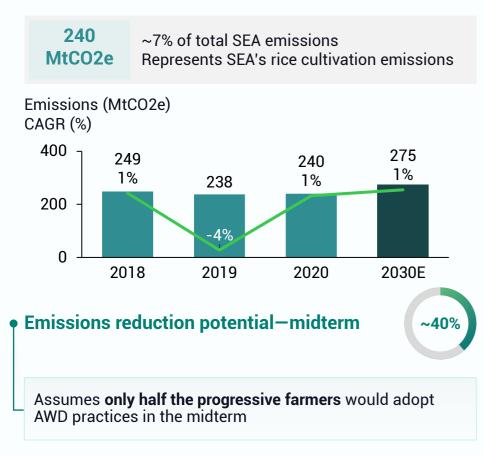
DEEP DIVE E

Improved 0° farming practices

Water management technique with scheduled draining practices that allows soil to dry between irrigation cycles

Reduces the amount of time the field is flooded to mitigate methane-producing microbial activity and emissions

### **Current state of play**



**Potential ways to invest** 

Carbon market **development** with established additionality standards to stimulate local demand, leverage international demand, and increase offtake prices for sustainable rice

Measurement. reporting, and verification (MRV) systems and education/ technical assistance to strengthen farmers' ability to generate value from carbon credits

Trials/pilots with rice corporations directly or via NGOs<sup>2</sup> to build the evidence base for AWD and demonstrate to farmers the limited risks of this technique

#### Levers to improve capital flows

#### Transition barriers to be addressed

Financial: Limited economic incentives to adopt AWD practices

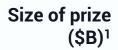
#### Case study: Rize.Farm decarbonized rice cultivation

carbon dioxide

Results: Rize.Farm is an agritech start-up building platform that can identify and implement best practices for reducing GHG emissions in rice cultivation while offering farmers economic incentives to adopt such techniques

Why it works: By optimizing strategies based on local farming practices and providing tailored incentives across value chain for all stakeholders, it improves yield and soil health







Social: Lack of awareness of AWD: inability to independently incentivize adoption without involving all stakeholders across rice value chain

*Context:* Rice is a staple crop, but production forms the bulk of SEA's methane emissions, which is 28 times more potent than





### **Precision agriculture practice**

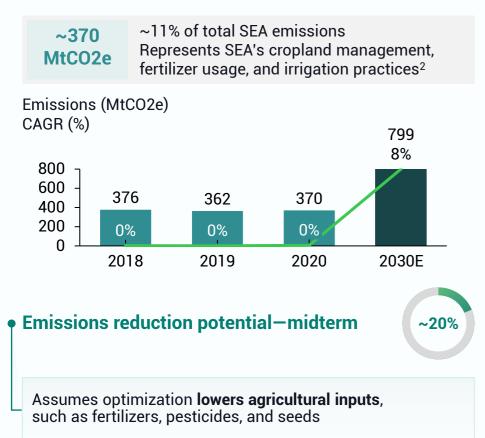
**DEEP DIVE**  $(\mathbf{H})$ 

Improved 0° farming practices

SEA's average nutrient use efficiency of 57% lags the world's average of 70% and can be improved through adoption of **advanced technology** to optimize farming practices

Technologies include data collecting devices and data analytics on soil composition, pH, nutrients, fertility, etc.

#### **Current state of play**



#### **Potential ways to invest**

Mechanization platforms that own and lease machinery to smallholder farmers to allow the cost of equipment to be amortized across many individual farms

Pilots directly or via NGOs<sup>3</sup> to build the evidence base for precision agriculture practice and demonstrate to farmers that it can generate additional income for the farm

#### Levers to improve capital flows

#### Transition barriers to be addressed

Financial: High up-fr costs that do not qua an income for farmer

#### **Case study: Ricult Thailand**

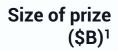
Context: A multiservice platform raised \$3.5 million during fundraising from elea Foundation, a Swiss impact investment firm and Sojitz, a Japanese conglomerate, to support development of agritech in weather analysis, satellite technology, and crop yield modeling

Results: Ricult has over 400.000 Thai farmers on its platform and is recognized for improving farming productivity by at least 20%

Why it works: Real-time agronomic advice to support queries from farmers; assistance with loan applications with preferential rates through partnerships with institutions

Notes: 1) Investment potential is calculated based on additional revenue potential by 2030; 2) Encompass emissions related to crop residues, manure applied to soils, manure left on pasture, manure management rice cultivation and synthetic fertilizers; 3) Nongovernmental organizations Source: FAOSTAT







ront	
larantee	
ers	

Social: Varied tech savviness of operators: lack of awareness and skepticism of efficacy among smallholder farmers





### **Forest and peatlands conservation**

DEEP DIVE (K/M)

Naturebased solutions

Conservation of 1) tropical forests, which are the most biodiverse area globally and largest form of ecosystem in SEA; 2) peatland (wetland) ecosystem, which is a crucial carbon sink and plays a vital role in mitigating floods

#### **Current state of play**

#### **Potential ways to invest**

MtCO2e Represents SE	SEA emissions EA's land-use change and sions	<b>Regional</b> <b>developers</b> to build capabilities and scale high-quality	Nature-based solutions (NBS) tech start-ups to improve	<b>Incubators</b> to help build the capabilities of local	Transition barriers Financial: Nascent carbon markets
Finise for estry emissions Emissions (MtCO2e) CAGR (%) $2.000 \int \frac{26\%}{1.124} \frac{27\%}{1.124} \int \frac{1.421}{7\%} $			Improve understanding of practices and benefits of NBS, such as agroforestry and land restoration	stakeholders/ Indigenous groups to design and execute repeated nature projects	result in long lead time to revenue generation Case study: SCeN Context: Coalition w quality NBS with \$1 philanthropic arm to Results: Aim to map opportunities in an
Assumes conserving peatlan forest conservation contribut	nds holds ~42% potential while tes ~18% potential				Why it works: Collect who bring shared ex finance and meet cu

Notes: 1) Investment potential is calculated based on additional revenue potential by 2030; 2) Southeast Asia Climate and Nature-Based Solutions Coalition Source: Landscape Approaches Report



Size of prize (\$B)<sup>1</sup>



#### Levers to improve capital flows

#### riers to be addressed

Markets: Development of high integrity regional carbon markets at scale Technical: Shortage of highquality developers with a track record

#### CeNe<sup>2</sup> Coalition

on with nonprofits in SEA to accelerate highn \$1 million grant from Google's rm to develop the NBS tool

map key geographies with high-impact NBS n an open platform

collective action across regional stakeholders ed expertise and resources to direct climate eet current demand for carbon solutions





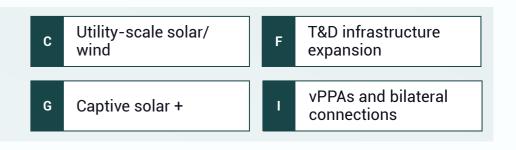
DEEP DIVE

### **Renewable energy industry landscape**

Ideas context

Renewable power is proven and is transforming grids in much of the world today, but penetration is limited in SEA

Discrete opportunities exist even though scale adoption of solar and wind is limited by structural facts that will take time to resolve



#### **Recent developments**

#### Accelerators to consider

#### **Philippines**

In 2023, amended its Renewable Energy Act to allow full foreign ownership of renewable energy (RE) projects

Also established "Green Lanes" to expedite processes to obtain licenses and permits

#### Vietnam

\$165 million acquisition of Super Energy's solar business

CME Solar secures \$20 million from responsAbility climate fund in support of commercial and industrial solar projects

New long-term strategy for environmental protection emphasizes renewables

New regulatory frameworks to ensure predictable investment environment: Facilitate coordinated efforts through credible and transparent power sector planning to ensure an attractive environment for investors

**Transition finance** to support power reform: Develop a climate framework to recognize the positive contribution of banks in taking on and transitioning brown assets to secure greater capital flow into power projects

Clusters to create progress/ optionality: Foster a cohesive internal marketplace that gives renewable players the option to sell energy generated to corporations within industrial cluster

Climate variability: **RE** sources like wind and solar depend on favorable weather conditions, which can be unpredictable and can affect energy reliability, unlike traditional sources

#### Potential wild cards to consider

Oil market dynamics: A major drop in oil prices by major suppliers could disrupt the current cost parity dynamics favoring **RE** advancement

#### Geopolitical influence: Balancing challenges related to potential protectionism and disruptions to energy trade, which can impact energy stability and trade dynamics for interdependent neighboring states, is key





#### **ENERGY**

## Utility-scale solar and wind energy

DEEP DIVE  $\bigcirc$ 

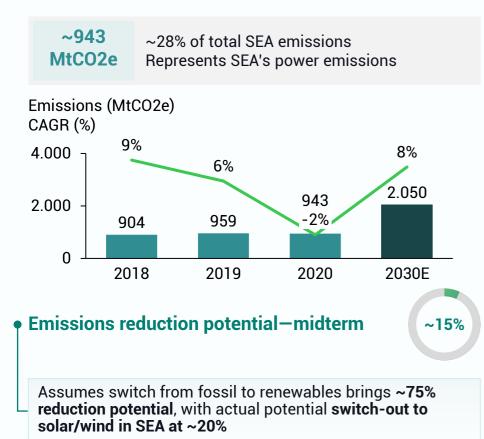
Green fuel sources

Utility large-scale generation of renewables is proven globally and has seen falling cost over the years

However, roadblocks remain (e.g., grid congestion, slow permitting) and hinder SEA's ability to scale

Progress in SEA has only been observed for selective projects; many stalled because of multiple factors

#### **Current state of play**



### **Potential ways to invest**

Utility-scale solar

and wind

investments

potential to

electricity at a

large scale and

can be achieved

through multiple

stakeholders'

support

generate

hold substantial

Rooftop solar infrastructure generation via a combination of equity investment by developers and project financing by banks will allow businesses flexibility in their access to RE

Direct corporate purchase of RE from generators will provide a predictable revenue stream for project developers and drive growth in RE consumption

#### Levers to improve capital flows

#### Transition barriers to be addressed

Political: Weak support for private market participation constrains investment opportunities

Context: MGen acquired SPNEC through a \$285 million **investment** to fund construction of 3.5 GW solar energy farm and 4.5 GWh battery project

Results: Acquisition aims to align with MGen's RE goals to be coal-free before 2050

Why it works: Joint venture with SPNEC enhances market credibility to scale with shared resources, funds, and cosharing of risk, further supporting expansion of RE projects that align with Renewable Portfolio Standards mandate for utility players to acquire specific percentage of supply from RE

Note: 1) Investment potential is calculated based on additional revenue potential by 2030



Size of prize (\$B)



Infrastructure: Slow approval for grid upgrade projects leads to severe curtailment issues

**Business:** Limited incentives to transition from fossil plants create stranded costs for investors

#### Case study: Meralco Powergen (MGen) acquisition of SP New Energy (SPNEC), Philippines





#### **ENERGY**

DEEP DIVE

F

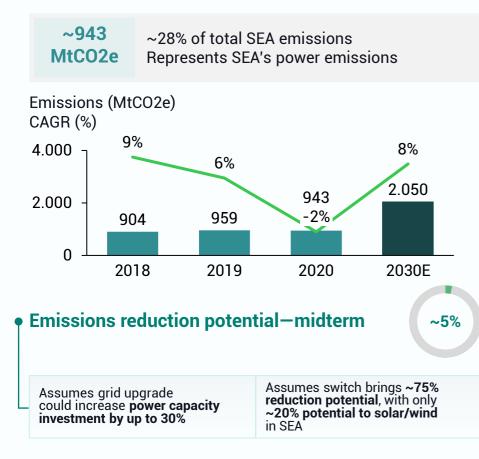
## Transmission and distribution infrastructure expansion

Green fuel sources

Expansion of energy T&D networks through alternate partnership model is crucial to enhance the efficiency and reliability of the power grid, which currently causes severe curtailment issues

"No regrets" move to find development and financing models with private sector while market reform is considered

#### **Current state of play**



#### Potential ways to invest

Private participation via Build, Own, Operate, Transfer (BOOT) model for a specific duration before transferring back to the government to bridge financing gap with private capital and scale investment in grids

Private participation via long-term concession model to manage and operate existing transmission assets and oversee grid expansion in area of operation brings potential to attract more private investment

#### Levers to improve capital flows

#### Transition barriers to be addressed

Political: Most grid infrastructure is state-owned leading to limited interest from private developers to invest in grid upgrade projects

Line Project, Vietnam

Context: National Power Transmission Corp. has received a \$675 million loan for construction of a 500 kV transmission line to address grid congestion from rapid RE development in recent years

capacity

Why it works: Supportive government oversight to push project progress through investment and permitting approval

Note: 1) Investment potential is calculated based on additional revenue potential by 2030



Size of prize (\$B)



Infrastructure: Slow approval for grid upgrade projects leads to severe curtailment issues

**Business:** Continued fossil fuel subsidy leads to artificial prices that hinder RE's competitiveness

### **Case study: Quang Trach-Pho Noi Transmission**

Results: Aim to strengthen North-Central transmission grid





#### **ENERGY**

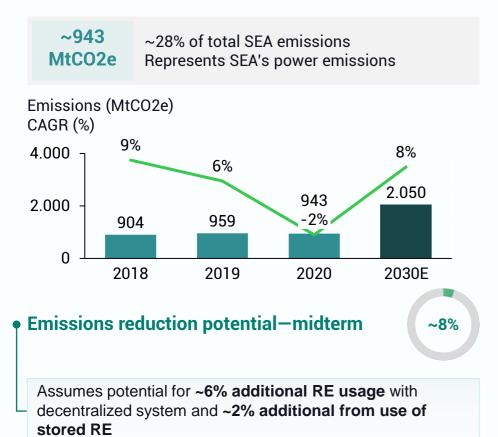
### Captive solar +

**Green fuel** sources

Captive self-generation of solar with storage has worked in high renewables penetration markets globally

The main potential in SEA is confined to only countries that require **backfill of curtailment**, **backup power for** data centers, and markets with emerging demand

#### **Current state of play**



#### Potential ways to invest

Priority

investments

with storage

systems in

around microgrids

industrial parks to

support localized,

energy solution to

needs new policy

self-sufficient

frame

Hvbrid solar projects with storage system allow flexibility for optimization of energy usage and contribute to bankability of the project enhance reliability;

Reuse of solar panels that are meant to be disposed of to extend life span and reduce cost of installation in developing markets

#### Levers to improve capital flows

#### Transition barriers to be addressed

Political: Lack of net metering and other solutions to resell self-generated power back to grid undermine viability business case

#### Case study: Banpu acquisition of Durapower

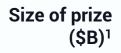
Context: Banpu NEXT expanded its RE generation capacity and acquired Durapower for \$70 million to scale its batterybased clean energy opportunities

Results: Implement 1 MWh BESS at a captive solar-powered mining site in Indonesia

Why it works: Extension of storage offerings to commercial and industrial operators improves business competitiveness and supports growth

Note: 1) Investment potential is calculated based on additional revenue potential by 2030











## Virtual power agreements and interconnections

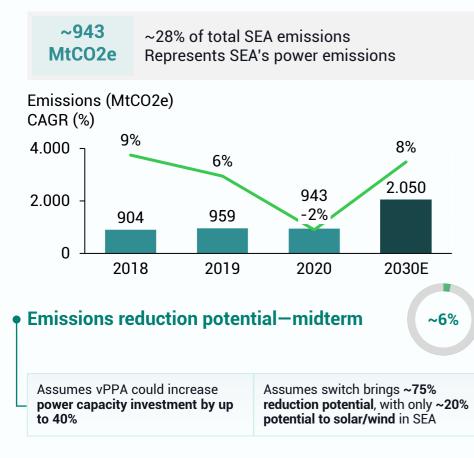
DEEP DIVE 

**Green fuel** sources

Corporate vPPA is a financial contract that allows trading of RE across borders without physical delivery; buyers typically receive Renewable Energy Certificates which allow them to make claims

Connecting developers and offtakers in countries with limited RE capacity can bring stable new revenue stream

#### **Current state of play**



#### Potential ways to invest

**Energy companies'** participation in regional electricity trade to create demand. facilitate sale and purchase of electricity, and enhance power grid connectivity in different regions

Public infrastructure **development** to enhance the capacity and reliability of the power grid for smooth transmission flow between regions

### Levers to improve capital flows

#### Transition barriers to be addressed

Political: Inadequate government-to-government support and protectionist stance of countries will limit the opportunity to inject additional capital that can be crucial for RE expansion

**Regulatory:** Corporates who have signed up to RE100 initiatives can only accept cross border VPPAs from within the same market boundary

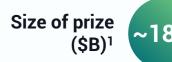
### arrangement

*Context:* With the launch of a National Energy Transition Roadmap and lift of Malaysia's RE export ban, it provides opportunity to provide additional revenue above existing market rates with neighboring countries like Singapore; Memorandum of Understanding signed between the two countries to explore infrastructure development of a second interconnector

export ~1 GW of hydropower

Why it works: Allows market-driven development with regional funding sources; green-lit self-contained RE systems enable private participation





#### Case study: Singapore-Malaysia cross-border

### Results: Potential to boost investment and for Sarawak to







### **Transport industry landscape**

Electric passenger vehicles (EVs) and charging infrastructure J

Agricultural waste stream for biofuels production

#### **Recent developments**

#### Thailand

In 2022, Thailand initiated a subsidy program for EVs, ranging from \$2,000 to \$4,000 per unit and provided tax incentives for EVs

In 2022, BYD invested \$500 million to set up a new facility in Thailand for passenger car production

EV registration has increased 380% in 2023 compared to 2022

#### Indonesia

In 2023, Indonesia Investment Authority initiated a special EV **Ecosystem Fund** with Chinese battery supplier Contemporary Amperex Technology, with >\$15 billion in deals signed since 2020 to support the battery and EV industry

#### Singapore

In 2023, SIA, CAAS<sup>1</sup>, and GenZero completed a 20-month pilot that tested the potential of SAF credits

#### Accelerators to consider

#### Subsidy to stimulate financing:

Funding from government to prioritize purchase and installation of EV/biofuel production infrastructure in accordance with commitments to encourage regional investments

#### Standards through gradual bans to support transition:

Strengthen business case to attract more capital flow into power and charging infrastructure development to alleviate range concerns and promote widespread EV adoption

Global market dynamic: Rapid growth in Chinese EV and biofuels industry and its relevant export strategies increases competition, which can impact profitability and potentially strain production capacity utilization

#### Potential wild cards to consider

#### Minerals supply chain security:

Accelerated electrification of vehicles means demand for lithium and other metals is growing at a fast pace to support battery production, heightened supply chain risk given that production of critical minerals is dominated by a select number of countries





## **Electric passenger vehicles and charging infrastructure**

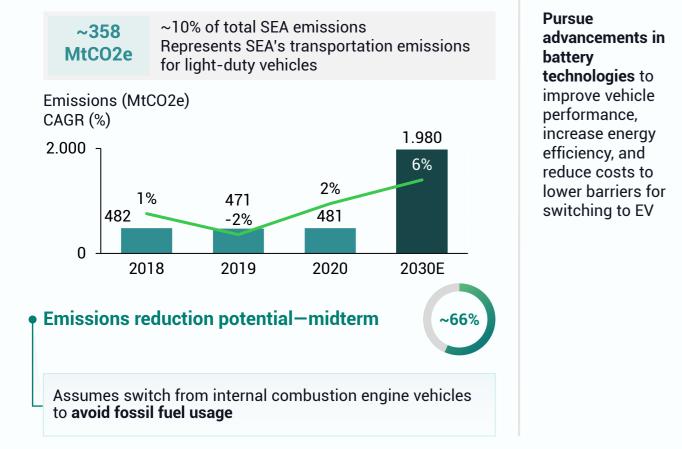
**DEEP DIVE** J

Greener transport mode

Electrification of vehicles, especially two- and three-wheelers, which are the most common form of personal transport in SEA and require much less involved charging (e.g., largely in private homes)

Potential charging solutions like network of fast charging stations and battery swapping network

#### **Current state of play**



#### Potential ways to invest

Expand charging network and battery swapping system to support widespread adoption of EV and address consumers' range anxiety

Localize production facilities to develop EV manufacturing capability in the region and reduce cost to purchase an EV locally

#### Levers to improve capital flows

#### Transition barriers to be addressed

**Business model:** High up-front costs to switch

#### Case study: VinFast Group, Vietnam

Context: >90% of personal use vehicles in Vietnam are twowheelers, and EVs are at purchase price parity with ICE vehicles. VinFast, the largest EV manufacturer in Vietnam, invested \$213 million (Q4 2023, CapEx) to develop new EV models and charging stations to scale infrastructure development at speed

Why it works: Government reduced excise tax for EVs to 2%-3% (from current 15%) and issued an **exemption on EV** registration fees in 2022, bringing certainty to consumers with preferential financing schemes to support EV growth



Size of prize (\$B)<sup>1</sup>



Infrastructure: Slow installation of charging infrastructure and transmission capacity

Customer: Concerns and resistance from operational change and power price volatility







## Agricultural waste stream for biofuels production

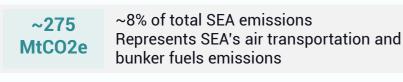
DEEP DIVE 

Greener transport mode

Use and convert agricultural waste streams into second generation (2G) biofuels for use as sustainable aviation fuels (SAF) and lowcarbon transition fuels in maritime

SEA has an abundance of feedstock from agricultural waste streams

#### **Current state of play**







**Emissions reduction potential-midterm** 

Assumes 2G biofuels offer emissions reduction typically 70%-90% compared to 35%-50% for 1G

#### Potential ways to invest

**Rethink agricultural waste** collection infrastructure as agricultural waste is collected at mill level (with huge expansion potential in Malaysian and Indonesian agriculture market) to be reprocessed into biofuels for transport industry

Aggregate medium and small-sized mills via a joint venture or merger and acquisition to gain scale in the current fragmented market and accelerate scaling potential of agricultural waste processing

#### Levers to improve capital flows

**Physical:** Feedstocks not available at scale

#### Case study: Singapore Airlines (SIA) SAF pilot

Context: Nov. 2023 SIA, CAAS<sup>2</sup>, and GenZero completed a 20-month pilot that tested the potential of SAF credits

nascent

Why it works: Partnership reduces market risk and cost premiums; collaboration with global RSB<sup>3</sup> Book & Claim System tested the potential of SAF credit market in SEA

Notes: 1) Investment potential is calculated based on additional revenue potential by 2030; 2) Civil Aviation Authority of Singapore; 3) Roundtable on Sustainable Biomaterials

~80%



Size of prize (\$B)



#### Transition barriers to be addressed

**Business:** Difficulty accessing substantial funding to build out system across geographies

#### Infrastructure:

Absence of global framework for book-andclaim system makes funding riskv

Results: SIA generated 1,000 book-and-claim SAF credits for sale to corporations and air cargo companies, providing a successful use case in a voluntary market that is still







## **Buildings industry landscape**

DEEP DIVE

Α	Energy efficiency improvements for data centers
---	---

Energy efficiency improvements for buildings В

#### **Recent developments**

#### Singapore

~\$400 million investment by Singtel in PT TeknologiData Infrastruktur

Authority raised minimum energy performance requirements, requiring new buildings to be 50% more energy efficient than 2005 level



#### Malaysia

\$270 million investment by GDS and four mandated lead arrangers in Nusajaya Tech Park data center

**\$250 million investment** by YTL Power International, etc. in Kulai data center

**Energy Efficiency and Conservation Act** mandates audits and energy-saving measures for companies consuming over 21.600 GJ

#### Accelerators to consider

Standards to drive upgrades: Enforce green building codes with mandatory efficiency quidelines to promote best practices

#### Partnership through integrated parks to unlock capital flow:

Collaboration with major industry players can stimulate demand, promote adoption of scalable technological solutions, and facilitate financing flow by establishing clear and longterm purchase agreements

#### Potential wild cards to consider

Data localization potential: Regulatory shifts that mandate storage and processing of data within national borders can impact the location, design, and operational landscape of data centers

#### Disruptive new technologies:

The readiness of existing buildings to seamlessly integrate new technologies becomes crucial as the industry evolves with new advancements, such as immersion cooling and server densification





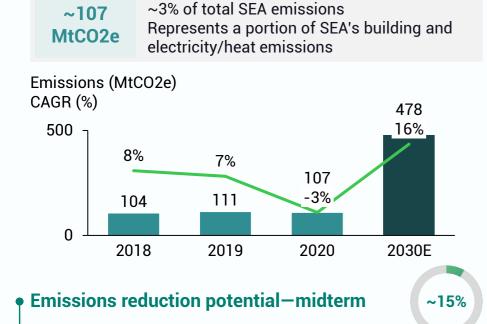
## **Energy efficiency improvements for data centers (DCs)**

DEEP DIVE 

Energy efficient buildings DCs are one of the fastest-growing sources of emissions and forecasted to grow ~11% CAGR in Asia-Pacific

Implement energy-efficient technology and measures like efficient cooling and **building automation** systems to **reduce energy usage** while concurrently increasing clean energy power mix

### **Current state of play**



Assumes latest technology for efficient building design (e.g., insulation, air tightness, and solar shading) brings an average 15% energy savings

#### **Potential ways to invest**

Invest in DC above **Tier 3 certification** to ensure compliance with standards to increase reliability. uptime, and energy optimization, directly promoting improved energy efficiency

Infrastructure ownership to fund construction of new DC capacity and encourage adoption of energy-efficient technologies within operations

Leverage project **financing** for hybrid DC development with developers and operators to facilitate cost sharing, resource pooling, and expertise exchange to optimize energy consumption through collaboration

#### Levers to improve capital flows

#### Transition barriers to be addressed

**Business model:** Substantial cost required to retrofit

#### **Case study: Nusajava Tech Park Data Center**

*Context:* Chinese developer and operator GDS raised **\$270 million green loan** in Malaysia with four mandated lead arrangers, including Standard Chartered as Joint Green Loan Coordinator to develop a ~70 MW DC that adopts liquidcooling technology to improve overall energy efficiency

month time frame

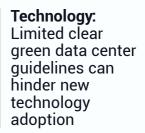
Why it works: Strategic position of DCs within the SIJORI region (Singapore, Johor, and Riau Islands in Indonesia) to match digitalization demand; **green design attestation** with GDS receiving LEED Gold Certification for several of its overseas DCs; industrial community of MNCs<sup>3</sup> and enterprises within park

Notes: 1) Investment potential is calculated based on additional revenue potential by 2030



Size of prize (\$B)<sup>1</sup>





Customer: Lack of confidence in technology's benefit given limited proof points

Results: Aim to complete Phase 1 of project within 14-





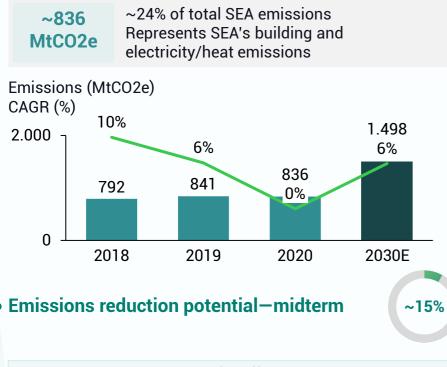
## **Energy efficiency improvements for buildings**

DEEP DIVE B

Energy efficient buildings

Implement energy-efficient technology and measures like efficient cooling and building automation systems to reduce energy usage

#### **Current state of play**



Assumes latest technology for efficient building design (e.g., insulation, air tightness, and solar shading) brings an average 15% energy savings

#### Potential ways to invest

Invest in buildings above industry energy efficiency standards to ensure compliance with standards to increase reliability. availability, and energy optimization, directly promoting improved energy efficiency

Encourage real estate ownership to support construction of new buildings and integration of energy-efficient technologies and practices

Leverage project **financing** for collaborative developments with developers and operators to facilitate cost sharing, resource pooling, and expertise exchange to optimize energy consumption through collaboration

#### Levers to improve capital flows

Business model: Limited incentives for developers to implement energyefficient building operations

#### Case study: CapitaLand Malaysia Trust's (CLMT) sustainability-linked loan

Context: CLMT acquired Queensbay Mall in Penang for ~\$148 million through a sustainability-linked loan with interest rate rebates based on predetermined sustainability performance targets, including green building certification and targeted reduction in energy consumption

Results: Align with CLMT's goal to integrate ESG<sup>2</sup> framework into financing strategies

Why it works: Bank rebates incentivize energy-efficient technology deployment; use of third-party verifications bring added credibility to loan

Notes: 1) Investment potential is calculated based on additional revenue potential by 2030; 2) Environmental, social, and governance



Size of prize (\$B)



#### Transition barriers to be addressed

Infrastructure: Divergent energyefficient technologies in the industry

Customer: Lack of confidence in technology's benefit given limited proof points





### **Artificial Intelligence:** Companies have been looking to leverage AI solutions for green investments for years; rapid rise of generative AI could accelerate deployment in selected areas

	Nature and Agriculture	Power	Transport	Bu	
Traditional AI	<b>Precision agriculture</b> Data-driven predictive analytics to optimize farming practices	<b>Smart grid</b> Use smart meters to optimize and manage real-time energy needs	Route optimization Analyze traffic data to reduce fuel consumption	C M re	
	<b>Crop management</b> Use aerial imagery to optimize crop health and yield	<b>Predictive maintenance</b> Early identification of issues to reduce unplanned downtime	Inventory management Optimize inventory levels to reduce wastage	Si Au ef	
	<b>Smart irrigation system</b> AI to adjust irrigation run times based on external conditions	<b>Demand prediction</b> Forecast energy requirement to manage peak load demand	Autonomous vehicles Process data from sensors to safely navigate in real time	Se Ar m	
	Yield forecast Model and predict crop yields and harvests to optimize resource use	<b>Energy trading</b> Analyze and sieve market data for trading decisions	Smart EV chargers Optimize availability of charging stations to meet users' demand	O Ar ut	
	•	•	∫ [ ♥		
Generative AI	<b>Reduced data infrastructure requirement:</b> Able to learn from fewer datasets, which aligns with prevalent smallholder farms in SEA with limited data networks	Improved optimization of different power sources: Able to integrate data from multiple power sources (e.g., distributed renewables, electric vehicles, energy storage, virtual power plants) to ensure	Vision technology: Able to use computer vision and machine learning to improve object detection during development of autonomous vehicles	Rapio respo cond cons	

resilience, and affordable power access

Notes: It is acknowledged that adoption of AI brings energy and carbon implications

### ildings

#### control system

Ionitor HVAC system to optimize eal-time energy consumption

#### mart lighting

utomate lighting levels to enhance fficiency and comfort

#### etpoint automation

nalyze occupancy rates to enable icrozoning for each area

#### occupancy analytics

nalyze data to bring efficient space tilization

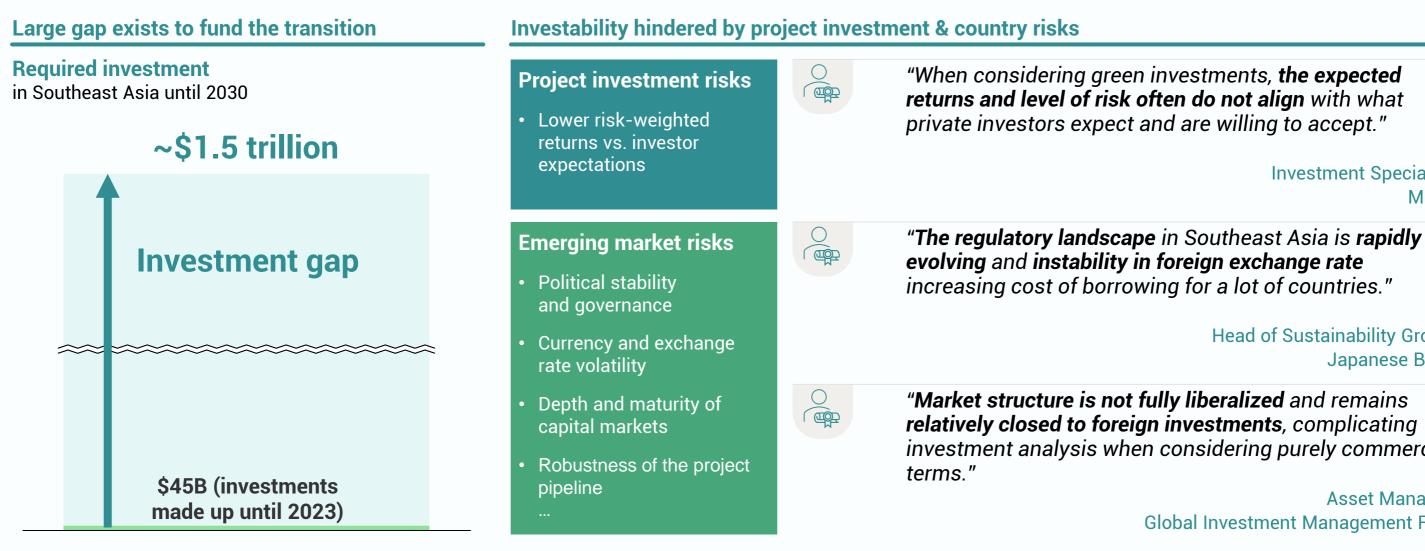
d learning and adaptability: Able to ond effectively to dynamic building litions and optimize energy sumption in real time



# Accelerators



### Scaling capital flows into the green economy constrained by multiple factors



Investment Specialist, MDB<sup>1</sup>

Head of Sustainability Group, Japanese Bank

investment analysis when considering purely commercial

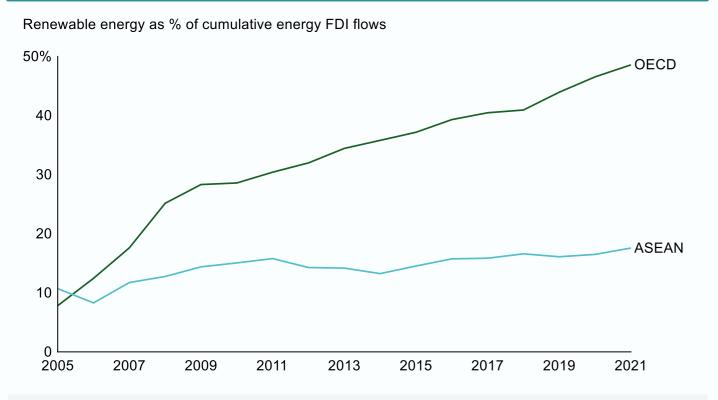
Asset Manager, **Global Investment Management Firm** 





### ASEAN investment in renewables continues to underperform vs. global trends; change is needed to unlock the green potential in power sector

**Renewables FDI flows into the region have underperformed relative to OECD countries** ....



"From 2016–2020, for every dollar invested in RE power capacity in SEA, another dollar was invested in unabated fossil fuels, compared with US\$0.5 in Sub-Saharan Africa, US\$0.3 in China and US\$0.2 in Latin America."

Southeast Asia Energy Outlook 2022, IEA1

#### ... driven by market and regulatory conditions as well as costs of capital impacting returns

Project investment risks	Higher costs of capital The cost of capital for RE investr countries like 10%–12% in Vietna private sector investment in rene economies	
	Higher perceived risks lower Private capital has accounted for in Southeast Asia, compared to a ongoing perceived currency fluct	
Emerging market risks	Higher offtake risk In many SEA countries, electricity the consumers and requires a sta offtaker; uncertainty about ability	
	Lack of policy continuity Supportive policy incentives in SI significant solar and wind buildo the process has been characteriz and grid regulations, and uncerta	

nents remains relatively high in many SEA am, and the **financial value proposition for** wables remains unclear vs. advanced

#### project bankability

only 60% of renewable power investment about 90% in advanced economies, due to uation and regulatory risks

y is heavily regulated, often subsidized to ate-owned utility enterprise to be the sole y and timing of grid upgrades to support

EA countries like Vietnam have spurred a ut, especially over the past 5 years, but zed by constant changes to deployment ainty about tariff structure to support





More needs to be done to accelerate investments

**Accelerators required to unlock full potential** 

**Policies and incentives** to further push transition and green investments

Innovative finance mechanisms to facilitate more capital flow

Scaling corporate investment to establish future-ready businesses

Cluster/pilot developments to scale technological development

Regional collaboration to drive coordinated SEA strategy







## SEA's structural constraints could be addressed by the five accelerators

Dual need to balance growth and transition	Legacy fossil fuel dependence	Uneven opportunities and limited cooperation	Often limited incentives for carbon reduction
Policies and incentives	Policies and incentives	Policies and incentives	Policies and incentives
Innovative finance	Innovative finance	Innovative finance	Innovative finance
mechanisms	mechanisms	mechanisms	mechanisms
Scaling corporate	Scaling corporate	Scaling corporate	Scaling corporate
investment	investment	investment	investment
Cluster/pilot	Cluster/pilot	Cluster/pilot	Cluster/pilot
developments	developments	developments	developments
Regional collaboration	Regional collaboration	Regional collaboration	Regional collaboration

Accelerators

### r risk

### Inadequate access to financing

Policies and incentives

Innovative finance mechanisms

Scaling corporate investment

> Cluster/pilot developments

Regional collaboration

Key accelerators to address respective structural constraint





### Five accelerators can help build ecosystems near-term and bring investment to scale

### **Policies and incentives**

**Innovative finance mechanisms** 

Scaling private corporate investment

**Cluster/pilot developments** 

**Regional collaboration** 







## Structural challenges: Government action to support green economy needs to contend with fundamental economic and societal challenges as well as inherent trade-offs

#### Social

Attend to basic human needs vs. establish sectorial just transition

#### **GDP**

Majority countries in SEA are considered emerging markets

**\$6K** GDP per capita in 2023 (vs. \$63K in North America)

#### Energy

Access and fuel mix are prominent concerns

2020 **Energy** demand expected to double 2030



~75% With SEA's current fossil fuels mix<sup>1</sup>

**~30M** People continue to live without electricity<sup>1</sup>

### Food and healthcare

Challenges with limited access

 $\sim$ **3%** in extreme poverty<sup>2</sup>

~1% Infant mortality rate

### **Economic**

Remain cost competitive vs. adopt fiscal approach

#### Manufacturing dependent

Primary contributor to GDP

**~21%** average GDP from manufacturing (vs. 11% in North America)

### **Export dependent**

Mainly export-driven economies

~74% average exports-to-GDP ratio in 2022

### Workforce

Challenges with workforce transition and income losses

**~22%** of employment in manuf. sector **~100K** Approx. Vietnam workers affected by CPO<sup>3</sup>

#### **Political**

Balance stakeholder interest vs. develop forward-looking policy

#### **Bureaucratic efficiency** Policy implementation faces challenges

0 🔂 🗠 🔂 -2.5

Average SEA regulatory guality score<sup>1,4</sup> ~0.1

# **Political stability**

pressures <u>Adad</u>

-2.5

~0.3 Average SEA government effectiveness score<sup>1,4</sup>

Notes: 1) Represent latest available data across SEA countries; 2) Represent 7 countries with extreme poverty data below International Poverty Line of \$2.15 per day; 3) Coal phase-out; 4) Country scores are provided in units of a standard normal distribution, ranging from -2.5 (weak performance) to 2.5 (strong performance) | Sources: World Bank, Our World in Data; IEA; Trading Economics; Bain analysis



Commitment to long-term policies, independent of political





## Comprehensive policies that promote disclosure, provide incentives, and establish carbon pricing mechanisms are pivotal accelerators of progress

### **Disclosure and Standards**

$\bigcirc$	

"... top priority for buildings will be to introduce new builds with higher standards that fulfil green loan principles. It is important for SEA to catchup with current building standards in developed countries"

#### Former COO, International Bank

#### Incentives

"... governments need to enable the ecosystem through supporting green subsidies to trigger initial market *movement*, before eventual market mechanisms start to work, and subsidies can then be reduced"





Partner, Investor



"... while building codes currently exist, it is key to ensure that the codes are updated in tandem with innovation"

Strategy & Development, Investor



"... SEA has a challenge of lower than ideal setpoint temperatures due to inefficient cooling designs, which calls for incentives like innovation grants to encourage investment in energy optimization technologies while maintaining indoor comfort *level* and reducing energy consumption"

Sustainability Director, Real Estate

"... there should be involvement in carbon markets to facilitate economic neutrality where players get remunerated by transiting away from fossil fuels"

**CEO**, Renewables Company

"... we need to see carbon pricing developed and connected across the region. It is top priority for SEA to start introduction of carbon prices"

Head of Carbon Markets, International Bank





### Current situation: SEA is making progress on more comprehensive policies for the green economy yet more work needed on investment incentives and carbon pricing infrastructure

Disclos	sure and Standards	Incenti	ves	Carbon Pricing		
6/10	countries have implemented mandatory corporate disclosure	6/10	<b>Countries have financial incentives</b> for renewable energy, electric vehicles, and green buildings	2/10	Only Sir adopted trading countrie policies	
4/10	countries have set legal mandates for renewable energy portfolio mix	0/10	<b>Countries have large scale climate</b> <b>incentive programs</b> through a mix of tax incentives, grants, and loan guarantees targeting specific sectors, like US Inflation Reduction Act (IRA)	5/10	Countrie carbon registrie	
6/10	countries participating in ASEAN Taxonomy	5/10	<b>Countries continue to provide fossil fuels subsidies</b> for end-use electricity, petroleum, coal and natural gas			
6/10	countries have set minimum energy performance standards (MEPS)					

but most require update (established with  $\sim 4$  years lag<sup>1</sup>)

Note: 1) Average number of years since standard was adopted or revised in comparison to 2023 Sources: Lit. search; Bain analysis

ingapore and Indonesia have ed **carbon tax or emissions** g scheme (ETS) while another 3 ries are still developing their S:

ries are developing domestic n market infrastructure, ries





### **Disclosure and standards:** SEA has made progress to lay a regulatory foundation and provide clarity for corporates and investors on the landscape ahead

Why it is important	<ul> <li>Disclosure guides investment decisions towards corporates that engage in sustainable practices</li> <li>Standards like taxonomy framework offer clear structure that provides assurance and instills confid technologies that promote sustainable practices</li> </ul>									
SEA has	Disclosure	Standards								
made good progress to date on (non-exhaustive)	<b>3/10</b> Countries with <b>no corporates</b> that have <b>set</b> <b>Science-Based Targets Initiative (STBi) targets</b>	<b>6/10</b> Countries participating i								
	8/10 Countries with corporates that <b>submitted</b> responses to CDP	<b>4/10</b> Countries have set legal renewable energy portfo								
		6/10 Countries have set minimited performance standards								
Further	Increase corporate adoption of	Increase government adoption of								
opportunity (non-exhaustive)	<ul> <li>Accounting principles like International Sustainability Standards Board (ISSB)</li> </ul>	<ul> <li>Gradual phase-outs of legacy technology (e.g., internal combustion engine, combustion)</li> </ul>								
	<ul> <li>Increase corporate adoption of science-aligned net-zero targets</li> </ul>	Low carbon performance standards								
		<ul> <li>Sustainable aviation fuel blend man</li> </ul>								

ence in adopting new

#### in ASEAN Taxonomy

mandates for olio mix

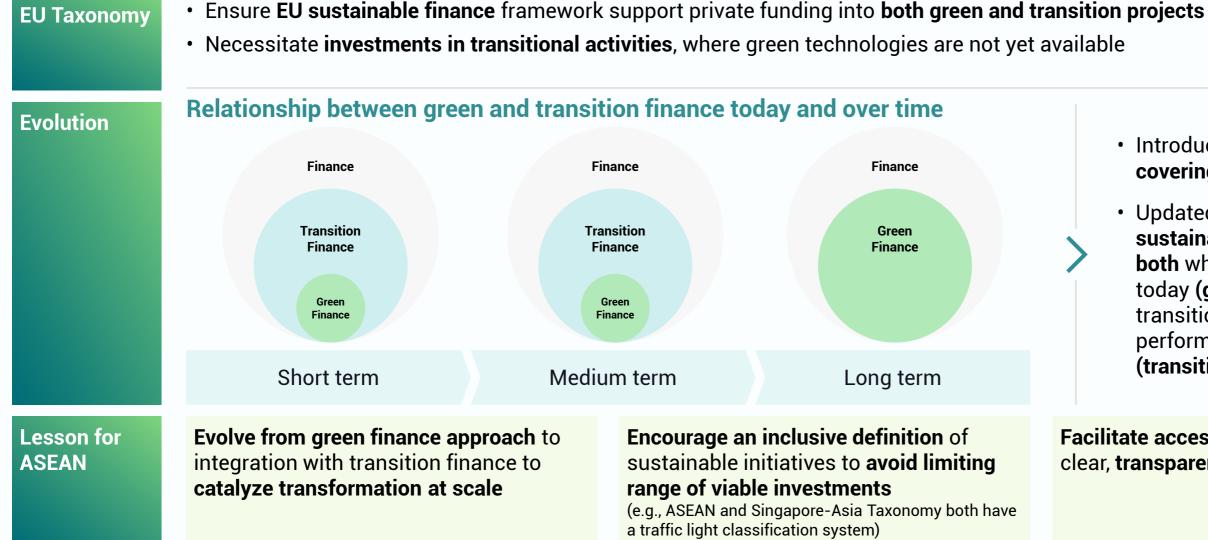
mum energy

nology oal plants)

date



## **Case study:** The EU's taxonomy offers lessons for SEA; highlights imperative for an integrated approach to transition & green finance



#### Introduced in 2020 with definition covering only green finance

• Updated in 2023 to now define sustainable finance as financing **both** what is environment-friendly today (green finance) and transition to environment-friendly performance levels over time (transition finance)

Facilitate access to capital through a clear, transparent governance framework





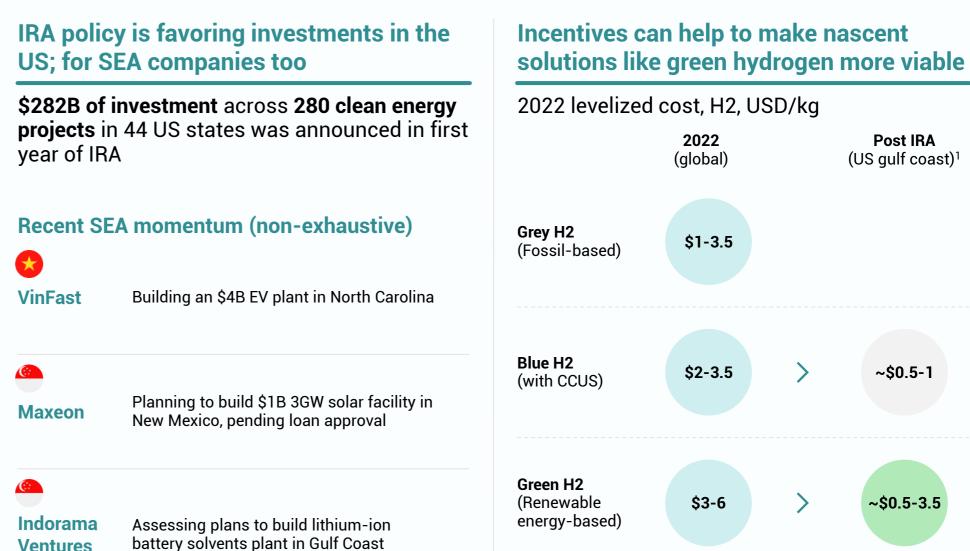
## Incentives: US IRA (Inflation Reduction Act, effective as of 2022) has successfully accelerated green investment, including for global players

### IRA and other stimulus: >\$1T in clean energy and manufacturing



Announced US public investment

split by source (\$B)

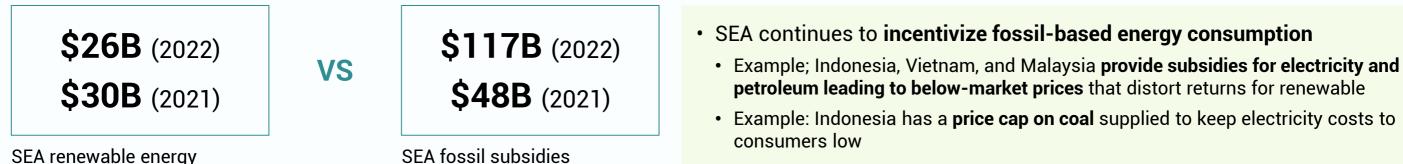


Notes: 1) Cost of blue after 45Q or 45V tax credit. Cost of green after renewable energy PTC and PTC combined with 45V tax credits | Sources: Kaya; GSA; Bain global H2 cost model

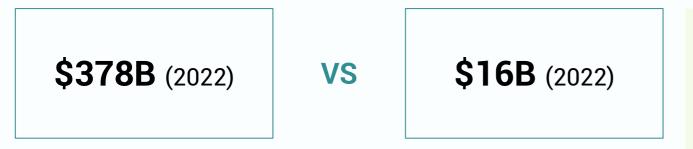


## **Incentives:** SEA's fiscal incentives continue to remain limited and incongruent

### **Example: Energy incentives in SEA**



### **Example: Agriculture incentives in SEA**



SEA Agriculture's GDP contribution

investment<sup>1</sup>

SEA total support estimate

- Financial support for agriculture is limited compared to SEA agriculture's **GDP** contribution
- Support provided often goes into **non-sustainable practices** despite original intent to support economic development and fertilizer industry
  - Example: encourage excess fertilizer usage and expand agricultural area into forests





## **Incentives:** Given limited financial resources, SEA governments should focus where strategic impact and acceleration is greatest to define their own fit-for-purpose IRA

#### **SEA has limited funds and many** competing economic needs

### Stage of economic development

- GDP per capita is low at \$6K in 2023 (vs. \$63K in N. America)
- Emerging middleclass economies. which means rapid growth in resources and energy demand
- SEA will see a ~40% increase in power **demand** this decade to be met while going green
- Just transition for all stakeholders poses challenges

SEA should prioritize action based on its advantages and define what is the region's answer to scale incentives that drives green investments

5

### Accelerate critical industries

Implement measures to support decarbonization pathway of strategic industries

### Support growing green exports

Strategically align and focus on emerging green industries (e.g., sustainable minerals mining) and ensure strategic competitiveness (e.g., electric vehicles)

#### Catalyze grid 4 infrastructure

Allocate resources to enhance grid infrastructure and support transition to green energy sources

### Ensure a just transition

Incorporate programs to ensure access to clean and affordable energy and equip workforce with skills needed for new green jobs to minimize job losses

#### **Promote nature** 3 conservation

Support projects and practices that enable sustainable land use and value nature

### **Drive agriculture** transition

Encourage the adoption of regenerative practices by small farmers at a reasonable scale





### **Carbon pricing:** Global experience offers a roadmap for SEA to draw upon

Carbon tax	Emissions trading scheme (ETS)	Article 6 of Paris Agreement (Bilateral Agreements)	Volu
National governments impose fixed-price per ton of carbon emitted	<ul> <li>National governments issue a fixed number of tradeable permits to limit emissions</li> </ul>	<ul> <li>National governments are piloting Article 6 collaboration with other nations</li> </ul>	• Corp carb offs
<ul><li>Coverage of global emissions</li></ul>	~18% Coverage of global emissions	81 Bilateral agreements implemented as of 2023	• Ope nati
<b>Implemented</b> in Singapore, Japan, Sweden, etc.	• Implemented in Indonesia, European Union, China, etc.	<ul> <li>Signed by Switzerland, Thailand, Ghana, Singapore, Japan, South Korea, etc.</li> </ul>	• Req the
Predictable carbon cost	Capped emissions offers certainty in exact emissions	Foster global cooperation and indicate firm demand	S s

Easy to enforce into tax system

reduction

Enhance transparency for emissions reduction projects

 $\langle \checkmark \rangle$ 

Sources: UNEP-CCC; Lit. search; Bain analysis

### intary carbon market

#### porates purchase tradeable bon credits to voluntarily set emissions

erates separately from ional reduction targets

juires integrity to ensure quality of carbon credit

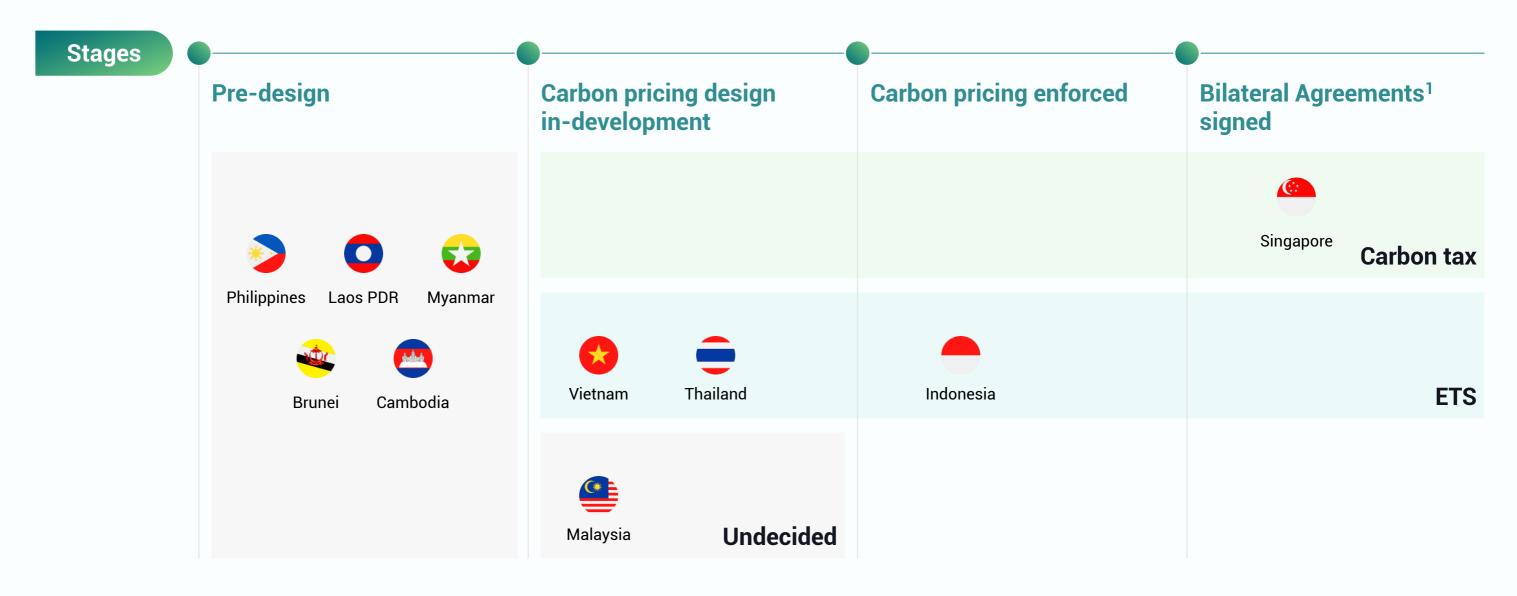
Support new innovative development/capital flows

Facilitate global financing for new carbon projects





## **Carbon pricing: SEA is making steady progress on carbon pricing related policies**







### Carbon pricing: Many countries are considering how to implement carbon pricing and markets

Country	System	Coverage	Country's journey	Results
Singapore	Carbon tax	Covers <b>~80% of</b> GHG emissions	<ul> <li>2015 to 2019: Develop carbon pricing strategy</li> <li>2019: Introduce carbon tax on large emitters</li> <li>2024: Allow 5% of emissions to be offset with international carbon credits to facilitate international alignment</li> </ul>	Aim to support Singapore's net- zero target by 2050
- Indonesia	ETS	Covers <b>~36% of</b> GHG emissions	<ul> <li>2018: Publish MRV<sup>1</sup> guideline for power after emissions profile and cost study; examine instrument options and conduct stakeholder consultations</li> <li>2021: Issue national framework for carbon pricing</li> <li>2023: Launch mandatory ETS for power sector</li> </ul>	Expect reduction of 500,000 tCO2e <sup>2</sup> in power sector in 2023
<b>—</b> Thailand	ETS	In development with initial target on GHG-intensive industrial sectors	<ul> <li>2013: Develop pilot MRV<sup>1</sup> system with industrial sectors</li> <li>2018: Establish mandate to design pricing instruments</li> <li>2022: Conduct capacity building activities</li> <li>2023: Authorized and transferred the world's first ITMOs from a bus electrification project with Switzerland.</li> </ul>	Aim to support commitment to reduce emissions by 20.8% by 2030
Vietnam	ETS	In development with initial target on steel, cement, thermal power	<ul> <li>2021: Establish mandate to design national crediting mechanism (NCM) and a domestic ETS</li> <li>2022: Outline implementation roadmap for sectors</li> <li>2023: Plan to establish ETS in 2028; signed Article 6.2 agreements with Japan, Singapore, and South Korea</li> </ul>	Not applicable
🔮 Malaysia	Undecided	<b>Under discussion</b> to design framework	<ul> <li>2021: Engage state governments and corporate sector with aim to align policies and regulation</li> <li>2023: Conduct study to develop design framework</li> </ul>	Not applicable

Notes: 1) Monitoring, reporting, and verification; 2) Metric ton of carbon dioxide equivalent Sources: International Carbon Action Partnership; World Bank Group; IMF; Lit. search; Bain analysis



## Case study: Singapore has achieved growth in manufacturing sector and attracted global investments while implementing its carbon tax system

### Singapore's carbon tax system

Covers 80% of large emitters above 25,000 tCO2e annually

#### 2022

### Introduce progressive tax rate and international carbon credits framework

- S\$25/tCO2e in 2024. S\$45/tCO2e in 2026, SS\$50-80/tCO2e by 2030;
- Potential to offset up to 5% of taxable emission

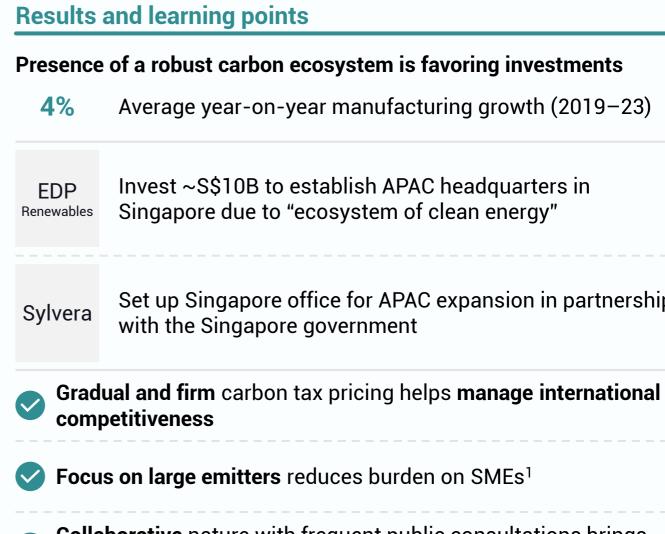
#### 2019 Implement carbon tax

Set at S\$5/tCO2e

### 2023

Implementation agreement via **Article 6 of Paris Agreement** 

 First agreement signed with Papua New Guinea



trust and transparency



Average year-on-year manufacturing growth (2019–23)

Set up Singapore office for APAC expansion in partnership

**Collaborative** nature with frequent public consultations brings





### Voluntary carbon markets: SEA countries seek development of national carbon markets and related infrastructure as a priority to attract investment

	Carbon registry and c	arbon market status				
Country	Carbon credit projects	Standards	Exchange mechanism	Voluntary vs. mandatory	Progress to date	Expected potential
🔮 Malaysia	Host country for <b>technology-based</b> and <b>nature-based</b> carbon credits	Adopt <b>Verified Carbon</b> <b>Standard</b> from Verra, and other standards	<b>Domestic</b> Shariah- compliant Bursa Carbon Exchange (BCX)	<b>Voluntary registry</b> Malaysian National Carbon Credit Registry (MYNCCR)	Transacted ~17K Verra- registered carbon credits	Expect ~100K credits annually from forestland carbon stock
🔀 Vietnam	<ul> <li>In process of establishing expected to be operationa</li> <li>Currently trades on global</li> </ul>	l by 2028	arbon Credit Exchange (CCTPA	) with pilot in 2025 and	-	Expect ~10M credits annually
ᄅ Thailand	Host country for <b>renewable</b> <b>energy</b> certificates and <b>nature-based</b> carbon credits	Adopt <b>local carbon</b> <b>standards</b> verified by Thailand Voluntary Emission Reduction, and other standards	<b>Domestic</b> Federation of Thai Industries Carbon Credit Exchange (FTIX)	Voluntary registry T-VER	Transacted ~ 1M carbon credits	Expect ~4M credits annually from alternative energy sources
🗕 Indonesia	Host country for <b>technology-based</b> and <b>nature-based</b> carbon credits	Potentially developing and adopting <b>local carbon</b> <b>standards</b> verified by Sistem Registri Nasional	<b>Domestic</b> Indonesia Carbon Exchange (IDX)	Mandatory national registry SRN	Transacted ~500K carbon credits from energy sector	Expect ~7M credits annually from forestland carbon stock
Singapore	Buyer of carbon credit projects from other host countries	Accept credits <b>verified by</b> <b>global standards</b> such as Verra and Gold Standard	Several global exchanges (e.g., Climate Impact X (CIX))	<b>In process</b> of establishing a mandatory national registry	Transacted ~1M nature-based carbon credits	Allow 5% of emissions to be offset with international carbon credits





## Carbon markets and pricing: SEA should prioritize work on domestic carbon markets in 2024

### Accelerate setup of domestic carbon market

- Complete work on national registries, standards, and markets for voluntary trade
- Incentivize carbon market adoption with focus on transparent and uniform standards
  - ICVCM<sup>1</sup> Core Carbon Principles sets guidelines for quality assurance

# **2 Solution Establish global/regional carbon market connectivity**

- Implement market measures to allow **export** of carbon credits to international offtakers
- Fungibility of investment and capabilities



- - credits

# **4** Diversify emissions products for carbon market

- Expand scope of emissions product beyond nature to include **broader range of emissions** reduction and removal approaches
  - Transition credits support the shift to renewable energy, adoption of low-carbon technologies, and sustainable practices across different sectors

### **Policy implications on carbon** pricing from CBAM<sup>2</sup>

- Monitor and consider policy tools like **carbon** pricing to cushion potential impact on **exports** of carbon intensive products, trade levels, GDP, and economic growth
  - CBAM equalized the price of carbon for domestic products and imports

- expertise

  - to green roles

Notes: 1) Integrity Council for the Voluntary Carbon Market; 2) Carbon Border Adjustment Mechanism is designed to place a carbon price on imports of certain goods from outside the EU with current transitional phase lasting between 2023 and 2026 and initially apply to imports of cement, iron and steel, aluminum, fertilizers, electricity and hydrogen; Sources: Expert interview; Lit. search; Bain analysis

#### Harmonize carbon data

 Connect data from separate registries to avoid double counting, build trust in markets Climate Action Data Trust (CAD Trust), launched in 2022 in collaboration with the Singapore government, integrates data from separate registries to improve transparency in carbon

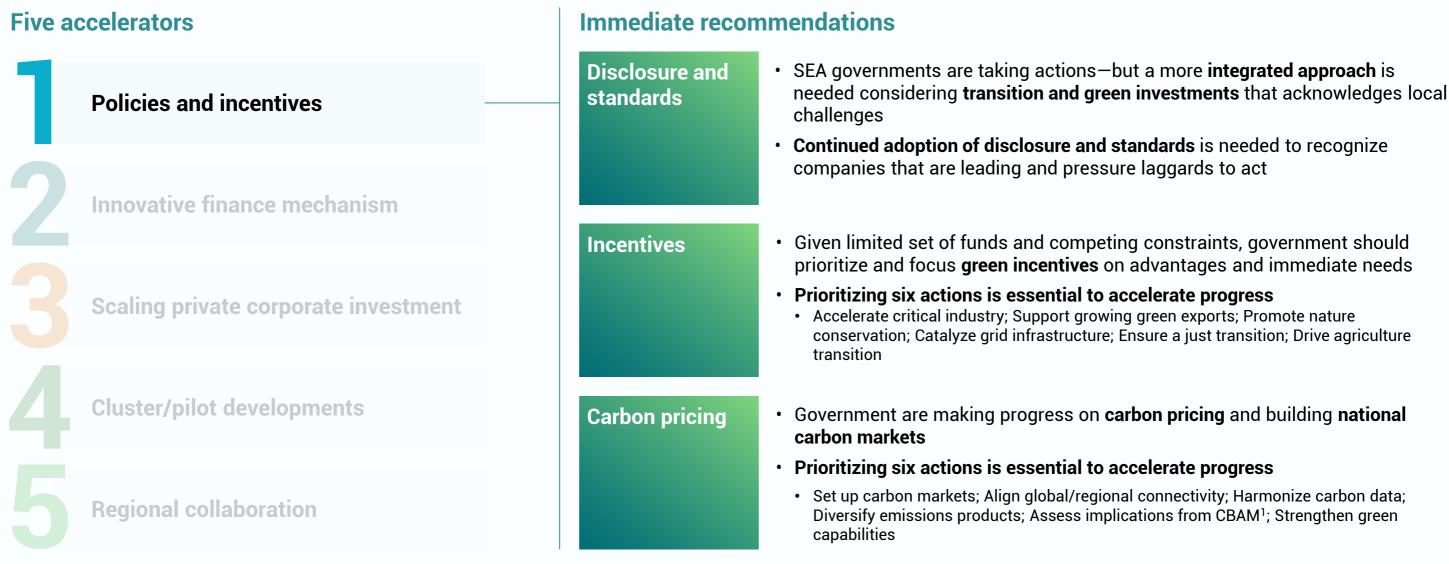
### **6** Strengthen green capabilities

#### Institute capability-building initiatives to upskill community and bring specific

• Under the Singapore Green Plan, development of carbon services ecosystem can create more than 50,000 related new jobs by 2030 Workforce Singapore launched career conversion programme to support reskilling of 200 workers



## **Recommendations:** Governments need to push further on comprehensive foundational policies





### Five accelerators can help build ecosystems near-term and bring investment to scale

**Policies and incentives** 

**Innovative finance mechanisms** 

Scaling private corporate investment

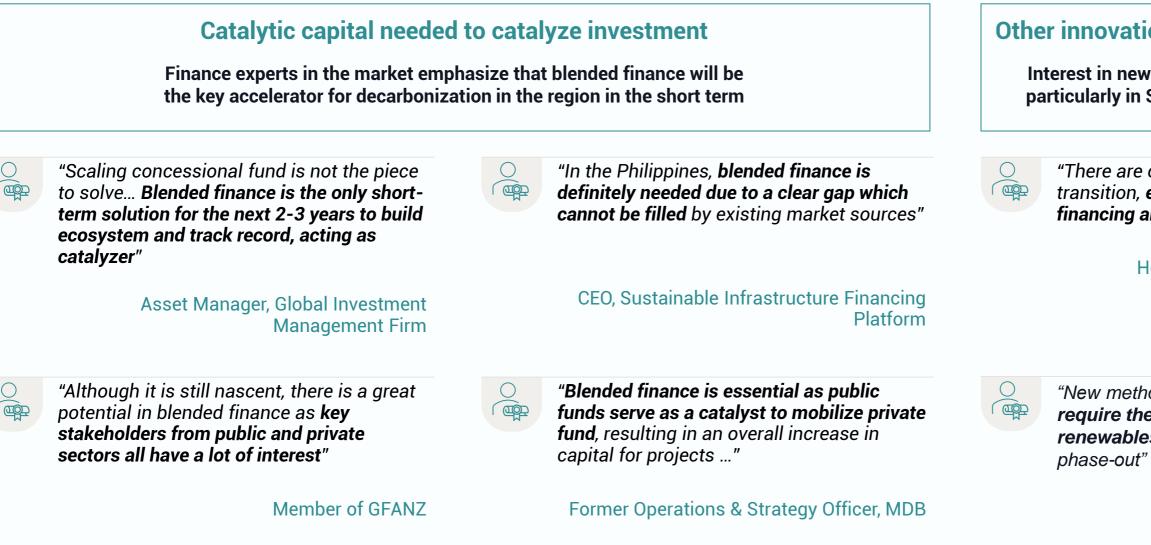
**Cluster/pilot developments** 

**Regional collaboration** 





### Voice of investors: Innovations and scaling of catalytic financing are needed to address emerging market risks, higher cost of capital, and optimize green economics



### Other innovations like transition credits

Interest in new ideas like transition credits, particularly in Singapore, to drive transition

"There are ongoing works on energy transition, especially focusing on transition financing and credits"

> Head of Carbon Markets. Standard **Chartered Bank**

"New methodologies for transition credits require the region to develop new renewables capacity to manage coal

Chief of Staff. GenZero





## **Solutions:** SEA funds and banks are starting to address financing challenges via innovative mechanisms like blended finance and carbon credits

#### **Challenges today**

#### High perceived or real risk

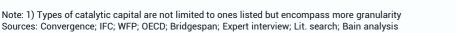
- Creditworthiness of PPA offtakers
- Permitting and grid connection
- Long-term stability of green policies

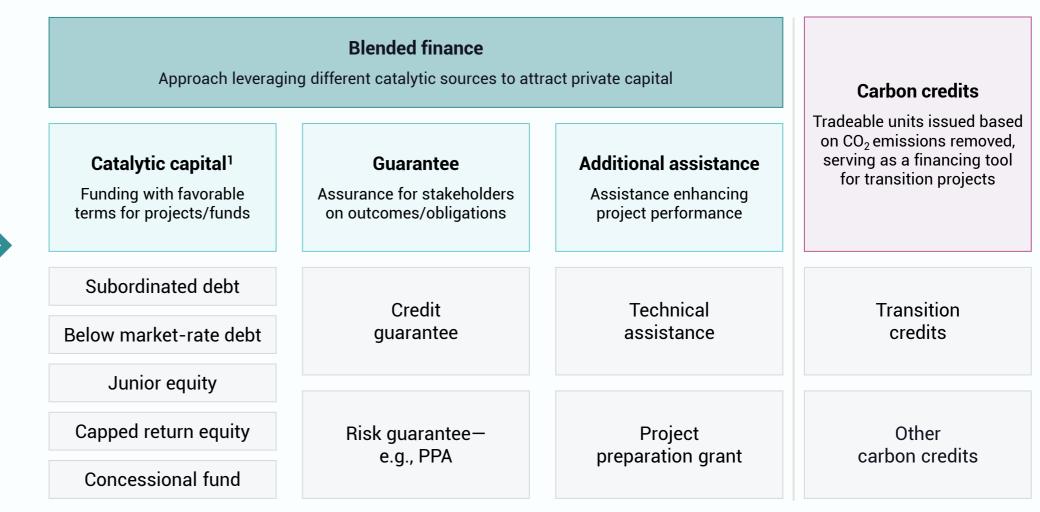
#### Emerging market risks

- Currency and exchange rate volatility
- Depth and maturity of capital markets
- Political stability and governance

#### **Underlying financial system**

Requires capital markets or domestic financial institution to participate





### Innovative finance mechanisms addressing challenges today



## Blended finance is not the silver bullet but a catalytic first step to unlocking capital for transition

#### What do we need to do to accelerate blended finance?

#### Policy

Unlocking policies on financial incentives and regulatory frameworks

Public-private partnership Collaborating at regional level and through industrial clusters

#### **Talent**

Having pool of talents with expertise on innovative finance and the region

**Projects** Creating sufficient projects to build track records with proven results



Green investments made up until 2023

### Develop pilot projects by

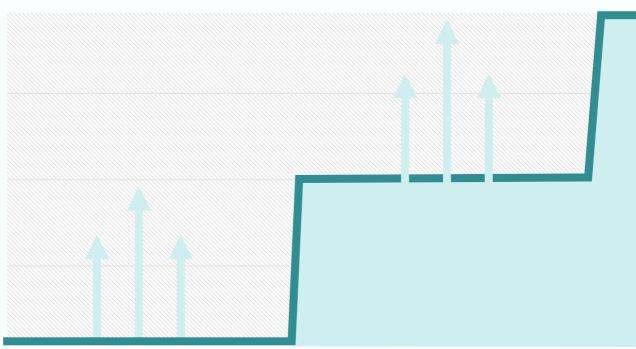
innovative finance to build successful track records

Early adoption via pilot projects

De-risk opportunities by catalytic funding to attract more private capital; build momentum

Repeating and scaling projects

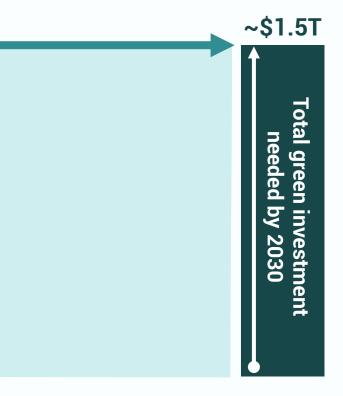
Investment flywheel at scale and ecosystem grows as public and private capital moves



>

>

Ecosystem







## Innovative finance structures can vary depending on the fund or project, with different catalytic funds tailored to specific needs

#### **Catalytic capital**

#### Subordinated debt

Debt with lower priority in liquidation or bankruptcy proceedings

#### Below-market-rate debt

Loan with interest rates lower than the market rate

#### Junior equity

Equity positioning at bottom of the repayment hierarchy and is the first in. last out

#### **Capped return equity**

Equity investment with a predetermined maximum profit

#### **Concessional fund**

Capped return equity: Alterra is investing with capped return, enabling others to receive excess returns



#### Guarantee

#### Credit guarantee

Reduce lenders' and investors' risk or access to funding by absorbing a share of potential losses and improving creditworthiness, typically in exchange for payment

#### Volume guarantee

Ensure specific amount of future revenue through volume (e.g., PPAs<sup>1</sup>)

#### Additional assistance

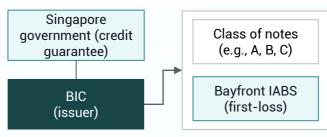
#### Technical assistance (TA)

Talent or capability support assisting feasibility testing for early-stage projects and structuring during funding stage

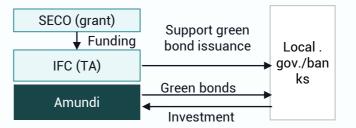
#### **Project preparation grant**

Fund provided with no expectation of returns to support technical assistance if meeting other set KPIs

Credit guarantee: Securities with Singapore gov. guarantees & Bayfront investing in the firstloss tranche



Technical assistance: IFC<sup>3</sup>, with grant funded by SECO<sup>4</sup>, has supported local financial institutions to issue green bonds in EMs<sup>5</sup>



Notes: 1) Power Purchase Agreements; 2) Coal-fired power plants; 3) International Finance Corporation; 4) Swiss Secretariat for Economic Affairs; 5) Emerging markets Sources: Convergence; IFC; WFP; OECD; Bridgespan; Expert interview; Lit. search; Bain analysis

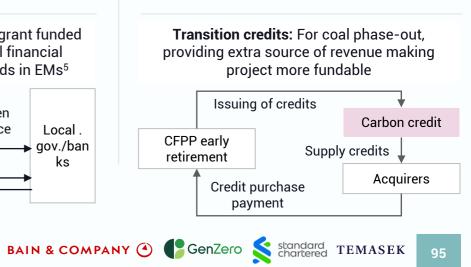
#### **High-quality carbon credits**

#### **Transition credits**

Carbon credits generated from replacing high-emission assets, like CFPPs<sup>2</sup>, with clean energy sources

#### Other carbon credits

Carbon credits generated from other activities and projects

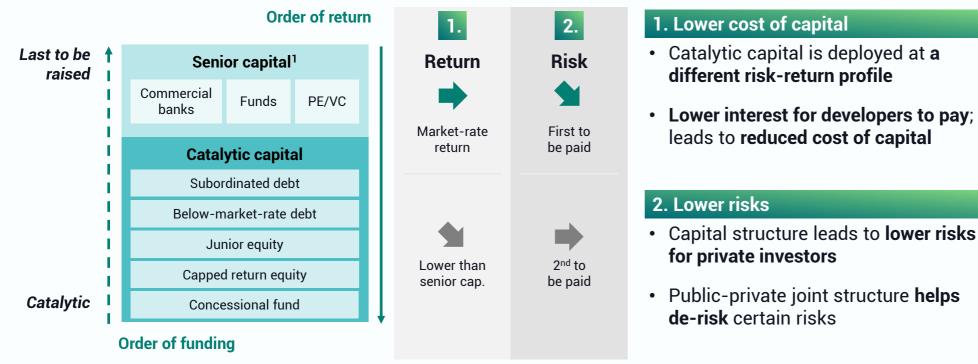


## What is blended finance? One of the solutions to unlock the full potential of green investments through attracting more commercial capital

#### **Definition: Blended finance**

Blended finance is an approach that combines multiple financial structures by leveraging catalytic sources to attract more private capital

Catalytic sources include but are not limited to catalytic capital, guarantee, additional assistance, and high-guality carbon credits



#### **Example structure of blended finance**



#### **Benefits of blended finance**

Increase in fundable projects by reducing cost of capital through below-market catalytic capital

Boost in private green investments by de-risking the overall project via catalytic capital

Unlock the potential of different decarbonization ideas to achieve net-zero targets set by 2050

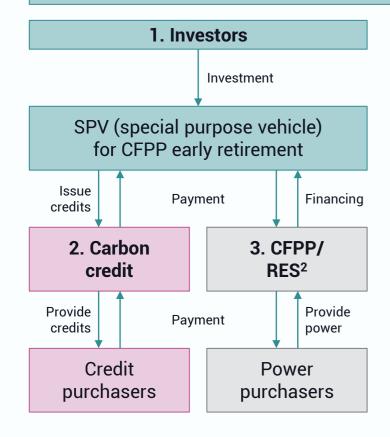




## How can it be enhanced? Harnessing carbon markets to enable greater capital flow to accelerate decarbonization/transition opportunities

#### **Definition: Carbon credit**

Transition credit is a type of carbon credit to bridge the financing gap for early retirement of CFPPs. High-integrity carbon credits can be issued to generate a **new revenue source** to facilitate the transition process.



#### 1. Financing & developing project

• Identify funding gap and investors, and develop a project for early retirement of CFPPs

#### 2. Issuing carbon credits

- Register projects under carbon credit programs and issue carbon credits
- Estimate the price of carbon credits and negotiate with potential buyers

#### **3. Replacing coal-generated power**

 Select RES developer and sign MOUs<sup>3</sup> with potential clean energy purchaser to replace coal-generated energy









### Benefits of carbon credits

High integrity carbon credits can guarantee new revenue source through issuing and selling carbon credits

High integrity carbon credits can be an added toolkit to bridge the financing gap between the required capital globally (e.g., \$20/tCO2e) to retire CFPP and replace them with renewables

**However**, high integrity carbon credit may not fill all the necessary financial gap required for CCFP retirement and will not fully address the energy reliability consideration



## Southeast Asia has seen several projects/funds in recent years that offer new approaches to address green investment challenges through catalytic ideas

#### **Case study overview**

### **Key characteristics**

1.	ADB Laos Wind Project (2023)	0	Laos PDR	\$692M <b>loan financing</b> for onshore wind project, led by ADB <sup>1</sup>	Catalytic capital	Guarantee	Additional assistance	Carbon credit
2.	Pentagreen Capital PH Solar Project (2023)	<b>&gt;</b>	Philippines	\$100M <b>mezzanine construction green loan facility</b> for solar project formed by Pentagreen Capital and Citicore Renewable Energy	Catalytic capital	Guarantee	Additional assistance	Carbon credit
3.	Southeast Asia Clean Energy Fund II (2024)		SEA	\$127M fund for <b>equity acquisition</b> of early-stage climate infrastructure projects	Catalytic capital	Guarantee	Additional assistance	Carbon credit
4.	Bayfront IABS (2021~ <sup>2</sup> )		Asia	Structured and issued 3 <b>projects and infrastructure</b> <b>debt securitization transactions</b> with major banks worth <b>~\$400M each</b> for eligible green and social asset	Catalytic capital	Guarantee	Additional assistance	Carbon credit
5.	Emerging Green One Fund (2018~ <sup>2</sup> )		Emerging markets	\$1.4B <b>fund investing in green bonds</b> issued by local financial institutions, launched by Amundi and IFC <sup>3</sup>	Catalytic capital	Guarantee	Additional assistance	Carbon credit
6.	ACEN Early Retirement of CFPP <sup>4</sup> (2022)	<b>&gt;</b>	Philippines	\$310M investment in <b>debt and equity</b> being first successful market-based ETM <sup>5</sup> project, and has been selected as pilot project for <b>transition credits</b>	Catalytic capital	Guarantee	Additional assistance	Carbon credit

Notes: 1) Asian Development Bank; 2) Repeatedly formed since the presented year; 3) International Finance Corporation; 4) coal-fired power plants; 5) Energy Transition Mechanism Sources: Expert interview; Lit. search; Bain analysis



### **Case study #1: ADB Laos Wind Project**

Case study highlight	Catalytic capital and guarantee of future revenue via PPA <sup>1</sup> played major roles in de-risking the investment and attracting private investors									
Project overview	In March 2023, ADB <sup>2</sup> led financing structuring and packaging <b>\$692M loan</b> <b>financing for 600 MW</b> <b>Monsoon onshore wind</b> <b>project in Laos</b>	<b>\$60M size of catalyt</b> <b>raised</b> to mobilize the Catalytic capital from JIC (\$30M), and ADB (\$10M)	e investi CA³ (\$201	ment	begin ope year 2025	inish construction a tration of wind farm i with Vietnam Electricit	n v	Pro Lende CFPS JICA Kasi- korn SMBC⁵	r ADB	Developer BCPG IES <sup>7</sup> Mitsubishi Corp
	Cha Hard to attract investors due to low return nature	lenge Longer time to realize return prevents green deals from investments			•	How it was 2. Guarantee oan and grant	Additional a			rbon credit provided
Challenge & enabler		Due to the characteristic of infrastructure investment that has long duration for return	>	\$693M Private cap. (\$150M) Public cap. (\$483M)	Market rate return -Catalytic (\$60M) Below- market rate	Make project	<b>Signed 25-y</b> <b>long PPA</b> wi Vietnam Ele	th	assura revenu guarai provid	e investors ince as future ie is iteed, thus ing certainty ected returns

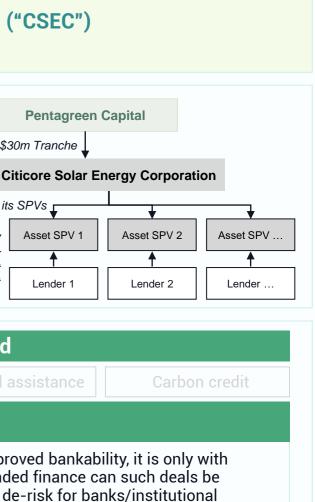
Notes: 1) Power Purchase Agreement; 2) Asian Development Bank; 3) Japan International Cooperation Agency; 4) Canadian Climate Fund for the Private Sector; 5) Sumitomo Mitsui Banking Corporation; 6) Siam Commercial Bank; 7) Impact Electrons Siam Limited; Sources: Expert interview; Lit. search; Bain analysis





### **Case study #2:** Pentagreen Capital Philippines solar project

Case study highlight	Pent	green Capital       interest in dedicated Asset SPVs which in       portfolio of six solar power         ured a \$100 million       turn shall raise project finance debt from       projects with gross capacity         a mix of local banks and international       project finance lenders - Pentagreen's       of 490 MWs with option to         itted an initial tranche       interest in dedicated Asset SPV level       functional         itted an initial tranche       interest project finance lenders - Pentagreen's       of 490 MWs with option to         ioan is structurally subordinated to the       amount to \$100 million to       fund additional greenfield         ioan is structurally subordinated to the       solar projects       Bout         ankability constraint in early construction       Asset SPV level       How it was ad         1. Catalytic capital       Guarantee       A         banks       Improved the bankability of the situation       Pentagreen is a non-bank financial institution         roo "greenfield" (assets in construction) for private       Pentagreen is a non-bank financial institution       Definition         roo "greenfield" (assets in construction) for private       with a balance sheet that is able to take and price shoordinated risk appropriately; it also has the know-how around construction risk mitigation       Definition						
Project overview	In September 2023, Pentagreen Capital structured a \$100 million Mezzanine Construction Green Loan Facility and <b>committed an initial tranche</b> <b>of \$30 million with CSEC</b>	interest in dedicate turn shall raise proj a mix of local banks project finance lend <b>loan is structurally</b> senior secured proj	d Asset ect fina s and in lers— <b>Pe</b> subordi	SPVs which in nce debt from ternational entagreen's nated to the	portfolio projects of 490 M increase amount t fund add	of six solar power with gross capacity Ws with option to the committed to \$100 million to itional greenfield	Lender Borrower finar each raises own pro finance	\$30 Cit nces its SPV their oject
		5				How it was		
Challenge & enabler	<ul> <li>phase infrastructure project</li> <li>Subordinated debt is too high</li> <li>banks</li> <li>Too "greenfield" (assets in compared to the set of the set</li></ul>	cts Ih risk for commercial	>	Improved     Pentagreen is a     with a balance     subordinated r	the banka a non-bank f sheet that is isk appropria	bility of the situation financial institution s able to take and price ately; it also has the	Addition Despite further b sufficien investors infrastru	impro blende ntly de s and



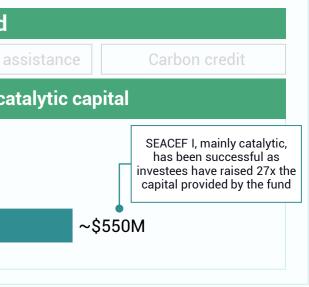
nd be funded repeatedly to fill re investment gaps



## **Case study #3: Southeast Asia Clean Energy Fund II**

Case study highlight	The risk in	early-stage p	rojects	s is mitigated by	y track rec	ord of catalyt	ic capital inv	estment	
	In January 2024, Southeast Asia	The fund's firs	st close	includes <b>both</b>	Focuses	n proven count	ries and	Project	shareholder
_	Clean Energy Fund II (SEACEF II)junior equity,raised \$127M to invest in early- stage climate infrastructure, sixand governme organizations		nior equity, primarily philanthropic			ies (e.g., E-mol			Equity
Project					-	ture), <b>and aimir</b>		Junior	Senior
overview			, and se	enior equity	25-30 inv	estments in the	coming	ACP <sup>1</sup>	BII <sup>4</sup>
	times bigger than the previous fund	investors			years			ADI <sup>2</sup> GEAPP <sup>3</sup>	FMO <sup>5</sup> IFC <sup>6</sup>
	Hard to attract diverse investors in <b>early-stage</b> infrastructure projects due to high risks			1. Catalytic capi		Guarantee	Additional a		Carbon credit
	<ul> <li>Volatility of regulations increases the comparison of the second s</li></ul>			1 Attracted se	enior equity	by proving the	viability with c	atalytic capital	
Challenge & enabler	volutinty of regulations increases the country notes				tal provided ACEF I ('20)	\$20M			SEACEF I, mainly catalytic, has been successful as investees have raised 27x the capital provided by the fund
				Additio raised by inv	onal capital estees ('22)			~\$550	Μ

Notes: 1) Allied Climate Partners; 2) Australian Development Investments; 3) Global Energy Alliance for People and Planet; 4) British International Investment; 5) Dutch Entrepreneurial Development Bank; 6) International Finance Corporation Sources: SEACEF; Expert interview; Lit. search; Bain analysis





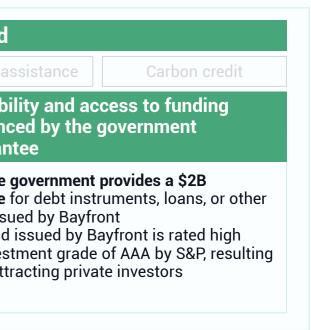
### **Case study #4: Bayfront IABS**

Case study highlight	Has attracted private capital through issuing Asia infrastructure asset-backed secu with Bayfront investing in first-loss tranche and guarantees from the Singapore g				
Project overview	<ul> <li>Bayfront has been established in 2019 based on succe issuance of Asia's first infrastructure debt securitization transaction in 2018</li> <li>Bayfront shareholders are Clifford Capital (70%) and (30%)</li> </ul>	on	<ul> <li>Has structured and issued three additional transactions to date</li> <li>Size of ~\$400M for each issuance, consisting of 4-5 tranches of rated notes</li> </ul>	Bayfront loss tran for privat	
	Challenge		How it was	addressed	
	Hesitations exist among investors due to the risks		1. Catalytic capital 2. Guarantee	Additional as	
Challenge	<b>and barriers to entry</b> (e.g., sub-investment grade ratings, illiquidity, etc.) associated with committing capital to infrastructure projects		1 Bayfront invested in first-loss tranche and providing various classes of notes	2 Credibil enhance guarant	
& enabler	situated within the Asian region		Bayfront Infrastructure Capital (BIC)	• Singapore g	
			Sponsor (Bayfront) Class of notes (e.g., A, B, C)	guarantee fo	
			Issuer (BIC) First-loss (Bayfront IABS)	<ul> <li>Bond invest</li> </ul>	
			Transfer of loans from major banks (e.g., SMBC <sup>3</sup> , Standard Chartered, Clifford Capital)	in attra	

Notes: 1) Bayfront Infrastructure Capital; 2) Asian Infrastructure Investment Bank; 3) Sumitomo Mitsui Banking Corporation; Sources: Bayfront Capital; Lit. search; Bain analysis

#### ities (IABS) vernment

#### nt investing in majority of firstnche, acting as the risk mitigator ate investors





### **Case study #5: Emerging Green One Fund**

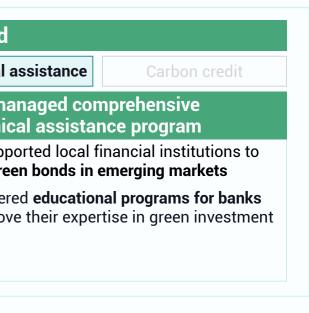
Case study highlight		Success has been driven by the involvement of public and MDBs investment in junior class shares and the technical assistance fr					
Project overview	In 2018, IFC <sup>1</sup> and Amundi announced launch of <b>\$1.4B green fund</b> focused on investing in <b>green bonds issued by financial institutions in</b> <b>emerging markets</b>	As of 2022, the fund has expanded to in emerging markets					

	Challenge			How it was addressed			
	<b>Difficult to attract</b> <b>investors</b> due to high risks in investing in	<b>Challenging to issue</b> <b>green bonds</b> due to insufficient experience		1. Catalytic capital Risk cushion p	Guarantee provided through	3. Additional as	
Challenge & enabler	emerging markets and expertise in the emerging markets	>	Senior (89%) Junior (8%) Junior (8%) CMezzanine (3%)	<ul> <li>~8% of the fund structured with junior class shares backed by public investors and DFI/MDBs<sup>2</sup></li> <li>\$256M commitment from IFC as first-loss position</li> </ul>	<ul> <li>Has supporting technication</li> <li>Has supporting technication</li> <li>Has offerent to improve</li> </ul>		

Notes: 1) International Finance Corporation; 2) Development Finance Institutions/Multilateral Development Banks; Sources: Expert interview; Lit. search; Bain analysis

#### from IFC

#### include 34 green bonds in 14







## **Case study #6: ACEN early retirement of coal-fired power plant**

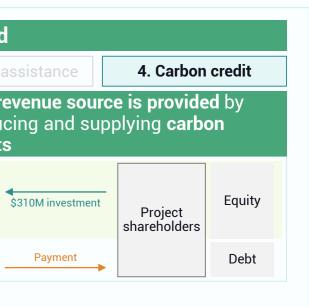
Case study	Enabling early retirement of coal-fired power plant (CFPP) by generating new revenu						
highlight	through investment in renewable energy and issuance of transition credits						
Project overview	In 2022, ACEN successfully launched first market-based Energy Transition Mechanism (ETM), reducing SLTEC <sup>1</sup> <b>246 MW CFPP</b> lifetime by <b>half from 50 years to 25 years</b>	<ul> <li>Market-based ETM has involved total investment value of \$310M from both private and public sectors</li> <li>~\$243M debt financing from commercial banks, ~\$67M equity share from GSIS<sup>2</sup>, InLife, ETM, and ~\$128M to reinvest in renewable energy</li> </ul>	ACEN, CCCI <sup>3</sup> , an transition credit retirement				

	Cha	llenge					How it was	addresse	d
	Challenging to	Lack of coal		Cataly	tic capital	G	uarantee	Additional	as
Challenge	generate a reasonable risk-reward profile for early retirement of CFPPsoptimization efforts due to low-return nature of MPO5Conflicting incentives for corporates and there are countriesoptimization efforts due to low-return nature of MPO5	to low-return nature of	>	Replace coal phase-out with reinvestment on renewable energy			4 producin credits		
& enabler			Phase 1 completed	ETM	Clean Energy Asset Shorter CFPP lifetime	~\$130M for RE Payment ~\$180M for phase out	Owners of coal-fired Power Plant	<b>4</b> \$3	
	with dependency on fossil fuel such as coal				Transition Credits	Carbon credits	Payment Produce credits	(CFPP)	

Notes: 1) South Luzon Thermal Energy Corporation; 2) Government Service Insurance System; 3) Coal to Clean Credit Initiative; 4); The Monetary Authority of Singapore 5) managed phase-out Sources: Expert interview; Lit. search; Bain analysis

## nue source

#### and MAS<sup>4</sup> plan to pilot **SLTEC for** dits to further accelerate CFPP





## Lessons from recent projects: Higher risks and lower return nature of green projects can be overcome by integrated approach stacking different interventions



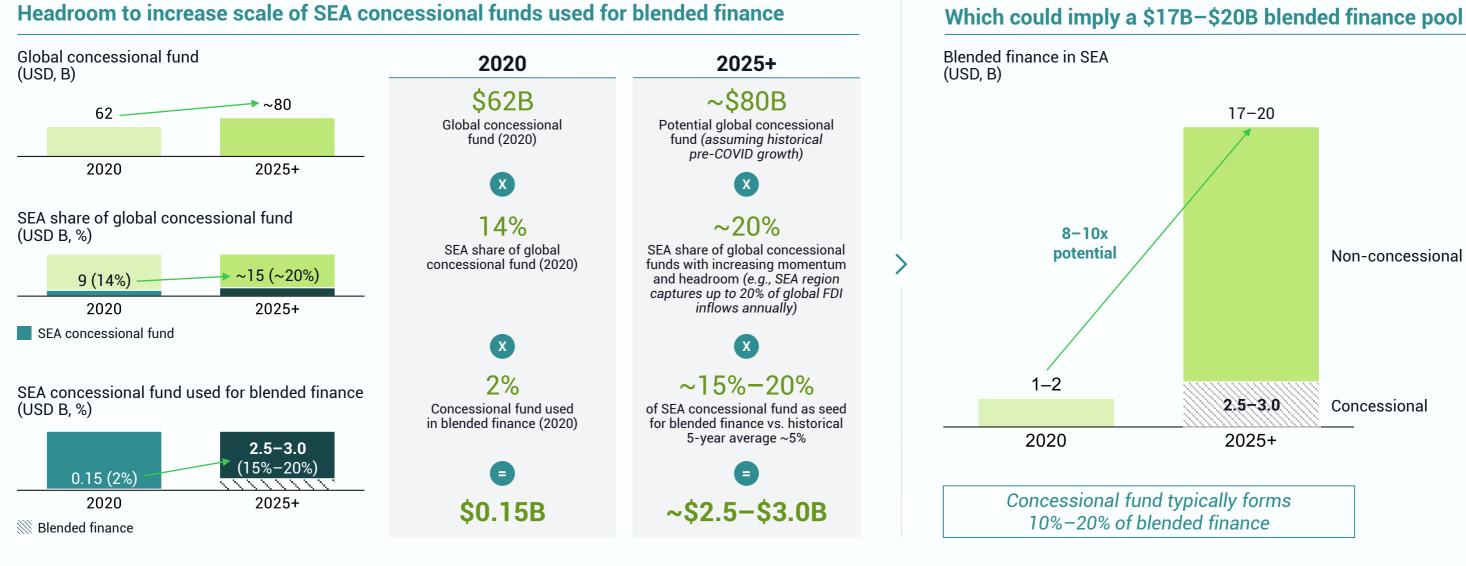
Notes: 1) Southeast Asia Clean Energy Fund; 2) Infrastructure asset-backed securities; 3) International Finance Corporation; Sources: Expert interview; Lit.search; Bain analysis







## Potential size: By growing available concessional funds and more effectively utilizing for blended finance, the potential blended finance pool could be increased 8-10x to up to \$20B annually





## **Recommendations:** Scaling blended finance needs more project "proof points" in the next 2–3 years, a larger project funnel, capability building, and a strategic focus on where capital matters most

Immediate recommendations

### **Five accelerators**

	Policies and incentives	Set up supportive policies	<ul> <li>Align interests for policy establishment: coordinate st pricing and financial incentives that encourage more p</li> </ul>
2	Innovative finance mechanism	Build proven repeatable models	<ul> <li>Develop repeatable playbooks for catalytic capital usan needed to identify the right innovative finance mechan their repetition and eventual scalable platforms across</li> <li>Aim is for financial institutions to become comfortable with rist transition projects like coal phase out and carbon intensive has catalytic capital</li> </ul>
3	Scaling private corporate investment		<ul> <li>Strategically invest in priority projects: allocate funds projects, given the limited blended finance pool availal</li> <li>To enable this, governments should establish investment crite theme, instead of exhaustive criteria covering all ESG initiative</li> </ul>
4	Cluster/pilot developments	Secure regional talent pool	<ul> <li>Invest in talent pool: secure grants to set up green finat (lack of talent is a constraint today in private sector, constraint secure and the sector, and the securages sustainable advisory service in 2024 Singapore Between the specific roles, KPIs, and training programs</li> </ul>
	Regional collaboration	Facilitate public- private cooperation	<ul> <li>e.g., Sustainable finance team in Standard Chartered; Japanes</li> <li>Bridge the knowledge gap between public and private cross-sector communication to mitigate lack of trust different backgrounds and interests</li> </ul>

Notes: 1) The Monetary Authority of Singapore; 2) Singapore Sustainable Finance Association; 3) Rotational programs to provide managers to work with regional managers to enhance expertise; 4) Multilateral development banks and financial institutions; Sources: OECD; Expert interview; Lit. search; Bain analysis

stakeholders to implement carbon e private participation, focus

#### sage: track record-based quide is anisms for each situation, enabling oss the region widely

risks in new green energy projects and hard-to-abate sectors even in absence of

#### ds selectively and strategically in priority lable to the region

riteria focused on a priority climate-related ives (today)

#### inance hubs to foster capacity building companies, and governments)

id announced loan/bond grant scheme that Budget announcement

#### dedicated green investment expert units

nese banks' rotational program<sup>3</sup>

#### te sectors: MDB/FIs<sup>4</sup> should foster st between different sectors arising from





### Five accelerators can help build ecosystems near-term and bring investment to scale

**Policies and incentives** 

**Innovative finance mechanisms** 

Scaling private corporate investment

**Cluster/pilot developments** 

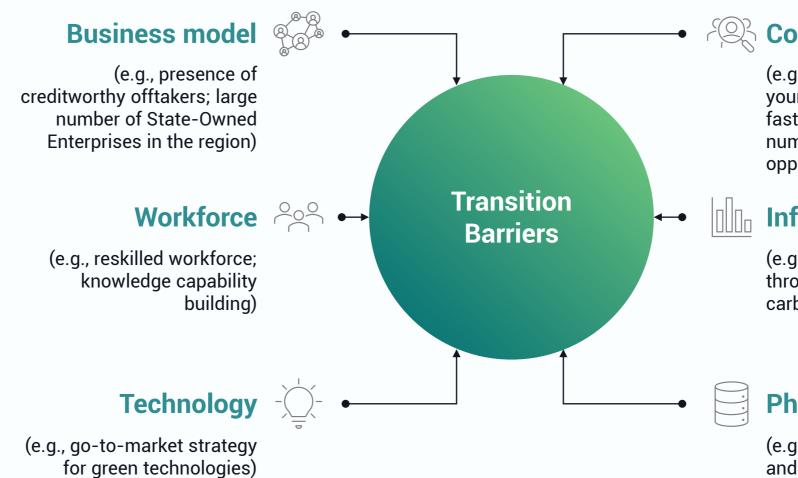
**Regional collaboration** 

BAIN & COMPANY (2) CenZero Standard TEMASEK 108





Corporates will need to play a leading role in driving investments given regional realities



## **Consumer behavior**

(e.g., favorable demographics with young and growing population and faster economic growth, present numerous investable opportunities)

## Infrastructure

(e.g., public-private partnerships through blended finance and carbon credits)

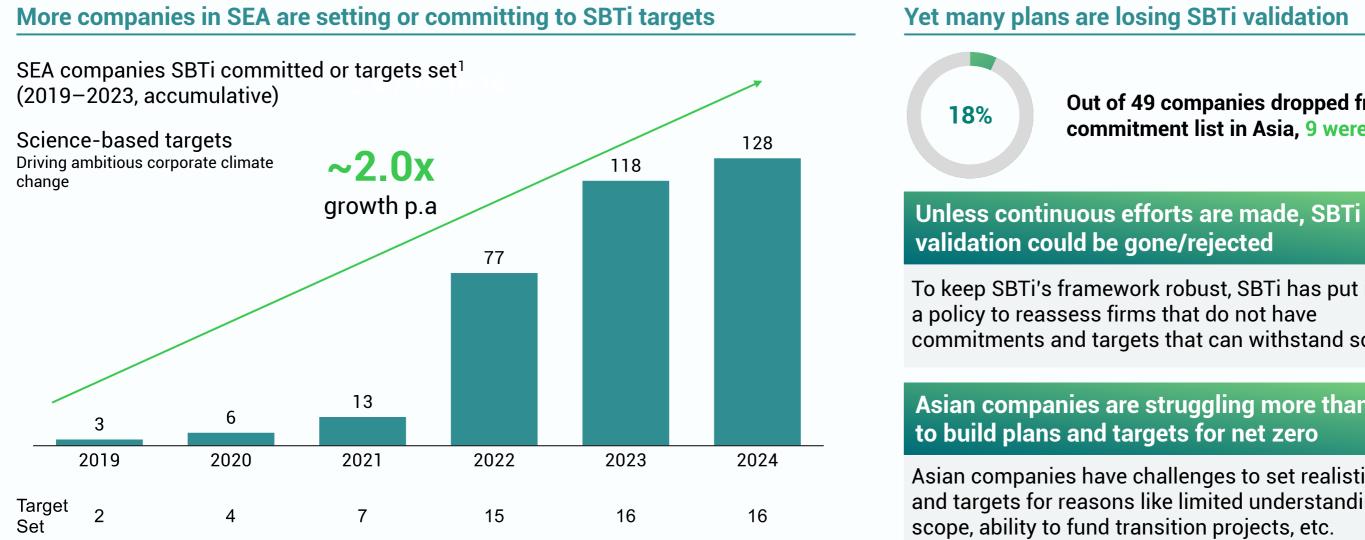
## **Physical**

(e.g., leverage balance sheet and capital markets)





## **Corporate challenge:** More SEA corporates committing to decarbonization; struggling how to deliver



Note: 1) Active or Target Set Source: Science Based Targets (31st December 2023)

Out of 49 companies dropped from SBTi commitment list in Asia, 9 were in SEA

To keep SBTi's framework robust, SBTi has put in place commitments and targets that can withstand scrutiny

# Asian companies are struggling more than others

Asian companies have challenges to set realistic plans and targets for reasons like limited understanding of







# **Corporate challenge in SEA:** Unique characteristics of SEA today limit incentives for many corporates to accelerate green investments near term

## Policy volatility, limited stakeholder pressure, and high business risks result in few SEA corporate commitments

### Macro and regulatory environment

### **Governments offer limited ESG financial support**

- · Fewer tax exemptions and subsidies for decarbonization compared to other regions
  - E.g., ~\$700B US IRA<sup>1</sup> direct spending, loan, and guarantee in clean industrials and infrastructure

### Unclear direction in **ESG policy and mandates**

ESG policies tend to be unstable due to a high dependency on political change

Shift expected with the upcoming elections in the region

 ID presidential election and SG prime minister election will take place in 2024 and 2025 respectively

# Low pressure from investors **Family-owned businesses** dominate local corporates Over 75% of corporates in SEA are family businesses, which may face 75%~ lower ESG pressure by investors

### **Decarbonization is still not** a priority of investors

"Return is still the most important criteria of investors ... The way to solve trillion-dollar gap is large-scale investments at returns that match the investors' expected outcome."

Asset Manager of a global investment management firm



- Political stability and governance Currency and exchange rate volatility
- Depth and maturity of capital markets

### Lower return

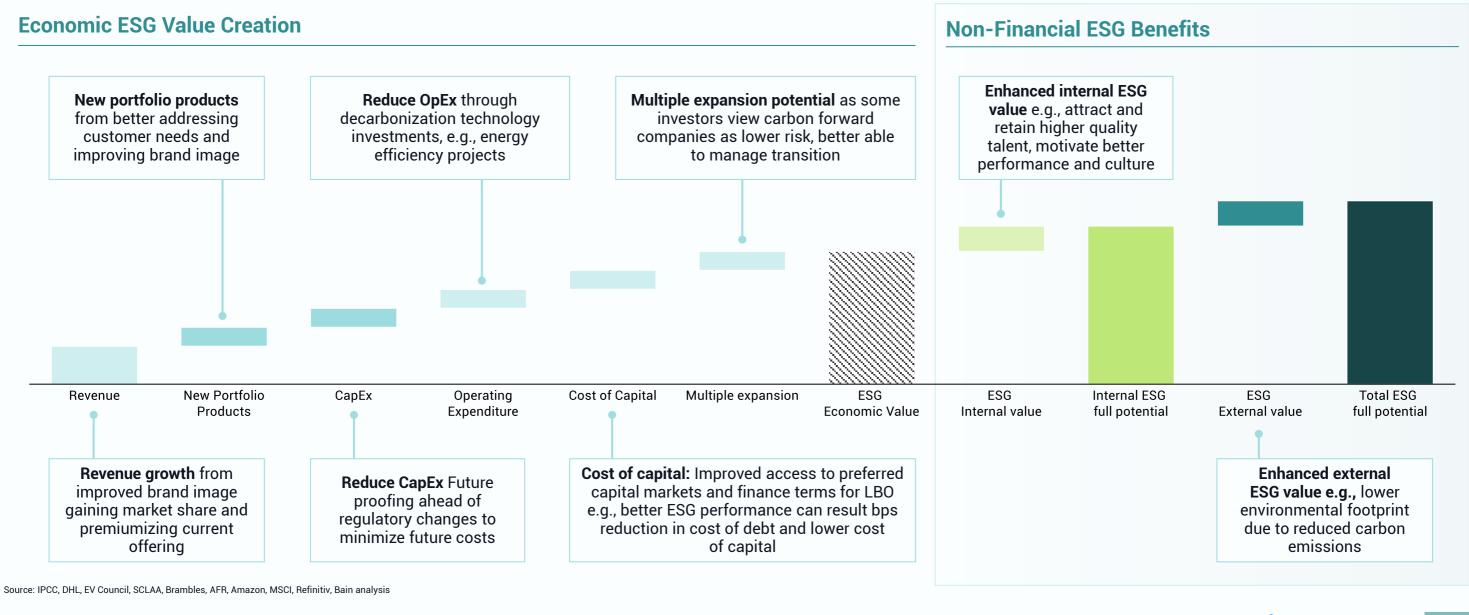
SEA **Consumers considering** ESG factors when purchasing are less in SEA compared to others

### **Higher risk**





# Leading corporates globally are investing across green themes for rationale reasons



112

# **Case Study:** Many SEA companies unlocking value from going green

### **Revenue Growth: Consumers value** sustainably farmed brands

Verti Veggies' capture of new revenue opportunity

### Customer green ambition

Urban farming has gained popularity in Singapore as more consumers demand healthier and sustainably grown food with lower water use and carbon footprint

Singaporeans are showing increased interest in food security and self-sufficiency in a country with >90% imports

### **Business case**

Indoor farming market in Singapore is expected to grow by 22% CAGR 2024-2027

## **Cost of Capital: Actively seek alternative** finance to cut the capital cost

### Sustainability-linked trade facility for Wilmar

### Secured sustainability-linked trade finance facility of ~\$200M in 2023

Margin ratchet on this facility will be linked to annual performance against predefined internal key performance indicators and external benchmarking standards

### Funded by Standard Chartered to support businesses' transition to low-carbon ecosystem

Part of Standard Chartered's \$300B sustainable finance mobilization commitment

## New Portfolio Product: New revenue opportunity through shift in portfolio



ACEN's 'business building' towards renewables

Ayala group has expanded renewables portfolio since 2019 and continues expansion up to date

> Ayala acquires ACEN, listed renewable energy platform

Ayala makes commitments towards net zero by 2050

ACEN first early retirement of coal plant by market based ETM<sup>3</sup>

ACEN newly secures ~\$360M 10-year term loan for renewables





## Corporate investment recommendations: Corporates should assess new revenue opportunities and make their businesses future-ready through green investments

Immediate recommendations

## **Five accelerators**

	Policies and incentives	Revenue Growth	<ul> <li>Identify pockets of opportunity where consum where corporates can become enablers of dec</li> <li>Build future-proof go-to-market portfolio of le assess new revenue opportunity with creditwo</li> </ul>
2	Innovative finance mechanism	Green	<ul> <li>financing</li> <li>Shift mindset from compliance focus to value</li> <li>Continue to invest in areas with momentum ar</li> </ul>
3	Scaling private corporate investment	 investment	<ul> <li>efficiency, shipping, EVs, power distribution)</li> <li>Look for green finance opportunities by leverations</li> <li>markets to scale technology deployment</li> <li>Tap on private-public partnership opportunities</li> </ul>
4	Cluster/pilot developments	Resource and capability	<ul> <li>lower cost of capital (e.g., blended finance, car</li> <li>Cultivate talent pool that can drive ESG efforts opportunities</li> </ul>
	Regional collaboration		<ul> <li>Liaise with MDB and government to continue t regulations and create plans that are aligned v</li> </ul>

- mers value green services and/or ecarbonization, secure a premium
- leading green products and worthy offtakers to enable
- e creation in decarbonization
- and business case (e.g., building
- raging balance sheet and capital
- ies to drive value creation and arbon credits)
- ts and identify business case
- to receive guidance on with national agenda





## Five accelerators can help build ecosystems near-term and bring investment to scale

**Policies and incentives** 

**Innovative finance mechanisms** 

Scaling private corporate investment

**Cluster/pilot developments** 

**Regional collaboration** 

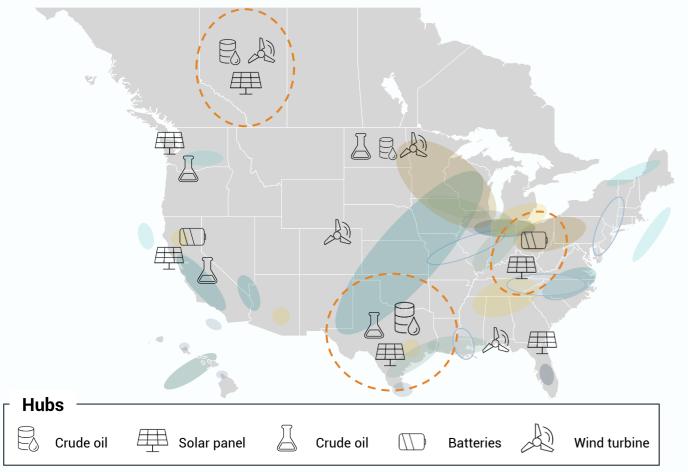




# Transition and adaptation spending will not be uniform; investments and financing requirements will vary widely by location, sector, and client segment

Investment will not be uniform by sector or geography...

North America example: Manufacturing hubs are evolving



...and financing needs will differ by client segment

Cluster name	Incentives
Alberta, Canada	<ul> <li>\$2B+ invested to develop low-carbon infrastructure</li> </ul>
US Battery Belt cluster	<ul> <li>\$30B Wind, Solar, and Battery Manufacturing Production Tax Credit from US IRA<sup>1</sup></li> </ul>
US regional hydrogen hubs	<ul> <li>\$13B Clean Hydrogen Tax Credit from US IR/ \$7B funding from Bipartisan Infrastructure Law</li> </ul>

Note: 1) Inflation Reduction Act | Sources: Lit. search; Bain analysis

## **Results**

## ~34MTPA

Carbon sequestration infrastructure capacity

## ~\$1.2B

Investment into Alberta Carbon Trunk Line project

## ~\$90B

Battery technology investment (2023)

A

## ~25MTPA

Carbon sequestration infrastructure capacity<sup>4</sup>



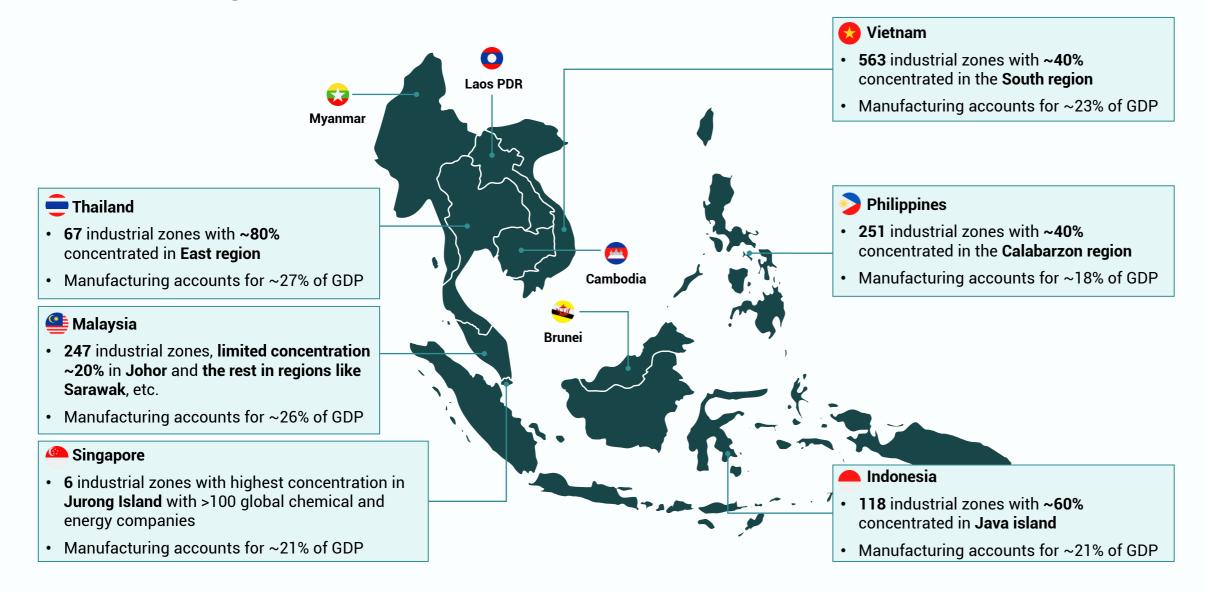
Attract private investment<sup>4</sup>





116

## Economic demographics of SEA suggest targeting industrial clusters for green investment could accelerate impact and work around structural constraints



### **Tailwinds support** targeted focus

**Rationale for entry:** Concentrated global industrial business with netzero commitments enables collaboration potential to codevelop

### Setup for success:

Bankable opportunities and supportive government allowing access to private capital enable integrated circular services





## This is not a new idea; SEA is already building green clusters but could do far more

			🛑 Thailand			🔮 Malaysia	
	Jababeka Net-Zero I	ndustrial Cluster		/ Hub potential vi eration Automotiv		Samalajı	u Industrial Park i
Context	<ul> <li>Largest industrial estate in 2,000 companies from 30</li> </ul>		<ul> <li>Initiative in the Economic Corri</li> </ul>	East region as pa i <b>dor (ECC)</b>	art of <b>Eastern</b>	<ul> <li>Part of Sarawa that is mainly I</li> </ul>	k Corridor of Ren hydro powered
Focus	<ul> <li>Cluster formation with pa player and global MNCs for efficiency and electrificat</li> </ul>	ocus on system		opment of next-g automotive sect	•	<ul> <li>Focus on energy aluminum that</li> </ul>	<b>gy-intensive indu</b> contribute greatl
<b>Results</b> <sup>1</sup>	~709кtCO2e Current cluster emissions	~1.7M Jobs protected	~80мtCO2e Current Thailand's transport emissions	~200K Jobs will be created by ECC	~\$5B Total foreign investment in automotive <sup>1</sup>	~800ktCO2e Target emissions reduction in Sarawak by 2030	<b>~14K</b> Jobs created in Sarawak region
Why cluster worked	<ul> <li>Location: Co-located gle rich expertise</li> <li>Government: Implement encouraging low-carbon development</li> <li>Business: Attract tenant</li> </ul>	ted carbon pricing n solutions	<ul> <li>Location: Target zones and cluster of the second clus</li></ul>	Provision of incer and import duty	lesignated ntives like exemptions industry	<ul> <li>Location: Coplayers</li> <li>Government: attract foreig</li> <li>Business: Att</li> </ul>	-located energy-in Investment-frien In and local invest tract players who as an important d

### ark in Bintulu

# Renewable Energy

### ndustries like eatly to economy

## ~\$24B

Total investment attracted<sup>1</sup>

gy-intensive industry

riendly policies to vestors vho see a nt differentiator





# A wider strategic focus on ring-fenced green investment targeting such zones offers pathways forward while respecting constraints; helping green industrial policy and competitiveness

Immediate recommendations

## **Five accelerators**

Policies and incentives	Government	<ul> <li>Assess clusters for incentives and potentinvestment into renewable power, use of Align/integrate new industrial clusters with the second structure of the second stru</li></ul>
<b>B</b> Scaling private corporate investment	Business	<ul> <li>Propose private investment to support cl</li> <li>Develop and propose integrated plans for clusters to develop new markets for sola</li> <li>Identify area with concentrated activities</li> </ul>
Cluster/pilot developments		<ul> <li>focus efforts on existing infrastructure a</li> <li>Form incubator programs to encourage g setup away from government-led cluster</li> </ul>
<b>B</b> Regional collaboration		

Sources: Expert interview; Bain analysis

tential carve-out for public-private of PPAs, and other enablers

### with national net-zero roadmap

courage industry to adopt green tech

clusters from setup to operations

for renewable deployment within lar/wind and other services

es to support modular approach and and expertise-sharing

greenfield decentralized municipal ers to enhance agility and efficiency





## Five accelerators can help build ecosystems near-term and bring investment to scale

**Policies and incentives** 

**Innovative finance mechanisms** 

Scaling private corporate investment

**Cluster/pilot developments** 

**Regional collaboration** 





## What to do: Three areas warrant action aligning with individual and collective interests

	Advance regional cross-border grid	Grow high-integrity VCM <sup>1</sup>	Expand ASE	
	<ul> <li>Unlock renewable energy potential with increased integration</li> </ul>	<ul> <li>Unlock and scale supply of NBS<sup>2</sup> through cross-border carbon market funding</li> </ul>	• Improve inv harmonized	
Why it is important	Cheaper energy access for the region	<ul> <li>Boost investor confidence and corporate demand by capturing full value of credits</li> </ul>	• Increase gro energy trans	
today	<ul> <li>Increase energy security as a region with effective utilization and resource sharing</li> </ul>	• Drive economic growth with revenue generated from credits	• Accelerate of greater ban	
Potential actions for	<ul> <li>Create domestic and bilateral grid connections to promote grid flexibility</li> </ul>	<ul> <li>Promote demand via purchase of credits</li> <li>Leverage innovative finance to support</li> </ul>	<ul> <li>Leverage pr partnership</li> </ul>	
corporates and investors	<ul> <li>Mobilize resources to plan and build</li> </ul>	NBS project development	<ul> <li>Introduce fi feed-in tarif rebates</li> </ul>	

### **SEA progress**



## EAN Taxonomy

nvestor confidence to adopt a ed high integrity taxonomy

green capital inflows into ansition relative to fossil fuels

e decarbonization journey with inkability to drive transition

private **financing/MDB** ips

financial incentives such as riffs, auction pricing, tax

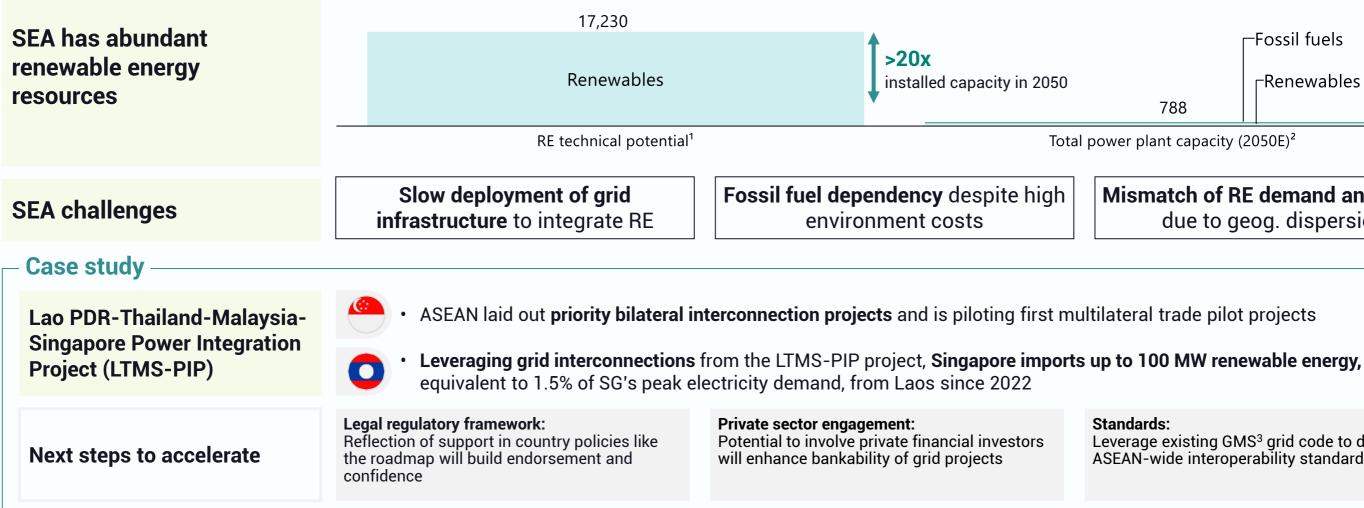






## Regional cross-border grid: A regional grid can unlock even greater renewables potential while helping reduce intermittency risks in any renewables transition

SEA RE technical potential<sup>1</sup> vs. expected total power plant capacity (GW)



Notes: 1) Renewable energy technical potential factors in geographical information, generation patterns and hourly profiles, and system and topographic constraints but does not include economic (e.g., cost competitiveness, grid connectivity) and market factors (e.g., investor interest); solar and wind potential excludes settlements and urban areas to consider wind parks and utility-scale PV systems (does not assess rooftop solar potential); 2) 41% RE mix in AMS Target Scenario from ACE-assuming SEA countries meet their most recently announced targets; 3) Greater Mekong Subregion | Sources: Expert interview; Lit. search Bain analysis

-Fossil fuels

⊢Renewables

788

Total power plant capacity (2050E)<sup>2</sup>

### Mismatch of RE demand and supply due to geog. dispersion

Leverage existing GMS<sup>3</sup> grid code to develop ASEAN-wide interoperability standards



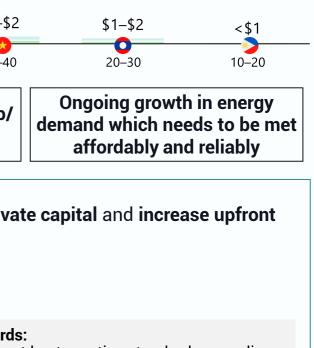


## Scale regional carbon markets: Building connectivity across national carbon markets will create greater demand, investment flows, and overall impact

SEA has massive opportunity to be a carbon issuer through forest protection	Investable car annual forest Potential investable Financially viable carbon – (MtCO2e/year)	protection op	oportunity	-			/year, rep \$1-\$2 20-40
SEA challenges	Weak enforcement of forest conservation policies			Absence of solutions to price nature effectively		Limited knowledge to develop/ monitor NBS projects	
Case study							
Emissions reduction-linked bond				ions reduction-l urns linked to <b>ve</b>			bilize priva
Next steps to accelerate	Legal regulatory f Reflect role of NB education initiativ	S in national plan			ative financing like		Standards Implemen MRV to er

Notes: 1) Net present value for financially viable forest carbon, with the following assumptions: a) Constant carbon price of \$5.8/tCO2 for the first 5 years, followed by a 5% price appreciation for subsequent years over 30-year project time frame; b) \$25/ha for initial project establishment costs, and \$10/ha for subsequent years for project maintenance; c) Incorporates Verified Carbon Standard criteria (e.g., requirement to set aside buffer credits); d) Risk-adjusted discount rate of 10%; | Sources: Expert interview; Lit. search; Bain analysis

### presenting a \$20B-\$30B

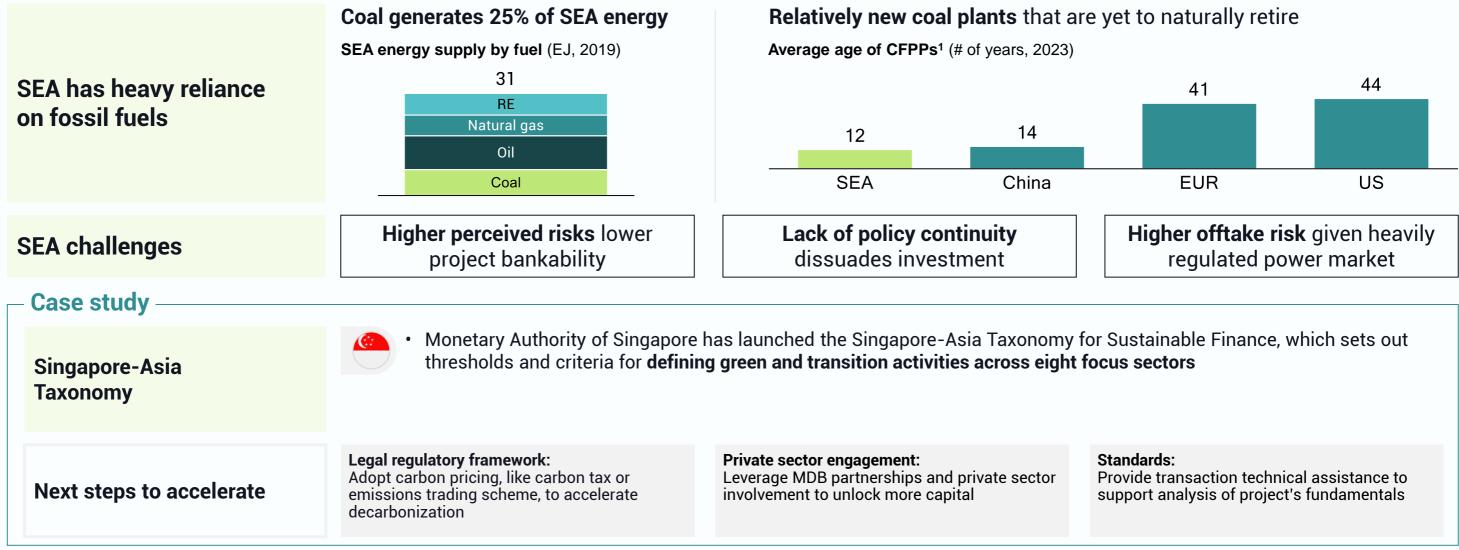


ent best practice standards regarding ensure high-quality carbon offsets





## Taxonomy: Aligning approaches on transition and green finance will further help to build the financing ecosystem and drive returns for all stakeholders





# **Regional collaboration recommendations: Individual SEA countries should seek out** regional collaboration opportunities **Immediate recommendations**

# **Five accelerators**

<b>1</b> <b>2</b> <b>3</b>	Policies and incentivesInnovative finance mechanismScaling private corporate investment	Government Corporates	<ul> <li>Accelerate opportunities for cross-border renew government-to-government ground rules/proto</li> <li>Develop internationally aligned domestic carbon</li> <li>Introduce incentives and common approaches projects</li> <li>Promote opportunities for public-private investo</li> <li>Selectively invest in proven high-impact carbon</li> <li>Adaptation of global standards in reporting and</li> </ul>
4	Cluster/pilot developments	Investors	<ul> <li>Align with governments on investing criteria for</li> <li>Partner with corporates/developers to pilot nov</li> </ul>
5	Regional collaboration		<ul> <li>Focus near-term investments on proven renewa nature-based projects</li> </ul>

- ewables investments and define tocols to progress forward
- on markets for market fungibility
- s for green and transition
- stment in grid infrastructure
- on projects
- nd assessing risk
- or high-capex infra projects ovel financing models wables, energy efficiency, and





# Conclusion



# SEA region made a step forward but still has long way to go

SEA countries have raised commitments on carbon ... ... and momentum is moving forward in the region ...

5 out of 10

SFA countries have improved national roadmap at sector level linked to COP28<sup>1</sup>

green capital flow into the SEA region in 2023 ~\$1.5T

**2**x

increase in SBTi commitments from SEA corporates from 2022 to 2023

~200%

~\$6.3B

annual growth in EV<sup>2</sup> (4W<sup>3</sup> passenger car) sales from 2019 to 2022

~42%

## ... yet still faces difficulties to reduce emissions and reach net-zero targets

investment gap with only \$45B investments made as of 2023

## projected energy demand increase from 2020 to 2030



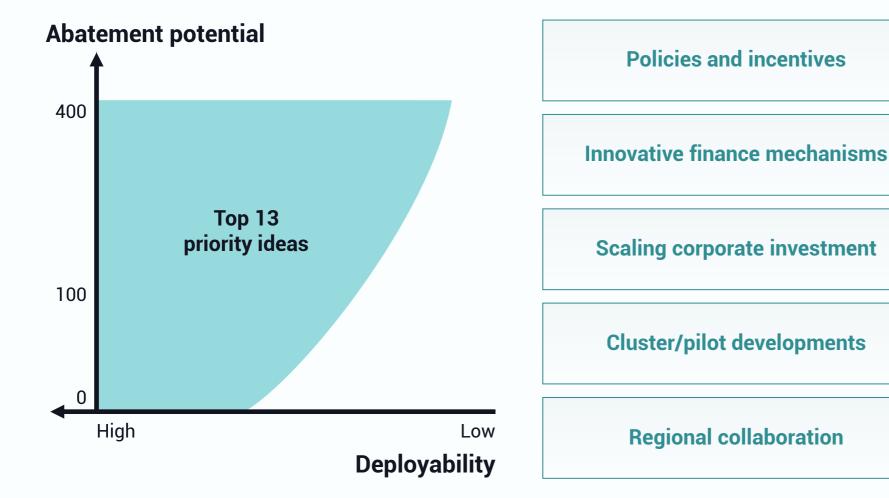


# Translating ambition to action and results will take time; yet we know there are investable ideas and accelerators to leverage and speed up SEA's progress

How to accelerate

with 5 main accelerators

We know where to invest in top 13 investable ideas



## SEA needs to move faster with cooperation of all stakeholders

Governments

## **Corporates**

### Investors





128

## All stakeholders need to take actions to be on track for 2030 targets

### Governments

- Prioritize and focus green incentives
- Continue accelerating progress on carbon pricing and national carbon markets
- Develop policy framework that encourages regional collaboration
- Adopt integrated approach that considers transition and green investments in a just and inclusive way

### Corporates

- Identify revenue growth opportunity and invest in proven ideas
- Decarbonize and invest in green opportunities that increase long-term resiliency and future-proofing
- Invest in resource and capability building
- Establish corporate-level roadmaps aligned with national plans/targets

- risk/return
- for green finance
- sharing
- financing

## Collective actions across stakeholders and countries so SEA can accelerate action

### Investors

 Identify opportunities to partner with corporates and public sector on pipeline development and optimizing

Invest in talent pool and set up teams

Facilitate public-private knowledge

 Continue to pilot catalytic capital usage and the platform for novel



## **Government:** Calls for action

Prioritize and loc	cus green incentives		<b>2</b> Continue progres carbon markets	ss on high-integrity
Accelerate critical industries' decarbonization pathway	Catalyze grid infrastructure enhancement to gradually support energy transition away from fossil fuel subsidies	Drive agriculture transition to encourage sustainable practices	Align global/regional connectivity and implement market measures to allow export of carbon credits to international offtakers	Incentivize carbon market setup with focus on transparent and uniform standard
3 Facilitate regiona	al collaboration with p	oolicy framework	4 Integrate approa	ch with transition a

## ty carbon pricing and

nt ards Strengthen green capabilities (upskill community and specific expertise)

## and green investments

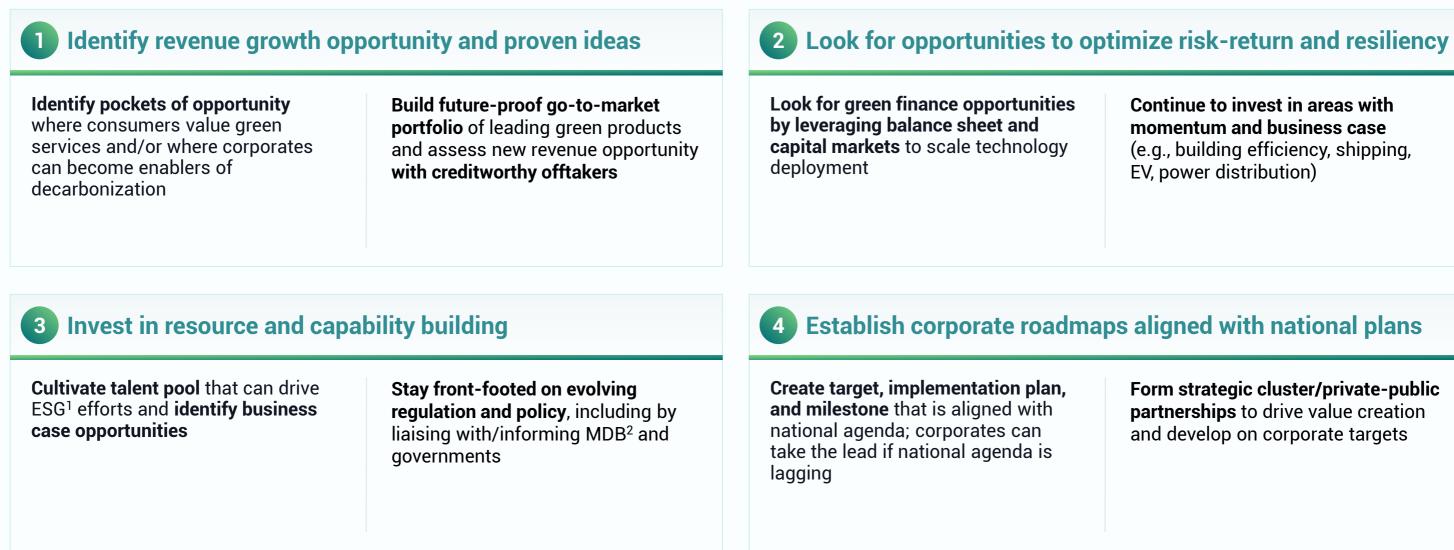
nize and

Meet new demand with green and develop clear transition roadmap for carbon-intensive assets that considers energy security and affordability





## **Corporates:** Calls for action



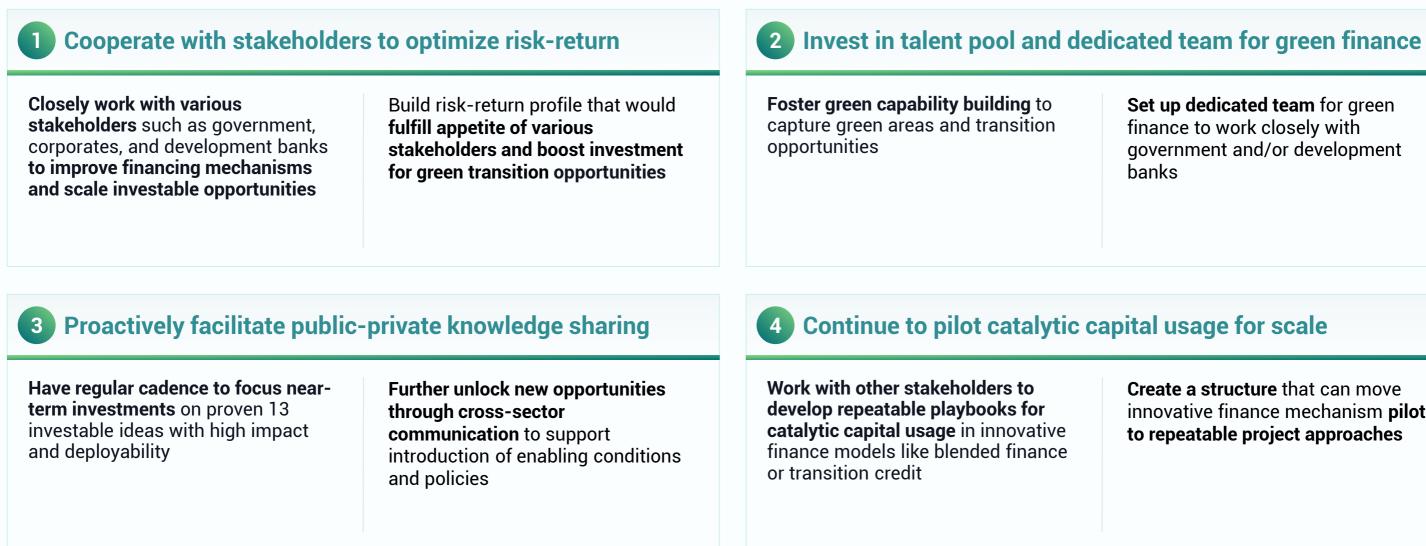
### Continue to invest in areas with momentum and business case (e.g., building efficiency, shipping, EV, power distribution)

Form strategic cluster/private-public partnerships to drive value creation and develop on corporate targets





## **Investors:** Calls for action



Set up dedicated team for green finance to work closely with government and/or development

Create a structure that can move innovative finance mechanism pilots to repeatable project approaches





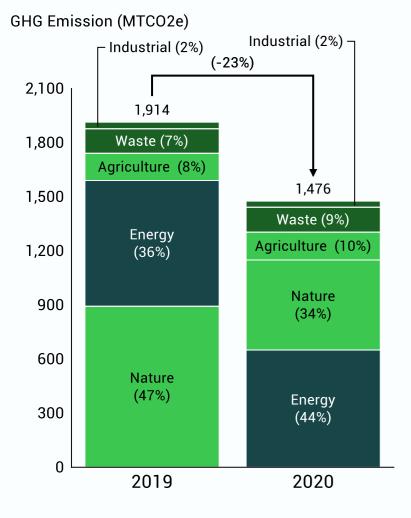
# **Country Insights**



# **Indonesia:** Country Snapshot



## **GHG Emissions Profile**



## **2024 Indonesia Progress Overview**

Government commitments under NDC aim for 32% emissions reduction compared to 2030's BAU

- 34% renewable energy contribution by 2030 (vs. 18% in 2021) and 20% EV of new vehicle sales by 2025 (vs. 1% in 2022)

### Upward trajectory in 2024 Green Index Score, driven by progress seen in GHG emissions and release of roadmap under energy sector

- Temporary drop in GHG emissions for nature sector due to COVID-19 and La Niña
- Release of JETP CIPP outlining priorities and financing plans to implement JETP

### Steady increase in private green investment in 2023, with 28% increase compared to 2022, increase due to large, one-off deals

- 2023 private green investment of \$1,594M, accounting for ~25% of 2023 SEA total

### Major investments seen under fuel substitution and agriculture productivity

- ~\$650M acquisition in Abadi gas project by Petronas and Pertamina and \$500M investment by IFC in microfinancing for small, medium enterprises

### Progress in accelerators seen in implementation of **new carbon pricing** framework and establishment of first net-zero industrial cluster in the region but limitations are still seen in deployment of blended finance funds

- 2023 launch of mandatory ETS in power sector
- Jababeka net-zero industrial cluster with over 2,000 companies
- Detailed roadmap has been released for JETP, but roadblocks in implementation still exist

### 2024 Green Economy Index Score

# **41/100** (**+**+2)

## **Decarbonization Ideas**

### **Electric passenger vehicles** and charging infrastructure

### **Optimization of "subcritical"** coal plants during transition

### Forest/peatlands conservation and blue carbon mangrove restoration





## **Indonesia: Overall Progress Assessment**



	<b>Requirements and Assess</b>	ment	Commentary
	Target-setting and quality	'23 '24	<b>Non-legally binding 2060 net-zero target</b> with 2030 conditional and unconditional emis emissions at ~1,476 MtCO2e vs. ~1,953 MtCO2e 2030 unconditional target
Ambition	Target cascading		2030 national target cascaded to sectors; <b>6/10 major emitting corporates like Indocem</b> <b>net-zero target-setting should be encouraged</b> as none of them has set one
Progress	Current state		<b>Significant decrease (~23%) in emissions (5.4t per capita)</b> ; 18% RE <sup>2</sup> share for power ge annual 4W passenger car sales
Destau	National sector-level roadmap		LT-LEDS covers all sectors; energy transition roadmap by MEMR/IEA has detailed miles roadmap for FOLU decarbonization has been set by MEF
Roadmap	Corporate roadmap		With <b>Indocement's recent announcement of its decarbonization roadmap</b> , there now ex nation ( <b>1/10 major emitting corporates</b> with roadmaps)
	Regulatory framework		No mandatory emissions reporting and permitting process for RE electricity REDD+ framework well implemented and requires mandatory certificate for oil palm gro
Accelerators	Financial prerequisites		Launch of mandatory ETS for power sector announced recently (Feb. 2023); incentives ~80M carbon credits; provides subsidies for both organic/chemical fertilizers
	Infrastructure, tech, and human capital		Lacks sufficient grid for energy transition, <b>planning to develop Super grid by 2025;</b> ~45 Has <b>4 registered, 5 under development NBS projects; high level of SRI adoption</b>
Investment	Corporate investment		Required capital investment of \$108B but with only \$1.6B private investments made in
Highly unlikely to be on tr	rack Unlikely to on track Likely	to be on track	Highly likely to be on track

Notes: 1) Business-as-usual; 2) Renewable energy

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis

### nissions targets from BAU<sup>1</sup> levels, 2020

### ement have set emissions targets, but

generation 18%, 1% of battery EV in

lestones for subsectors; operational

exists a corporate with a roadmap in the

### growers (ISPO)

es for solar and EV in place

150 EV charging stations

in 2023





# Indonesia: Investment Flows and Investment **Opportunities**



### **Recent deal examples**

Fuel substitution: ~\$650M acquisition of Shell's 35% stake in Masela production sharing contract, which includes Abadi gas project, by Petronas and Pertamina

**Microfinancing:** \$500M investment by International Finance Corporation (IFC) in Indonesian lender PT Bank BTPN Tbk to support women-led micro, small, medium enterprises and action on climate change



### Investable ideas **Rationale** Investments in EV adoption seen since 2022 by several auto **companies** (e.g., Indika Energy, Ilectra Motor Group) **Electric passenger** In 2023, Indika Energy established a new EV battery vehicles and charging manufacturing subsidiary and invested \$191M infrastructure Ilectra Motor Group, focusing on electric two-wheelers, has raised \$50M in Series B funding Coal accounts for ~60% of Indonesia's electricity with >50% of Optimization the units being 'subcritical' coal plants of "subcritical" coal Despite plans to phase out coal and commitments to plants during discontinue new coal plants, exemptions are made for plants transition linked to national initiatives Indonesia peatlands hold SEA's largest carbon stock but are prone to fire in dry season **Forest/peatlands** conservation Initiate Reduced Impact Logging for less forest damage and increase conservation and blue carbon mangrove restoration Positive efforts seen through Mangrove for Coastal Resilience Program

### Where further investments can be made

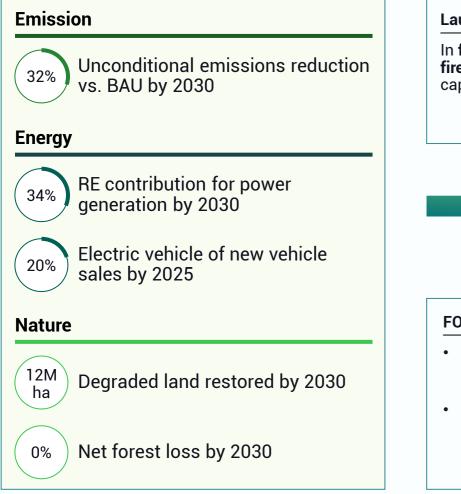




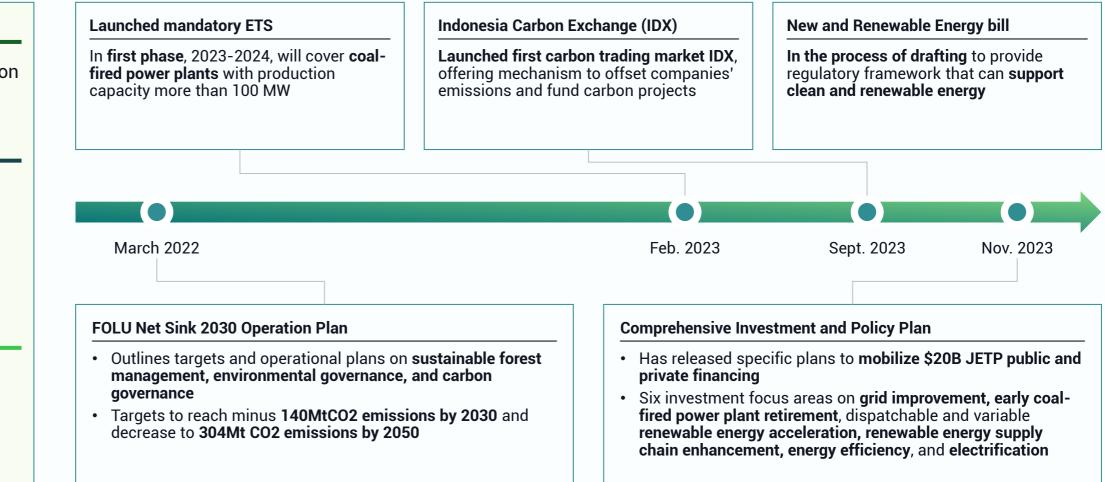
## **Indonesia: Policy**



### Gov. commitments under NDC



### **Recent developments on regulatory framework**





## **Indonesia: Accelerator**



### **Finance mechanism**

### Indonesia JETP

- Nov 2023: JETP Comprehensive Investment and Policy Plan (CIPP) released but still faces struggles
  - UK and US have offered ~\$2B of guarantees, accounting for 20% of IPG's public support
  - More than 55% of public sector IPG funding has already been earmarked before release of JETP CIPP 2023
  - Has excluded captive coal-fired power plants from JETP coals phase-out plan

### Policy

### Carbon pricing

- · Issued national framework for carbon pricing in 2021
- Launched mandatory ETS for power sector in 2023. specifically for coal-fired power plants
  - Expect reduction of 500,000 tCO2e in power sector in 2023

## **Partnership**

### Jababeka industrial cluster

- - global MNCs
- renewable sources

### Collaborative effort towards transition finance

- · Policy reform to initiate private investments
- Developed countries to deploy funding according to timeline
- MDBs to coordinate between public and private sectors and facilitate crowding in funds

### Enhance carbon pricing

- Introduce measures to revise existing long-term PPA<sup>1</sup> to incorporate clauses that restrain carbon cost passthrough
- Expand ETS coverage beyond power sector and recognize international carbon certifications

### Create competitive environment

- into EU

### What is needed





Recent

developments

· First net-zero industrial cluster in the region with more than 2,000 companies from 30 countries • Companies within the cluster include energy players and

 Key goals include increasing energy efficiency and transitioning from fossil fuels to solar and

• Focus on growing battery value chain and leverage Indonesia's abundance of nickel minerals to capitalize on increasing demand from EV industry

Export-oriented industries to adopt low-carbon practices to cushion impact of CBAM on imports

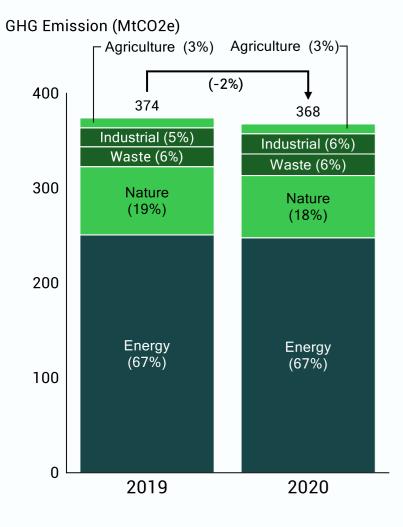




## **Malaysia: Country Snapshot**



## **GHG Emissions Profile**



## **2024 Malaysia Progress Overview**

Government commitments NDC aim for 45% emissions reduction vs. 2005 - 40% renewable energy contribution by 2035 (vs. 18% in 2021) and 15% EV of new vehicle sales

by 2030 (vs. ~1% in 2022)

Upward trajectory in 2024 Green Index Score, increase in roadmap under energy sector

- Release of National Energy Transition Roadmap, which includes initiatives, transition levers, and enablers to accelerate transition into clean energy

Development in regulatory framework aiming to attract more investments in renewable energy and to increase energy efficiency among corporates

- Malaysian government has lifted ban on renewable energy exports
- Energy Efficiency Conservation Act with mandatory audits and energy-saving measures for corporates with energy consumption over 21,600 gigajoules

**326% increase in 2023 private green investment**, due to increase in large-scale deals seen specifically under building sector

- 2023 private green investment of \$1,030M, accounting for ~16% of 2023 SEA total

~50% of investments have been made in buildings; steady investments also seen in 2023 for solar

- \$280M investment in Nusajaya Tech Park data center, \$250M investments in Kulai data center

**\$430M catalytic fund** has been allocated by the government for blended finance and developments in industrial clusters seen in Sarawak and Johor districts

3

### 2024 Green Economy Index Score

# **43/100** (**+**+2)

### **Decarbonization Ideas**

### Enable vPPA via bilateral grid interconnection

### Invest in energy efficiency improvements for buildings

Forest conservation





139

## **Malaysia: Overall Progress Assessment**



	<b>Requirements and Assessr</b>	ment	Commentary
	Target-setting and quality	'23 '24	Non-legally binding net-zero target by 2050 earliest with 2030 unconditional emissions ~368 MtCO2e vs. ~736 MtCO2e 2030 unconditional target
Ambition	Target cascading		Absence of sector-specific emissions targets, but with <b>presence of net-zero and emiss</b> emitting companies, recently target set by YTL Power Intl.
Progress	Current state		<b>Decreased emissions by 2%, but relatively high emissions per capita (11.3t)</b> ; 18% RE sh battery EV in annual 4W passenger car sales
Roadmap	National sector-level roadmap		Recently announced National Energy Transition roadmap (Aug. 2023), a detailed, long-
nuaumap	Corporate roadmap		4/10 major emitting companies have released roadmap to achieve net zero
	Regulatory framework		No mandatory emissions reporting, but <b>structured permitting process for RE electricity</b> <b>REDD+ implementation</b> is in good progress and requires <b>mandatory certificate for oil p</b>
Accelerators	Financial prerequisites		Incentives for EV, solar, and green building exist and <b>started to develop carbon tax polic</b> ~0.5M carbon credits; has agency providing guarantee to SMEs <sup>1</sup> , but no incentives on
	Infrastructure, tech, and human capital		Grid sufficient for current RE penetration, grid upgrade plans being implemented; ~1K I 2 registered NBS projects; has low SRI adoption level
Investment	Corporate investment		Required capital investment of \$27B but with only \$1B private investments made in 202
Highly unlikely to be on t	rack Unlikely to on track Likely	to be on track	Highly likely to be on track

Note: 1) Small and medium-sized enterprises

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis

ons reduction targets; 2020 emissions at

### ssions targets among 7/10 major

share for power generation,  $\sim 1\%$  of

g-term plan for energy transition

ity exists l palm growers (MSPO)

licy in 2023 n organic agriculture

K EV charging stations

2023





140

## Malaysia: Investment Flows and Investment Opportunities



Buildings: \$250M investment by YTL Power International, local banks for Kulai data center project

**Forest conservation** 



## Malaysia sees the potential for export of renewable energy to

YTL PowerSeraya and TNB Power Generation have teamed up to export and import 100 MW of electricity to Singapore via a

Malaysia plans to invest ~\$1.47B into increasing energy efficiency in government buildings according to National Energy Transition Roadmap (NETR) phase two

While forest covers ~50% of total land area, Malaysia has experienced 28% decrease in forest coverage since 2000

Developed REDD+ Finance Framework to incentivize reforestation activities through Forest Conservation Certificate and Forest Carbon Offset

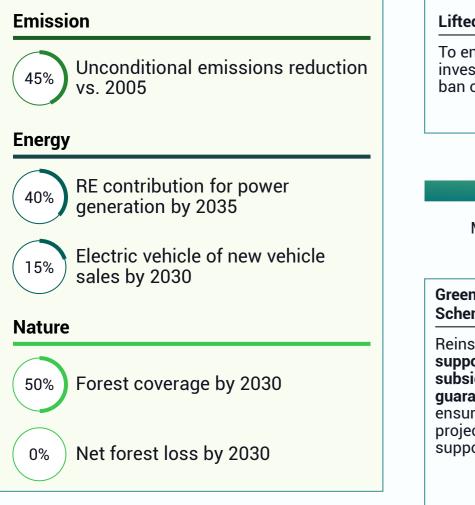




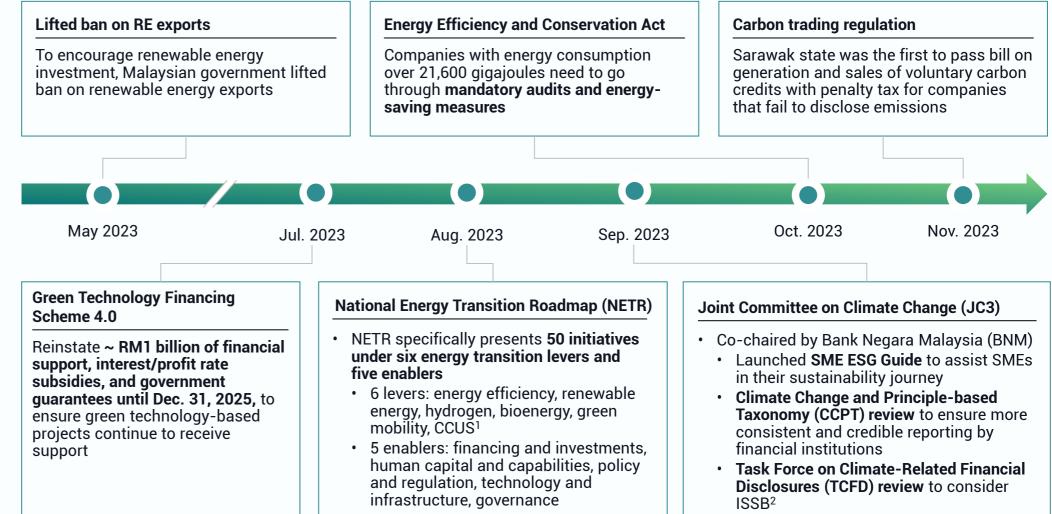
# **Malaysia: Policy**



### **Gov. commitments under NDC**



### **Recent developments on regulatory framework**



Notes: 1) Carbon capture utilization and storage ; 2) International Sustainability Standards Board

Sources: Twelfth Malaysia Plan; National Energy Transition Roadmap; National Statement; MSCI; Country NDC; UNFCCC; Lit. search; Bain analysis





## **Malaysia: Accelerator**



## Recent developments

What is

needed

### **Finance mechanism**

### **Blended finance**

- Aug. 2023: Malaysia Prime Minister announced allocation of \$430M catalytic fund to enable blended finance for energy transition
- Bank Negara Malaysia established financing facility for SMEs in 2022, which includes utilization of blended finance

### Policy

### Energy exchange

- Malaysia lifted bans on renewable energy exports in 2023
- Plans to launch Energy Exchange system soon to accelerate renewable exports to neighboring countries and support cross-border energy sales

## Partnership

### **Industrial parks**

### **Deployment of blended finance**

- Develop and go through feasibility studies on blended finance projects with support from MDBs and asset managers with rich experience
- Engage stakeholders with rich technical and operational experience in executing climate projects

### Further developments in renewables regulations

- Increase renewable target beyond current 40% to scale energy transition
- Facilitate first successful cross-border RE sale to demonstrate feasibility
- Develop a sector implementation roadmap to provide clear direction

### Continue momentum within industrial parks

- investors
- decarbonizing

### Sarawak state government's investment-friendly policies and presence of hydropower resources are attracting more collaboration activities

 Samalaju Industrial Park dedicated to energy-intensive industries like steel, aluminum, etc.

• BioHub Port at Bintulu given presence of biomass industry H2Biscus ammonia feasibility study at Bintulu

 State governments, such as Sarawak and Johor, should continue enabling policies to attract private

Catalyze more eco-industrial park formation by identifying partners with keen interest in

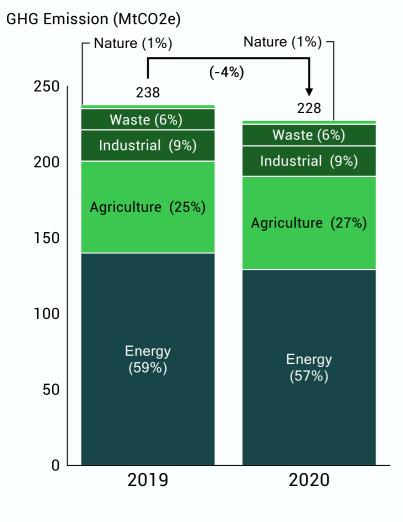




## **Philippines: Country Snapshot**



## **GHG Emissions Profile**



## **2024 Philippines Progress Overview**

Government commitments under NDC aim to <b>decrease ~3% emissions by 2030</b> <b>vs. 2005</b>	39/
<ul> <li>35% renewable energy contribution by 2030 (vs. 22% in 2021) and 100% EV of new vehicle sales by 2040 (vs. ~1% in 2022)</li> </ul>	
<b>Upward trajectory in 2024 Green Index Score,</b> driven by progress seen within corporates' ambitions and roadmaps	Decarb
<ul> <li>Acen newly set ambitions and released roadmap towards net zero</li> </ul>	
Development in regulatory framework has been made, <b>allowing more foreign</b> investments in renewables	1 Uti
<ul> <li>Amended Renewable Energy Act to allow full foreign ownership of renewable energy projects</li> <li>Established "Green Lanes" to expedite process of receiving licenses and permits</li> </ul>	
<b>57% increase in private green investment in 2023</b> compared to 2022, due to increase in domestic investments in infrastructure	Ca
<ul> <li>2023 private green investment of \$1,464M, accounting for ~23% of 2023 SEA total</li> </ul>	<sup>2</sup> sto
Significant increase in waste management investment, while investment momentum continues in solar sector in 2023	
<ul> <li>~\$682M investment by Manila Water Company in waste management and ~\$285M acquisition of shares by Merlaco under solar sector</li> </ul>	3 Re
Positive efforts have been seen in <b>blended finance and new regional collaboration</b> effort towards coal phase-out	

- Pentagreen Capital solar project and transition credits pilot projects

## 2024 Green Economy Index Score

# ′**100** (**▲**+3)

## onization Ideas

### ility-scale solar and wind energy

### ptive solar with incremental energy orage system

### generative agricultural practice





# **Philippines: Overall Progress Assessment**



	<b>Requirements and Assessment</b>		Commentary
	Target-setting and quality	'23 '24	<b>No net-zero commitments but has 2030 unconditional and conditional targets</b> ; 2020 em MtCO2e 2030 unconditional target
Ambition	Target cascading		Absence of sector-specific emissions targets but 4/10 major emitting companies set ne
Progress	Current state		<b>All metrics have improved or maintained their status</b> ; 2.0t of emissions per capita, 22% Fincter increase in forest land, 1% of battery EV in annual 4W passenger car sales
Deedman	National sector-level roadmap		<b>No LT-LEDS</b> available but additional 2040 Energy Plan and Philippine Master Plan for Cli exist
Roadmap	Corporate roadmap		<b>3/10 major emitting companies</b> have released roadmap to achieve net zero; <b>Acen Corp.</b> towards net zero
	Regulatory framework		Requires mandatory emissions reporting and <b>process obtaining permit of RE electricity</b> REDD+2 strategy in progress; <b>inadequate forest law enforcement; requires no registry fo</b>
Accelerators	Financial prerequisites		Carbon tax being explored; complete set of incentives available for solar, electric vehicle ~10K carbon credits; "Organic Agriculture Act" supports organic farming through incent
	Infrastructure, tech, and human capital		In progress of <b>unifying three grids to improve connectivity</b> ; ~300 EV charging stations ir <b>One registered, two under development/approval NBS projects</b> ; multiple organizations ir
Investment	Corporate investment		Required capital investment of \$16.6B but only \$1.5B private investments made in 2023
Highly unlikely to be on tr	rack Unlikely to on track Lik	ely to be on track	Highly likely to be on track

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis

#### emissions at ~228 MtCO2e vs. ~351

#### net-zero and emissions targets

% RE share for power generation, ~0.5%

Climate Resilient Forestry Development

p. has newly established roadmap

ty under development; for fertilizers

cles, green bld.

entives on tax exemption

in place

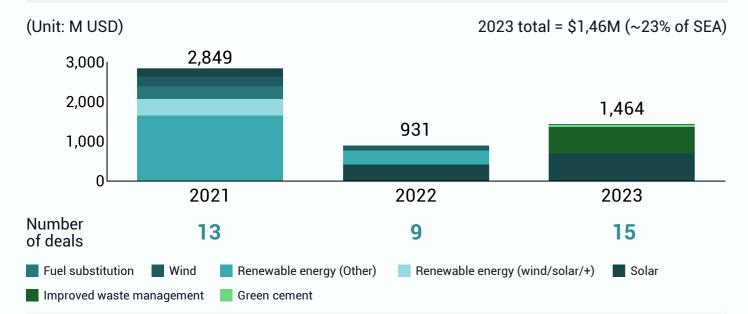
in support of SRI





# **Philippines: Investment Flows and Investment Opportunities**

#### New investments made in the Philippines



#### **Recent deal examples**

Waste management: ~\$682M investment by Manila Water Company in Three-River System Wastewater Project, which involves construction of wastewater treatment facilities and sewer network

**Solar.** ~\$285M acquisition 50.5% in SP New Energy by Meralco



#### Where further investments can be made

Investable ideas	Rationale
Utility-scale solar and wind energy	Philippines is <b>heavily d</b> > <b>50% of power generat</b> In 2023, Meralco Power \$285M investment to <b>f</b> <b>farm and 4.5GWh batte</b>
Captive solar with incremental energy storage system	March 2023: <b>San Migu</b> e <b>BESS project</b> , which wi commercial operations
Regenerative agriculture practice	Philippine government <b>Appropriations Act on a</b> National Corn Program

#### dependent on coal, which accounts for tion

ergen acquired SP New Energy through a fund construction of 3.5GW solar energy ery project

uel Global Power launched nationwide ill be built across 32 locations with s of 1,000 MWH

allocated ~\$766M under 2023 General agriculture (e.g., National Rice Program, n, Organic Agriculture Program)

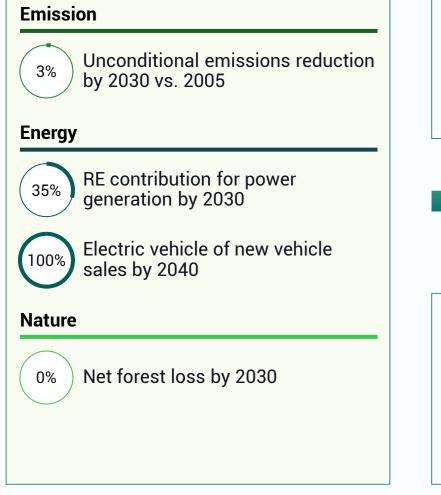




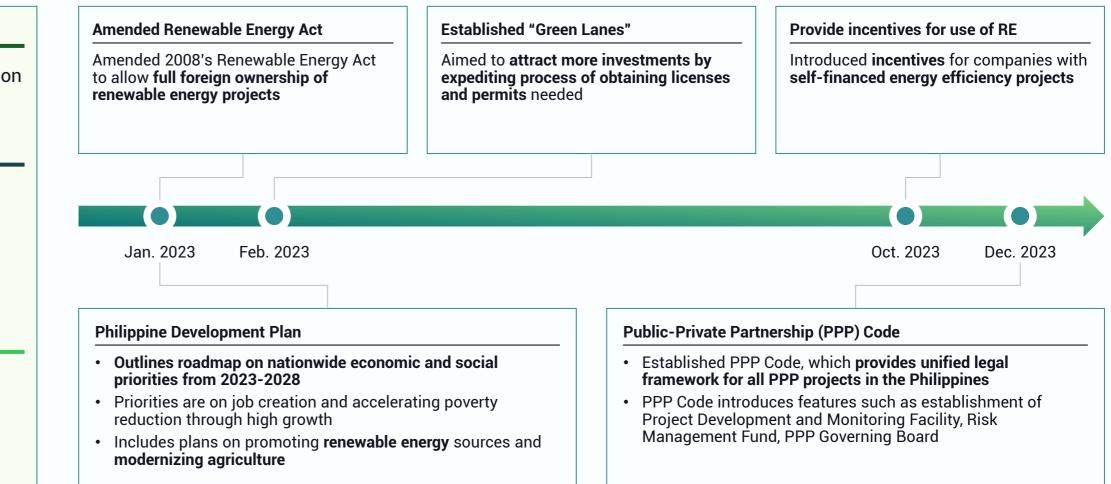
# **Philippines: Policy**



#### Gov. commitments under NDC



#### **Recent developments on regulatory framework**





147

# **Philippines: Accelerator**

Recent

developments

What is

needed



#### **Finance mechanism**

#### Pentagreen Capital solar project

- Pentagreen Capital has provided \$30M subordinate loan for solar projects implemented by Citicore Philippines, improving bankability of the deal
  - The project has bridged funding 490 MW of renewable in the Philippines and targets to expand up to 1 GW
  - Pentagreen Capital aims to increase size of fund up to \$100M

#### Policy

#### **Regulations on renewables**

- Has made regulatory progress in accelerating renewables in the country
  - Amended Renewable Energy Act
  - Established "Green Lanes"
  - Introduced incentives for use of renewables
  - Established Public-Private Partnership Code

## Partnership

#### Transition credits pilot projects

#### Successful blended finance cases

- Ensure successful implementation of solar projects, both in terms of green outcomes and funding more capital through blended finance
- Eventually, aim towards scaling and repeating similar projects to accelerate green investments in the region

#### Further development on renewables regulations

- Establish clear framework to enforce Renewable Portfolio Standards
- Develop a comprehensive energy roadmap to give visibility and predictability to investors

#### **Regional collaboration**

- repeatable system
- richer experience

#### Dec. 2023: MAS has announced launch of two pilot projects for transition credit in the Philippines

 South Luzon Thermal Energy Corporation coal plant (first successful market-based ETM) and Mindanao coal plant

 TRACTION<sup>1</sup> will be bringing insights and projects to build concrete solutions for transition credits

 Cooperate with members and partners of TRACTION to identify roadblocks and build

· Implement transition credits through the two pilot projects with support from partners with

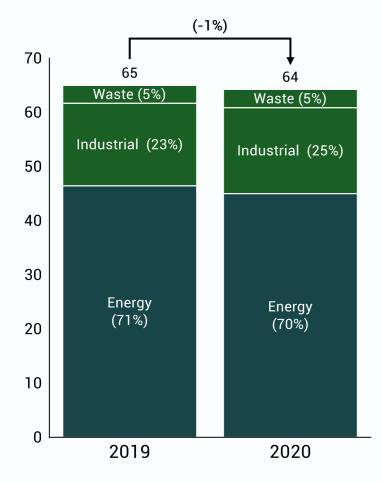




# **Singapore: Country Snapshot**

# **GHG Emissions Profile**

GHG Emission (MtCO2e)



# **2024 Singapore Progress Overview**

Government commitments under NDC target to limit GHG emissions in 2030 to 60 MtCO2e - 3% renewable energy contribution by 2030 (vs. 4% in 2021) and 100% EV of new vehicle sales by 2030 (vs. 12% in 2022) Singapore continues to lead 2024 Green Index Score, with progress seen among corporates releasing ambitions and roadmaps on net zero - SBS Transit, Jardine Cycle & Carriage, Wilmar International have set either ambition targets or roadmaps on net zero 21% drop in private green investments in 2023 compared to 2022 due to decrease in size of individual deals - 2023 total private green investments of \$913M, accounting for ~14% of 2023 SEA total Despite overall drop in investments, increases were seen in transport and building sectors, while decreasing in solar and waste management vs. 2022 ~\$400M acquisition by Singapore Telecommunications Limited in buildings and \$70M investment from BPIN Investment Co in transport Steps have been made on transition credits, carbon pricing, and regional collaboration for low-carbon electricity imports - Monetary Authority of Singapore has launched TRACTION - 2024 new carbon pricing schemes are expected to be implemented in Singapore EMA<sup>1</sup> has approved low-carbon imports from Cambodia, Indonesia, and Vietnam in 2023

\*\*



#### 2024 Green Economy Index Score

# **55/100** (**+**+4)

## **Decarbonization Ideas**

#### Enable vPPA via bilateral grid interconnection

#### **Energy efficiency improvements for** data centers

Waste stream for biofuels production and low-carbon transition fuels for maritime





149

# **Singapore: Overall Progress Assessment**

	<b>Requirements and Asses</b>	sment	Commentary
		'23 '24	
	Target-setting and quality		Non-legally binding 2050 net-zero target with an overall 2030 absolute emissions target ~64 MtCO2e vs. ~60 MtCO2e 2030 unconditional target
Ambition	Target cascading		Absence of sector-specific emissions targets, but with <b>presence of net-zero and emiss</b> emitting companies, recently target set by JC&C, SBS Transit
Progress	Current state		<b>No significant progress</b> ; 11.3t of emissions per capita, ~4% RE share for power generat passenger car sales
	National sector-level roadmap		LT-LEDS and Green Plan released in 2021 provides targets but lacks implementation de
Roadmap	Corporate roadmap		3/10 major emitting companies have released roadmap to achieve net zero; SBS Trans released roadmaps on net zero
	Regulatory framework		Mandatory emissions reporting for industrial facilities emitting >2K tCO2e/year Connection point of global carbon registries: carbon credits can offset 5% of carbon ta
Accelerators	Financial prerequisites		Plans to increase carbon tax from S\$5/ton of emissions to S\$25/ton of emissions by 2 No carbon credits issued in 2023 due to limited land area; presence of green loans for \$
	Infrastructure, tech, and human capital		~4K EV charging stations in place; more grid infra with AI/ML planned to support DER <sup>1</sup> Limited land resources for forestry projects and agricultural areas to implement SRI
Investment	Corporate investment		Required capital investment of \$5B but only \$0.9B private investments made in 2023
Highly unlikely to be on t	rack Unlikely to on track Like	ely to be on track	Highly likely to be on track

Note: 1) Distributed Energy Resource

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis

\*\*



#### rget of 60 MtCO2e; 2020 emissions at

#### ssions targets among 6/10 major

ration, 12% of battery EV in annual 4W

details; no new roadmap was released

nsit and Wilmar International newly

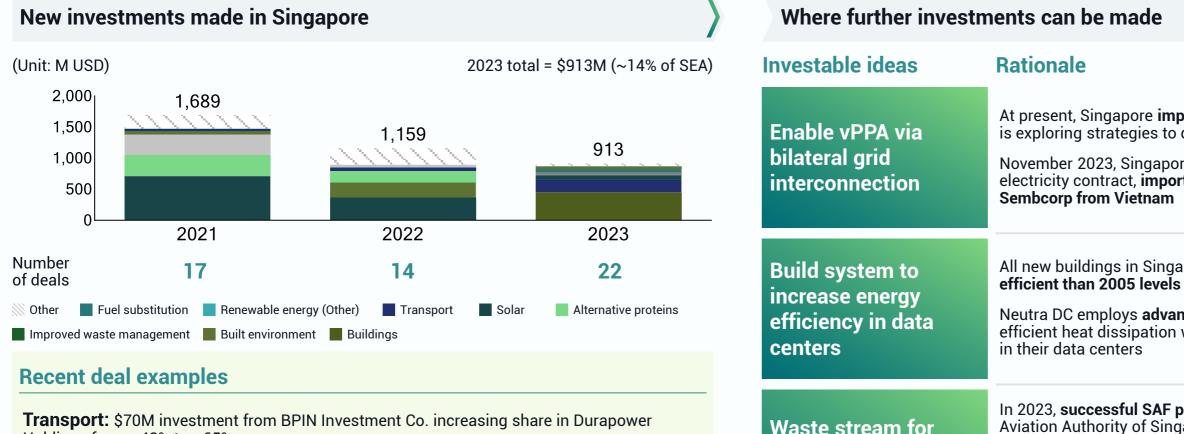
taxes from 2024 2025 r SMEs

R<sup>1</sup> and energy imports





# **Singapore:** Investment Flows and Investment Opportunities



Holdings from ~48% to ~65%

Solar: \$42M funding in Maxeon Solar Technologies by Zhonghuan Singapore Investment and Development Pte. Ltd.

biofuels production

transition fuels for

and low-carbon

maritime

Sources: AVCJ; S&P Capital IQ; Preqin; Pitchbook; Global Energy Monitor; Expert interview; Lit. search; Bain analysis



At present, Singapore imports almost all its energy needs and is exploring strategies to diversify its energy sources

November 2023, Singapore has approved fourth cross-border electricity contract, import of low-carbon electricity by

All new buildings in Singapore must be 50% more energy

Neutra DC employs advanced cooling techniques to ensure efficient heat dissipation while minimizing energy consumption

In 2023, successful SAF pilot by Singapore Airlines with Civil Aviation Authority of Singapore (CAAS) and GenZero to generate SAF credits for sale

In COP 28, Pacific International Lines, Singapore-based shipping company, and **DP World**, Dubai-based port operator, agreed to develop green solutions for maritime industry

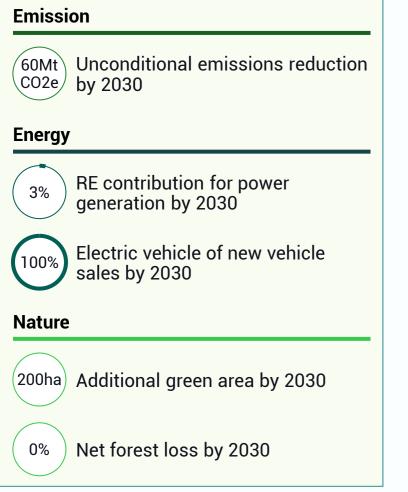




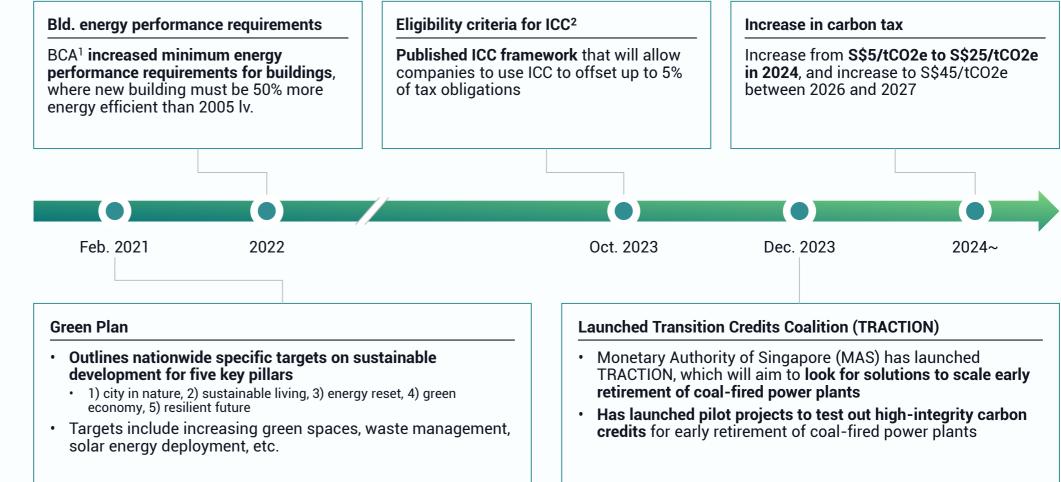
# **Singapore: Policy**

# \*\*

#### Gov. commitments under NDC



#### **Recent developments on regulatory framework**









# **Singapore: Accelerator**



#### **Finance mechanism**

#### New innovative mechanisms

- Sept. 2023: MAS<sup>1</sup> launched new finance mechanism, transition credit, to accelerate coal phase-out
- Dec. 2023: Singapore announced launch of Asiafocused blended finance initiative FAST-P
  - FAST-P targets fund size of \$5B
  - Has partnered with ADB, GEAPP, and MAS to accelerate the initiative

#### Policy

#### Carbon tax

 Introduced international carbon credits framework in 2024 to offset up to 5% of taxable emissions

\*\*

- Progressive increase in carbon tax rates from S\$5/tCO2e in 2019 to S\$25/tCO2e in 2024
- S\$45/tCO2e in 2026 and 2027
- S\$50~\$80/tCO2e by 2030

## Partnership

#### **Regional collaboration for renewables**

- and Vietnam

# What is needed

- Project implementation based on innovative finance mechanisms
- Build track records of transition credits projects, showcasing successful use of carbon credits for coal phase-out
- · Fast-P initiative to focus on successfully executing blended finance projects in Asia through partnering with both public and private stakeholders
- Further advances in carbon tax **Expand number of qualifying projects** under Eligible List as part of its carbon tax regime Continue to align carbon tax rate with global
  - carbon price to ensure carbon price remains effective

#### Support grid development

- import



#### Singapore government targets to import 4GW of low-carbon electricity by 2035

• 4GW accounts for ~30% of Singapore's electricity supply

 In 2023, Energy Market Authority has approved lowcarbon electricity import from Cambodia, Indonesia,

#### Expansion of SEA countries' grid infrastructure is critical to increase availability of electricity for

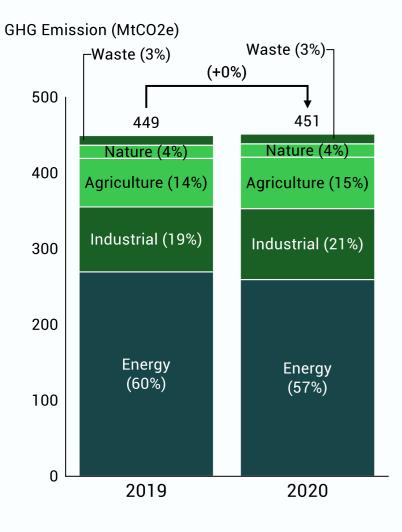
 Key is to build strong G2G<sup>2</sup> relationships and support other SEA countries through funding and technical assistance





# **Thailand: Country Snapshot**

# **GHG Emissions Profile**



## **2024 Thailand Progress Overview**

Government commitments under NDC aim for <b>30% emissions reduction</b> compared to 2030's BAU level	39/
<ul> <li>- 30% renewable energy contribution by 2030 (vs. 19% in 2021) and 100% EV of new vehicle sales by 2035 (vs. 8% in 2022)</li> </ul>	
Upward trajectory in 2024 Green Index Score, driven by national roadmaps under energy sector	Decarb
<ul> <li>National Energy Plan released by the government and Clean Energy Transition roadmap released by IEA</li> </ul>	
Established <b>Department of Climate Change and Environment</b> under Ministry of Natural Resources and Environment in 2023	1 Ut
<ul> <li>The department is to support achieving Thailand's commitment towards net zero by 2050</li> </ul>	
8% increase in 2023 private green investment, due to large-scale investment in wind sector	
<ul> <li>2023 private green investment of \$393M, accounting for ~6% of 2023 SEA total</li> </ul>	2 Ele
Significant increase in wind power investment, making ~84% of 2023 total private green investment in Thailand	
<ul> <li>\$334M acquisition by Nusasiri in Wind Energy Holding</li> </ul>	
Thailand has successfully <b>accelerated EV ecosystem</b> within the country through strong subsidies for EV consumers	3 Al fo

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; UNFCCC; Berkley Carbon Trading Project; Expert interview; Lit. search; Bain analysis



## 2024 Green Economy Index Score

# /100 ( +2)

### bonization Ideas

#### Jtility-scale solar and wind energy

#### electric passenger vehicles and harging infrastructure

#### Alternate wetting and drying (AWD) or rice cultivation





# **Thailand: Overall Progress Assessment**

	<b>Requirements and Assessr</b>	ent Commentary
		3 '24
	Target-setting and quality	Non-legally binding 2065 net-zero target with carbon neutrality milestone by 2050; 20 ~389 MtCO2e 2030 unconditional target
Ambition	Target cascading	Sectoral emissions targets detailed out in LT-LEDS, <b>6/10 major emitting corporates ha</b> targets by Gulf Energy and Ratch Group
Progress	Current state	6.3t of emissions per capita, 19% RE share for power generation,~2% decrease in fore passenger car sales
Roadmap	National sector-level roadmap	Well-established roadmap on net zero; general LT-LEDS, PDP 2018-2037, Clean Electron long-term targets and initiatives for energy transition
	Corporate roadmap	1/10 major emitting corporates has released roadmap to achieve net zero
	Regulatory framework	Mandatory emissions reporting for large facilities; Climate Change Act still under draf National registry of mitigation actions in place; no mandatory certificate on organic c
Accelerators	Financial prerequisites	Carbon tax in plans; incentives in place for solar, wind, and electric vehicles ~122K carbon credits issued on local registry; presence of microcredits scheme for su
	Infrastructure, tech, and human capital	Strong infra-island grid connectivity, smart grid upgrades in process; ~2K EV charging Five certified NBS projects on Thailand carbon registry, none under Verra; early stage
Investment	Corporate investment	Required capital investment of \$33B but only \$0.4B private investments made in 2023

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis



020 emissions at ~451 MtCO2e vs.

#### ave set net-zero targets, with recent

est land, 8% of battery EV in annual 4W

ricity Transition released in 2023 with

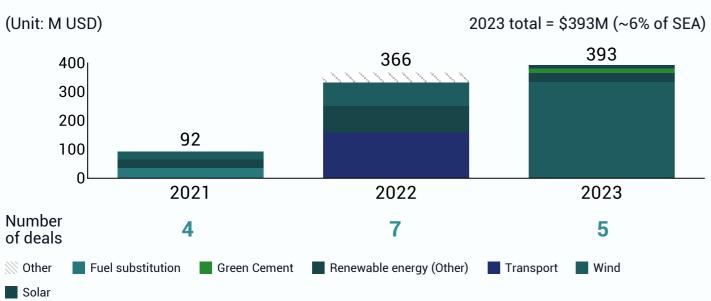
fting process ultivation

mallholder famers g stations in place of SRI adoption





# **Thailand: Investment Flows and Investment Opportunities**



#### **Recent deal examples**

New investments made in Thailand

Wind: \$334M acquisition by Nusasiri in Wind Energy Holding, acquiring additional 26.65% of Wind Energy Holding

**Renewable energy:** ~\$32M acquisition of 25% stake in B. Grimm power by PEA ENCOM International Co.

#### Where further investments can be made Investable ideas **Rationale** In 2024, introduction of Green Utility Tariff on prices of renewable energy sources aim to incentivize businesses to Utility-scale solar perform the shift and wind energy In 2021, Thailand launched the then-largest floating hydrosolar project, 45 MW EV registration has increased 380% in 2023 compared to 2022, **Electric passenger** with 100.219 units in 2023 and 20.816 units in 2022 vehicles and charging PTT Oil and Retail Business aims to build 7,000 EV charging infrastructure stations by 2030 Thailand is the second-largest exporter of rice Alternate wetting and drying for rice Thai Ministry of Agriculture and Cooperatives has launched Thai Rice NAMA project in six provinces to reduce GHG cultivation emissions from irrigated rice cultivation

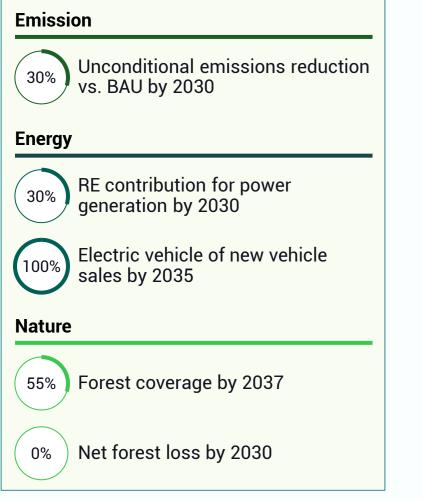




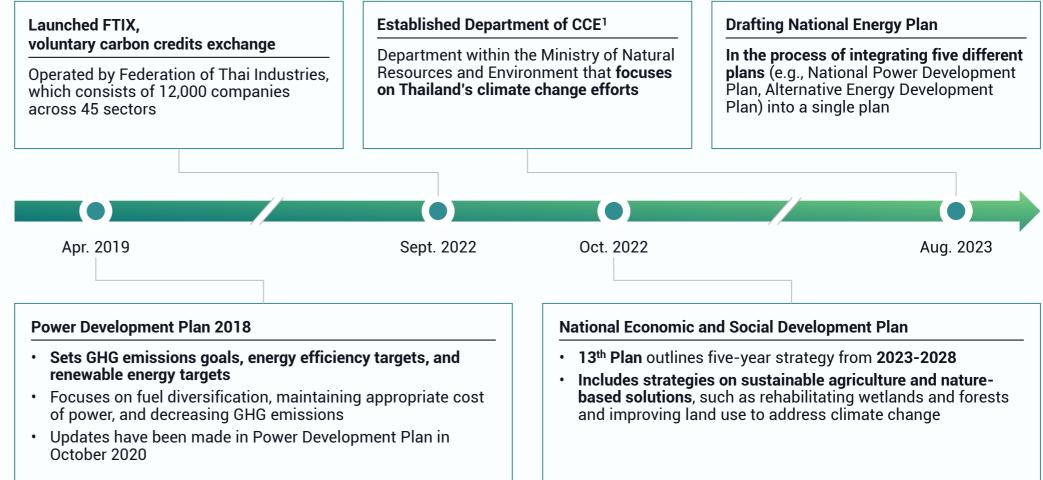


# **Thailand: Policy**

#### Gov. commitments under NDC



#### **Recent developments on regulatory framework**









# **Thailand: Accelerator**



What is

needed

#### **Finance mechanism**

#### **Thai Climate Initiative Fund**

- Aug. 2023 launch of Thai Climate Initiative Fund at a size of ~\$7.1M as one of the four outputs of Thai-German Cooperation on Energy, Mobility, and Climate (TGC-EMC)
- The fund will primarily focus on providing financial support for climate mitigation and adaptation projects

#### Policy

#### **EV regulations**

- Thailand has successfully shaped EV market through attractive EV subsidies
  - 150,000 baht/car, which has boosted EV sales in Thailand in 2022
  - · Planning to decrease subsidy package to 100,000 baht/EV in 2023 as EV ecosystem can now operate on its own

## **Partnership**

#### Lien Ha Thai industrial park

- to invest in

	New finance mechanism	Further developments in EV regulation	Growth of E\
s	<ul> <li>Need to utilize new finance mechanism, such as blended finance, to catalyze private finance in</li> </ul>	<ul> <li>Continue enabling policies that attract foreign investment in EV manufacturing</li> </ul>	Attract inter and Japane
ł	<ul> <li>green investments</li> <li>Build expertise and track record through support from stakeholders with greater experience</li> </ul>	<ul> <li>Gradual incentives reform to remove universal fossil fuels subsidy and adopt targeted incentives for sector that brings competitive advantage</li> </ul>	<ul> <li>Expand induces</li> <li>as battery n</li> <li>charging state</li> </ul>

#### Sources: MSCI; Country NDC; UNFCCC; Expert interview; Lit. search; Bain analysis



## • 2021, Lien Ha Thai Industrial Park has been established with favorable conditions for investors

• By 2023, the industrial park has attracted 11 projects with investments >\$1B 9 projects involve foreign direct investments

#### EV industrial hub

ternational EV makers, such as Chinese nese EV makers

dustrial hub along EV value chain, such manufacturing, battery recycling, EV station

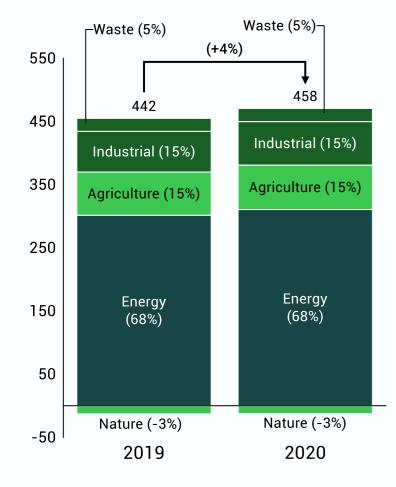




# Vietnam: Country Snapshot

# **GHG Emissions Profile**

GHG Emission (MtCO2e)



# **2024 Vietnam Progress Overview**

to 2030's BAU level

by 2030 (vs. 3% in 2022)

compared to 2021

compared to past years

Government commitments under NDC aim for 16% emissions reduction compared - 47% renewable energy contribution by 2035 (vs. 43% in 2021) and 50% EV of new vehicle sales Upward trajectory in 2024 Green Index Score, driven by release of new national roadmap, increase in renewable energy and decrease in tree loss - PDP8 (May 2023) and JETP Resource Mobilization Plan (Dec. 2023) - 1.7% increase in use of renewables compared to 2021, and tree loss decreased by 14% 79% drop in 2023 private green investments compared to 2022, driven by freeze in investments from delays in major national roadmaps - 2023 private green investments of \$199M, accounting for ~3% of 2023 SEA total 2023 green investment projects have been focused on smaller-scale solar projects \$165M acquisition by AC Energy of Super Energy's solar energy business and \$20M investment by responsibility climate fund in CME solar Progress seen in initiatives related to carbon markets and eco-friendly industrial parks, but limitations exist in scaling blended finance projects

- Launched first voluntary carbon exchange in 2023 and plans to pilot exchange in 2025
- Has announced conversion to eco-friendly industrial parks by 2030
- JETP faces roadblocks implementing projects due to 1) fragmented source of funds, 2) large portion of earmarked funds, 3) small concessional funds

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; UNFCCC; Berkley Carbon Trading Project; Expert interview; Lit. search; Bain analysis



#### 2024 Green Economy Index Score

# **38/100** (**+**+5)

## **Decarbonization Ideas**

#### Alternative transmission and distribution infrastructure expansion

#### **Precision agriculture practice**

Utility-scale solar and wind energy





# **Vietnam: Overall Progress Assessment**

	<b>Requirements and Asses</b>	sment	Commentary
		'23 '24	
	Target-setting and quality		<b>Non-legally binding 2050 net-zero target</b> with emissions reductions target for 2030; 20 ~781 MtCO2e 2030 unconditional target
Ambition	Target cascading		<b>2030 national target cascaded to sectors; corporate net-zero targets set by 3 major em</b> set by Vinamilk in 2023)
Progress	Current state		<b>Forest land area has increased as a result of forest conservation efforts</b> ; 4.7t of emission generation, 3% of battery EV in annual 4W passenger car sales, 14% decrease in tree lost
Roadmap	National sector-level roadmap		Recently established detailed <b>national roadmap on Energy: PDP8</b> (May 2023), <b>JETP</b> imp Has approved sustainable agriculture and rural development strategies in 2022
	Corporate roadmap		Needs corporate-level efforts to develop roadmaps as all major emitting corporates do
	Regulatory framework		Emissions reporting mandatory for sectors, but <b>no permitting process for RE electricity</b> REDD+ framework, regulations on fertilizers are well set, <b>but lack carbon market registr</b>
Accelerators	Financial prerequisites		Carbon tax under development; incentives for EV, solar, and green building introduced No carbon credits issued and incentives on organic agriculture
	Infrastructure, tech, and human capital		Lacks sufficient grid for RE, so no new solar/wind projects in 2022; ~500 EV charging s No NBS projects but has high level of SRI adoption
Investment	Corporate investment		Required capital investment of \$34B but only <b>\$0.2B private investments made</b> in 2023
Highly unlikely to be on t	rack Unlikely to on track Lik	ely to be on track	Highly likely to be on track

Sources: Country NDC; LT-LEDS; Climate Watch; IRENA; IEA; FAO; Euromonitor; UNFCCC; Expert interview; Lit. search; Bain analysis



2020 emissions at ~458 MtCO2e vs.

#### emitting corporates (most recent target

sions per capita, 43% RE share for power loss

mplementation plan (Dec. 2023)

#### do not have decarbonization roadmap

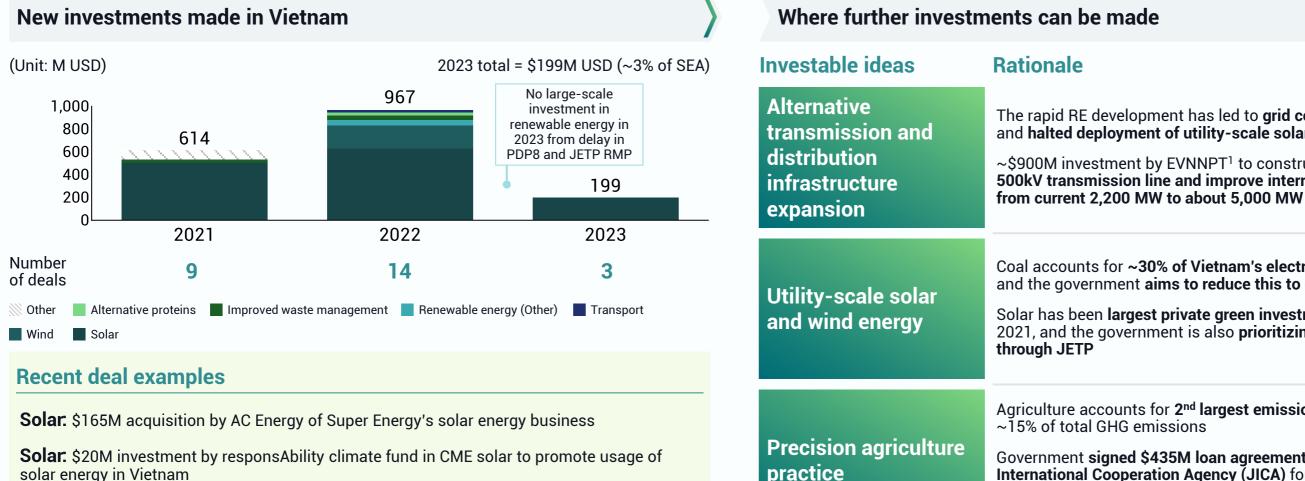
ity stry, VCM standards

g stations in place





# **Vietnam:** Investment Flows and Investment Opportunities



supply chains



#### The rapid RE development has led to grid congestion issues and halted deployment of utility-scale solar projects

~\$900M investment by EVNNPT<sup>1</sup> to construct a **North-South** 500kV transmission line and improve interregional connectivity

Coal accounts for ~30% of Vietnam's electricity generation, and the government aims to reduce this to ~20% by 2030

Solar has been largest private green investment sector since 2021, and the government is also prioritizing solar and wind

Agriculture accounts for **2<sup>nd</sup> largest emissions** in Vietnam, ~15% of total GHG emissions

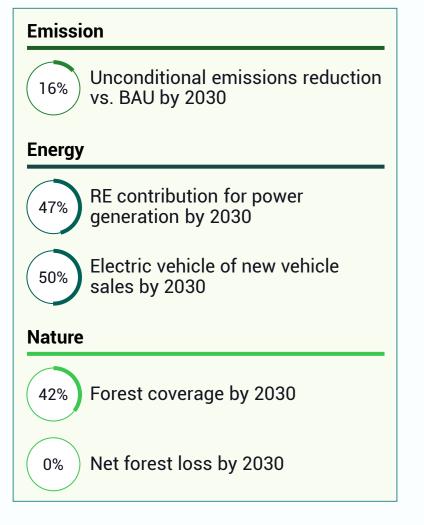
Government signed \$435M loan agreement with Japan International Cooperation Agency (JICA) for funding projects for three different topics, which include expanding agriculture



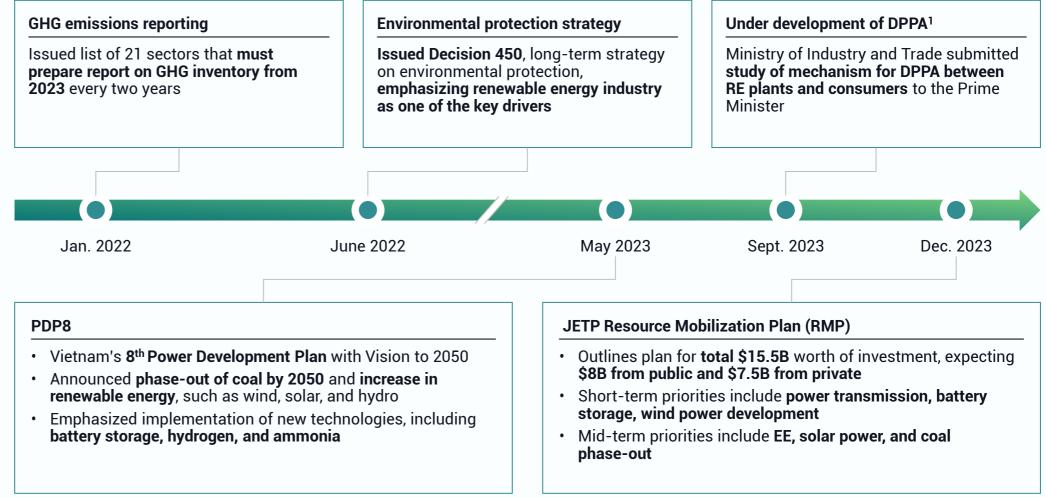


# **Vietnam: Policy**

#### Gov. commitments under NDC



#### **Recent developments on regulatory framework**

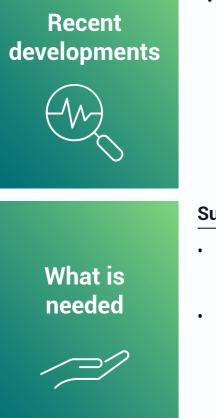








# Vietnam: Accelerator



# **Finance mechanism**

#### Vietnam JETP

- Investment priorities specified by JETP RMP (Dec. 2023) but still faces challenges in implementing projects
  - Fragmented funding sources that involve 11 IPG countries. ADB. and CIF
  - 20% of Vietnam's JETP funds earmarked before release of the JETP BMP
  - ~70% of Vietnam's JETP loans at commercial rate. making it difficult to scale blended finance to meaningful level

# **Policy**

#### Incentives for energy transition

- In 2023, implemented an updated feed-in tariffs mechanism for new wind and solar projects
  - Set annual prices instead of on a 20-year basis to provide more flexibility and responsiveness to market conditions
  - Introduced solar radiation intensity factor to increase price and promote development in regions with lower radiation levels

# **Partnership**

#### Industrial parks

- country
  - China



 Provide funds with greater flexibility (e.g., without earmark) and in catalytic terms to scale blended finance

#### **Prioritize incentives**

- Focus incentives to accelerate implementation plan for expansion of strategic critical industries and remove any distortion to market prices
- Allocate resources to enhance grid infrastructure, which is more crucial to advancing energy transition

#### Industrial park focused on decarbonization



#### • Vietnam has 563 industrial parks throughout the

 China Plus One strategy has initiated companies to move into Vietnam to decrease supply chain dependency on

· Ministry of Planning and Investment released a report to convert some existing industrial parks to eco-friendly parks by 2030

• **Co-locate global companies** with rich experience in decarbonization and technology

#### • Form industrial parks with stakeholders that have identified decarbonization priorities





# Appendix



# **New Investments: Glossary**

**PROGRESS ASSESSMENT** 

Transport	Corporate	Sovereign wealth fund/ Government affiliate	Domestie
EV manufacturing EV charging Alternative-fuel ships	Included state-owned corporates		If the inv country i with targ country
		Private equity/	
Industrial and Waste	Climate fund <sup>2</sup>	Venture capital	Foreign
Improved waste mgmt. Green cement Alternative materials	E.g., financial institutions- established funds, venture capitals	Included investment arm of a corporate or SWF <sup>3</sup>	(outside If the inv country i SEA
)	Infrastructure fund		
	EV manufacturing EV charging Alternative-fuel ships Industrial and Waste Improved waste mgmt. Green cement	EV manufacturing EV charging Alternative-fuel shipsIncluded state-owned corporatesIndustrial and WasteClimate fund2Improved waste mgmt. Green cement Alternative materialsE.g., financial institutions- established funds, venture capitalsImproved waste mgmt. Green cement Alternative materialsInfrastructure fund	TransportCorporateGovernment affiliateEV manufacturing EV charging Alternative-fuel shipsIncluded state-owned corporatesGovernment affiliateIndustrial and WasteIncluded state-owned corporatesPrivate equity/ Venture capitalImproved waste mgmt. Green cement Alternative materialsE.g., financial institutions- established funds, venture capitalsPrivate equity/ Venture capitalInfrastructure fundInfrastructure fundInfrastructure fund

**Investor type** 

#### tic

nvestor HQ is the same rget HQ

nvestor HQ is outside of

# **Investor origin**

#### Foreign (within SEA)

If the Investor HQ country is different from target HQ country but is in SEA

#### e SEA)







# [Backup] Nationally Determined **Contributions (NDCs)** targets of SEA countries

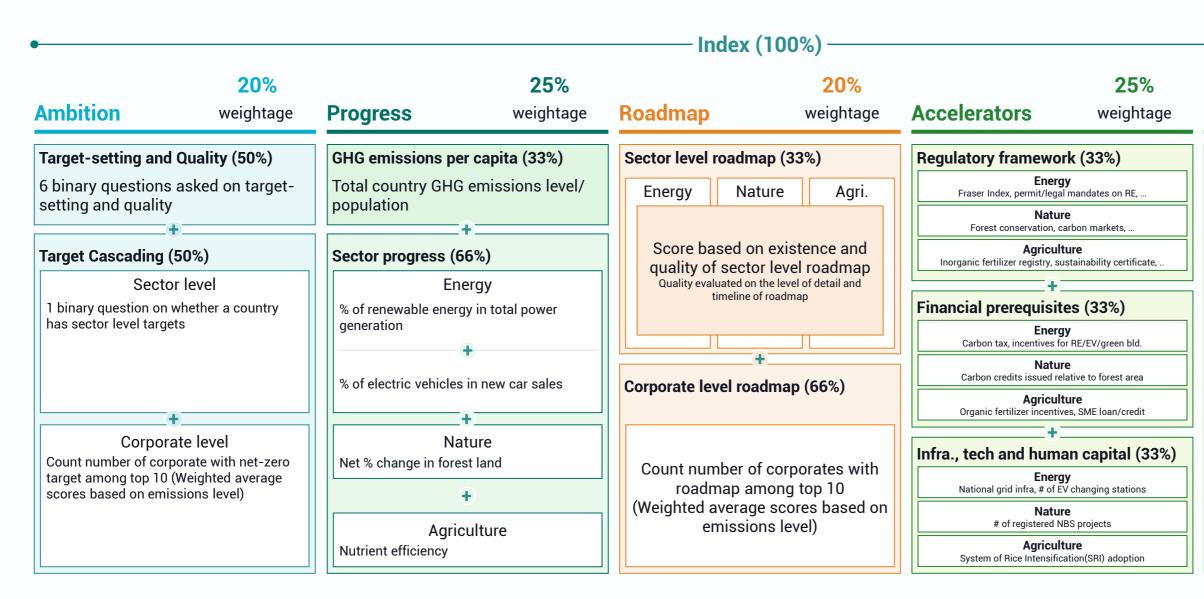


(Unit: MtCO2e)	Brunei	Cambodia	Indonesia	C Lao PDR	Salaysia	<b>v</b> Myanmar	>> Philippines	Singapore	<b>Thailand</b>	Vietnam
NDC date of submission	Dec. 2020	Dec. 2020	Sep. 2022	May 2021	July 2021	Aug. 2021	Apr. 2021	Nov. 2022	Nov. 2022	Nov. 2022
Current emissions (2020)	12	75	1,476	43	368	247	228	64	451	458
Business-as- usual (2030)	30	155	2,869	104	1,339	843	360 (cumulative 3340 <sup>(1)</sup> , 2020-2030)	91 <sup>(2)</sup>	555	928
Unconditional NDC target (2030)	24 (-20% from BAU)	N/A	1,953 (-32% from BAU)	42 (-60% from BAU)	736 (-45% <sup>(3)</sup> from base year)	598 (-245Mt <sup>4</sup> from BAU)	351 (-3% from BAU)	60 (absolute emissions target)	389 (-30% from BAU)	781 (-16% from BAU)
Conditional NDC target (2030)	N/A	90 (-65Mt from BAU)	1,632 (-43% from BAU)	34 <sup>(5)</sup>	N/A	428 (-415Mt <sup>3</sup> from BAU)	90 (-75% from BAU)	60	333 (-40% from BAU)	524 (-44% from BAU)

Notes: 1) BAU emissions in 2030 calculated by solving for CAGR based on cumulative BAU emissions for the period 2020 to 2030; 2) Calculated by applying CAGR (2010-18) to 2018 emissions; 3) Reduction of carbon intensity; 4) Sum of reduction target of each sector; 5) Conditional targets set for sectors including land use, energy, agriculture and waste; NDC-nationally determined contribution-a country's official commitment to greenhouse gas emission reduction as submitted to the UNFCCC Sources: Climate Watch; UNFCCC Country NDCs

BAIN & COMPANY 🕙 🌓 GenZero standard TEMASEK

# [Backup] SEA Green Economy Index Methodology



#### 10%

#### Investment

weightage

#### Green investment size (100%)

% of actual private green investment against the required amount of investment

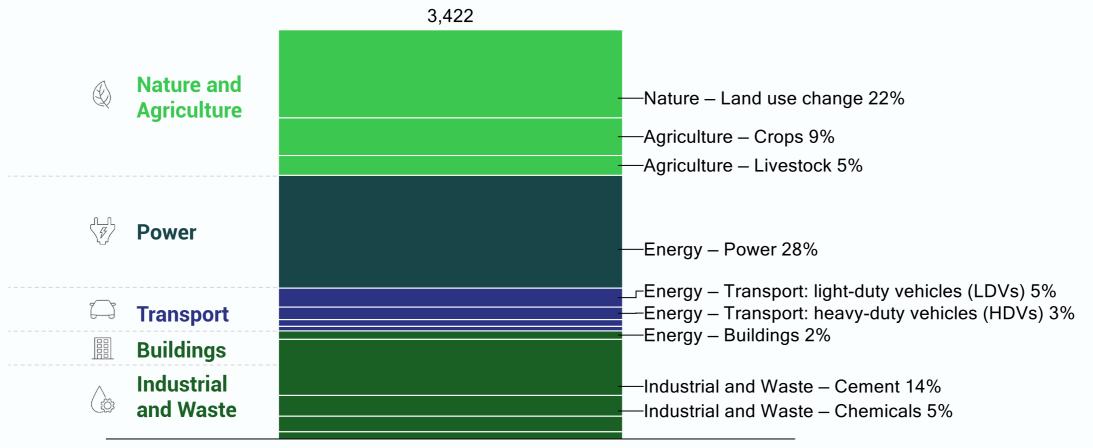
(Required amount of investment is proportional to the size of GHG emissions in each country)





[Backup] Investable Ideas Assessment: Nature and Agriculture, Power, Transport, Buildings, and Industrial and Waste are the major sources of emissions for SEA

## **SEA emissions breakdown** (2020 GHG emissions, MtCO2e)



Emissions sub-source<sup>1</sup>

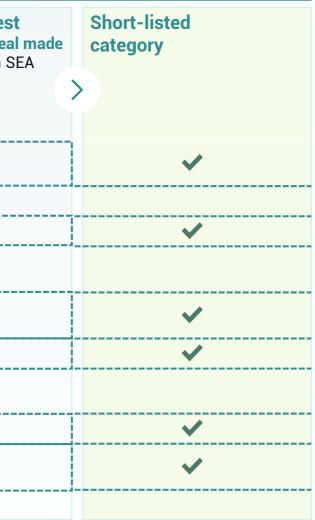






# [Backup] Investable Ideas Assessment: Decarbonization opportunities prioritized based on assessment of attractiveness, technical feasibility, and commercial interest to date

Ideas category		Sector	Key principles for screening				
			Abatement impact Abatement potential of ● >100 MtCO2e (3%) ● 75-50 MtCO2e ● 50-25 MtCO2e ● < 25 MtCO2e	<ul> <li>Technical feasibility</li> <li>Technology maturity range</li> <li>Commercially viable</li> <li>Mature but viable at scale</li> <li>2-5 years from maturity</li> <li>5-10 years from maturity</li> </ul>	Commercial interest Private investment dea from 2020 to 2023 in S > 2 deals 1 deal		
1	Improved farming practices	Nature and agriculture			٠		
	Livestock management	Nature and agriculture					
2	Nature-based offsets	Nature and agriculture					
	CO2 capture	Power, Industrial and Waste, Buildings					
3	Green fuel source	Power, Industrial and Waste, Buildings			٠		
4	Process optimization	Power					
	Low-carbon portfolio and design	Industrial and Waste	•				
5	Greener transport mode	Transport					
6	Energy efficiency	Industrial and Waste, Transport, Buildings			٠		
	Network optimization	Transport					





# [Backup] Investable Ideas Assessment: Six opportunities were identified as key decarbonization opportunities for SEA based on major emissions sources

#### SEA emissions breakdown

**Decarbonization opportunities** 

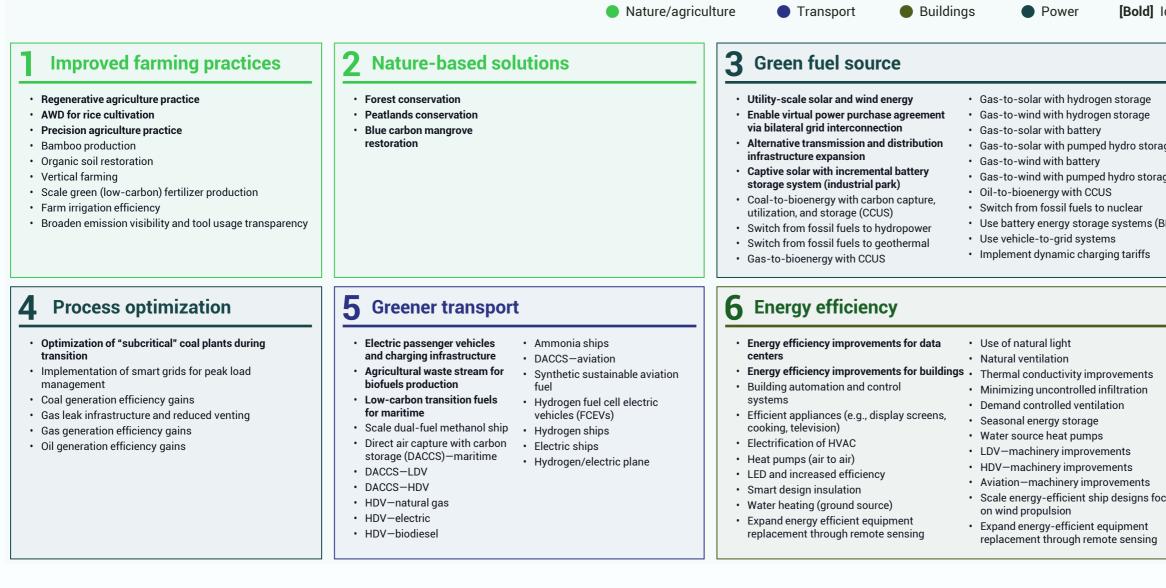
Nature and	Land use change	Livestock: Enteric fermentation, manure management	Improved farming	Livesto
Agriculture	Crops: Rice cultivation, synthetic ferti	lizers, crop residues, burning residues	practices	manage
Power	Fuel and energ	y consumption	C02	Green fuel
FOWEI	Carbon dioxide/methane leakag	ges from power plant operations	capture	Green ruer
Industrial	Fuel and energy consumption	Waste processing, landfills disposal	Low-carbon portfolio and	CO2 capture
and Waste	Production/manufac	design	CO2 Capture	
Transport	Fuel consumption for road transpo	ort, vessel propulsion, and aviation	Energy efficiency	Greener tra
Buildings		tion for heating, ventilation, C), insulation, and lighting	CO2 capture	Energy efficier
Dunungs	Embodied carbon in			







# **Backup** Investable Ideas Assessment: Long list of 94 investable ideas created across the six decarbonization opportunities



**[Bold]** Ideas with abatement potential >100MtCO2e

e	• Gas-to-hydrogen boiler
e	<ul> <li>Heat pumps running on energy seasonally stored via hydrogen</li> </ul>
torage	<ul> <li>On-site renewable generation (solar photovoltaic [PV])</li> </ul>
orage	<ul><li>On-site renewable heat (solar thermal)</li><li>Hydrogen (partial use)—cement</li></ul>
	Solar thermal power as fuel
is (BESS)	<ul><li>Waste as fuel</li><li>Hydrogen as fuel</li></ul>
s	

	<ul><li>Higher-efficiency mills</li><li>Waste heat recovery—reuse as electricity</li></ul>
ts	<ul> <li>Automate and optimize equipment and processes</li> </ul>
1	Recycled concrete fines
	Heat exchanger for waste heat recovery
	<ul><li>Improved insulation</li><li>Combined heat and power</li></ul>
	Coke dry quenching with thermal energy
s	recovery
s focused	<ul> <li>Top gas recycling</li> <li>Increase usage of steel scrap as a raw</li> </ul>
t	material



